

**ORLANDO PRIDE SMS JERSEY SWEEPSTAKES
OFFICIAL RULES**

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. MAKING A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING. ODDS OF WINNING DEPEND ON THE TOTAL NUMBER OF ELIGIBLE ENTRIES RECEIVED. VOID WHERE PROHIBITED. BY TEXTING YOUR NUMBER IN CONNECTION WITH THE SWEEPSTAKES, YOU EXPRESSLY CONSENT TO RECEIVE TEXT MESSAGES FROM SPONSOR.

1. The Orlando Pride SMS Jersey Sweepstakes (the “Sweepstakes”) is sponsored by Orlando Pride, LLC (“Orlando Pride” or “Sponsor”). Winning a Prize is contingent upon fulfilling all requirements as set forth herein. Proof of eligibility may be required.
2. This Sweepstakes is subject to all federal, state, and local laws. Sponsor shall be entitled to interpret these Official Rules as needed, including but not limited to rules regarding entries, deadlines, winner selection, prize restrictions, and eligibility. All the Sponsor’s decisions are final and binding. Sponsor reserves the right to modify the terms of the Official Rules at its discretion.
3. Entry into this Sweepstakes constitutes your acceptance of these Official Rules, and you hereby agree to be bound by the Official Rules, which form a legal contract between you and the Sponsor. If you do not agree and consent to these Official Rules, please do not enter the Sweepstakes.
4. The Sweepstakes begins on May 5, 2026, at 9:00 AM EST and ends on May 19, 2026, at 11:59 PM EST (the “Entry Period”). The date to determine potential winner will be May 21, 2026. The Sponsor’s computer is the official time-keeping device for this Sweepstakes.

ELIGIBILITY

5. To be eligible for the Sweepstakes, each entrant must be a legal resident who lives within the State of Florida (the “Territory”) and must be at least eighteen (18) years old at the time of entry in the Sweepstakes.
6. Employees, officers, directors, agents and representatives of Sponsor, National Women’s Soccer League, LLC (“NWSL”) and each of their respective parents, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers and advertising and promotion agencies, and any and all other companies directly involved in the development or administration of the Sweepstakes, and the members of their immediate families (spouse, parent, child and sibling and their respective spouses) and households (all persons residing together in a single residence, whether or not related) are not eligible to participate in the Sweepstakes or win a Prize.

HOW TO ENTER

7. During the Entry Period, any entrant who satisfies the eligibility requirements set forth herein will be eligible to enter the Sweepstakes to win the Prize by completing the following method(s) of entry:
 - I. **Text Message Method.** Send a text message to (407) 305-9424 with keyword “PRIDE” in the body of the message, and follow the instructions provided, and subscribe to receive recurring promotional and marketing text messages from Sponsor. Entrants may be sent a text message to confirm their entry into the Sweepstakes (a “Text Entry”) and their opt-in to receive messaging. For the avoidance of doubt, by submitting a Text Entry, the entrant consents to receive text messages from or on behalf of Sponsor. Message and data rates may apply. Message HELP for help, STOP to cancel. Text messaging and wireless service are not available in all areas. By submitting your Text Entry, you will receive one (1) entry. *Entrants who do not wish to receive text messages may enter via the free Mail-in Method described below.*
 - II. **Mail-in Method.** Print your name, address and email, on a 3” X 5” piece of paper, and send with completed information to: Orlando Pride SMS Jersey Sweepstakes, Attn: Legal Department, 655 W.

Church Street, Orlando, Florida 32805 (a “Postcard Entry”). By submitting your entry information to the address provided, you will receive one (1) entry in the Sweepstakes.

8. No other methods of entry will be accepted. All entries must be received by 11:59 P.M. (ET) on May 19, 2026, to be eligible for the random drawing. Each entry must be submitted separately. **Limit one (1) entry per person.**
9. By participating in the Sweepstakes, you agree to Sponsor’s use of the information provided by you in connection with the Sweepstakes, which will be used by Sponsor in accordance with Sponsor’s Telemarketing Terms and Conditions located at: <https://www.orlandocitysc.com/tickets/telemarketing-terms> which may be updated from time to time. If you do not consent to use of your information, you are encouraged to submit a Postcard Entry.

PRIZE DESCRIPTION

10. A total of one (1) grand prize is available to be awarded (the “Prize”):
 - One (1) authentic Orlando Pride team-signed Unity kit.
11. The total Approximate Retail Value (the “ARV”) of the Prize is Five Hundred and Fifty U.S. Dollars (\$550.00).
12. No more than the advertised number of prizes will be awarded (assuming a sufficient number of eligible entries). If production, technical, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing from among all legitimate un-awarded, eligible Prize claims. See below for important **Prize Restrictions**.

PRIZE RESTRICTIONS

13. The Winner assumes sole responsibility for all expenses and incidental costs associated with the Prize not expressly included in the Prize Description above, including without limitation, all federal, state, and/or local taxes, including sales, use, and income taxes (if any).
14. All Prize details are at Sponsor’s sole discretion. Sponsor is responsible only for delivery of the Prize, and not for use, utility, quality or otherwise. If required by law, Sponsor or its agents shall require payment from the Winner of taxes to be remitted to the appropriate taxing authority. Any person who wins a prize through Sponsor-sponsored promotions with cumulative value equal to or greater than Six Hundred U.S. Dollars (\$600.00) in a calendar year will receive an IRS 1099 Form.
15. The Sponsor is not liable to the Winner or to any other person for failure to supply the Prize described herein (or any part thereof) by reason of such Prize (or any portion thereof) becoming unavailable or impracticable to award for reasons beyond the reasonable control of the Sponsor, or for any force majeure events, technical or equipment failure, labor dispute, or act/omission of any kind (whether legal or illegal), transportation, interruption, civil disturbance, or any other cause beyond the reasonable control of the Sponsor.
16. A Sponsor representative will coordinate Prize delivery. Upon delivery to the Winner, Sponsor will be deemed to have awarded the Prize to the Winner, with the Winner assuming full responsibility for the Prize. If the Prize (or any element thereof) specified above is unavailable or cannot be or is not fulfilled for any reason, Sponsor shall have the right to substitute the Prize (or any portion thereof) for a prize of comparable or equal value as determined by Sponsor in its sole discretion. Any difference between the stated value and actual value will not be awarded. Any such changes will be announced.
17. The Prize is non-transferable and non-assignable, with no cash redemptions or substitutions (or portion thereof) except at Sponsor’s sole and absolute discretion. Any Prize not accepted by the Winner is forfeited and no cash or substitute will be offered or permitted, unless required by law.
18. The Prize offered is provided “as is” with no warranty or guarantee either express or implied by Sponsor. Merchandise prizes carry no warranty other than that offered by manufacturers. Sponsor has neither made nor is

responsible or liable for any warranty, representation, guarantee, express or implied, in fact or in law, relative to the Prize, including but not limited to its quality, mechanical condition or fitness for a particular purpose. Other restrictions may apply.

WINNER SELECTION, NOTIFICATION AND VERIFICATION

19. On May 21, 2026, or within a reasonable time thereafter, Sponsor will randomly choose one (1) entry from all timely Text Message Entries or Postcard Entries received. Subject to verification of eligibility, the person whose name is so drawn will be declared the potential winner (the "Winner"). To the fullest extent permitted by applicable law, Sponsor may require the potential winner to sign and return, as specified by Sponsor, an Affidavit of Eligibility and Liability/Publicity Release in order to claim his/her prize. The Winner will be notified by e-mail and/or telephone number by a representative of the Sponsor. The Winner shall confirm its eligibility and confirm any contact information submitted.
20. In the event that: (i) the potential winner does not respond within twenty-four (24) hours of being notified by Sponsor or the potential winner cannot be reached for whatever reason after a reasonable effort has been exerted based on the contact information provided in the entry; (ii) the potential winner fails to meet the eligibility requirements; (iii) the Prize or an attempted notification is returned as undeliverable; (iv) a potential winner is otherwise unable to accept the Prize; or (v) a potential winner declines the Prize, then the Prize will be forfeited and at the Sponsor's sole discretion, may be awarded to an alternate winner.
21. WINNER IS SUBJECT TO VERIFICATION BY SPONSOR. AN ENTRANT IS NOT A PRIZE WINNER UNLESS AND UNTIL THE ENTRANT'S ELIGIBILITY HAS BEEN VERIFIED AND THE ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE AND NO FURTHER ACTION IS NEEDED FROM THE SPONSOR.

PUBLICITY RELEASE

22. To the fullest extent permitted by applicable law, the Winner, by acceptance of Prize, grants to Sponsor the right to publicize such Winner's name, address (city and state of residence), photograph, voice and/or other likeness and prize information in any and all media now known or hereafter devised, throughout the world, in perpetuity, without additional compensation or consideration, notification or permission, unless prohibited by law.

LIMITATION OF LIABILITY & DISCLAIMER OF WARRANTIES

23. By entering the Sweepstakes, you agree to (i) be bound by the conditions stated in these Official Rules, including all entry and eligibility requirements, (ii) be bound by the decisions of the Sponsor, and (iii) agree to release and hold the Sponsor, the NWSL, and each of their respective parents, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers, representatives and advertising and promotion agencies, and any and all other companies associated with the Sweepstakes, and all of their respective officers, directors, employees, agents and representatives, prize suppliers, (each a "Released Party" and collectively, the "Released Parties") harmless from any and all alleged, existing, or future actions, claims, and/or liabilities of whatever nature including, but not limited to, personal injury, bodily injury (including, without limitation, wrongful death and disability), property damage, and expense (including, without limitation, reasonable attorneys' fees) and loss or damage of any other kind, relating to or arising from, in whole or in part, directly or indirectly, (a) your participation or inability to participate, in the Sweepstakes or any Sweepstakes-related or Prize-related activity; (b) the delivery, acceptance, possession, redemption, use, misuse, loss, or misdirection of any Prize; and (c) any other claim or cause of action you may have against any Released Party.
24. The Released Parties: (a) are not responsible for technical failures of any kind, including but not limited to lost, disconnected, interrupted, or unavailable network server, or other connections, late, lost, undelivered, damaged, or stolen mail, or for any failed telephone or computer hardware or software, or for any failed, delayed, misdirected, corrupted, or garbled transmissions or errors of any kind, whether human, mechanical, or electronic, or for entries that for any reason are not properly submitted or received by Sponsor by any deadline stated above; (b) are not responsible for any incorrect or inaccurate information, whether caused by entrant or other participants, printing, typographical or other errors by any of the equipment or programming associated with or utilized in the

Sweepstakes or in the printing of this offer, administration of the Sweepstakes, or in the selection or announcement of the Winner or Prize; (c) are not responsible for any injury or damage to any computer, modem, or other electrical device as a result of participation in the Sweepstakes or downloading any software or materials; (d) are not responsible for unauthorized human intervention in any part of the Sweepstakes; (e) are not responsible for any unauthorized third party use of any entry materials; (f) are not responsible for the inability to select potential winner because of postal failure, equipment failure, or data storage failure; and (g) are not responsible for any printing, typographical, technical, computer, network or human error that may occur in the administration of the Sweepstakes, the acceptance of entries, the selection of the Winner, the Prize, or otherwise in any Sweepstakes-related materials.

25. BY ENTERING THE SWEEPSTAKES, YOU FURTHER AGREE THAT TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW (A) ANY AND ALL DISPUTES, CLAIMS, AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE SWEEPSTAKES, OR ANY PRIZE AWARDED SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (B) ANY AND ALL CLAIMS, JUDGMENTS, AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, INCLUDING COSTS ASSOCIATED WITH ENTERING THE SWEEPSTAKES, BUT IN NO EVENT, ATTORNEYS' FEES; AND (C) UNDER NO CIRCUMSTANCES WILL YOU BE PERMITTED TO OBTAIN ANY AWARD FOR, AND YOU HEREBY WAIVE ALL RIGHTS TO CLAIM, PUNITIVE, INCIDENTAL, OR CONSEQUENTIAL DAMAGES AND ANY AND ALL RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED AND ANY OTHER DAMAGES OTHER THAN OUT-OF-POCKET EXPENSES.

MISCELLANEOUS

26. This Sweepstakes is designed to increase consumer awareness of and interest in Sponsor. This Sweepstakes may not be used for any form of gambling. If this Sweepstakes is challenged by any legal or regulatory authority, the Sponsor reserves the right to discontinue or modify the Sweepstakes or disqualify entrants residing in the affected geographic areas. In such an event, the Released Parties shall have no liability to any entrants who are disqualified due to such action.
27. The Sponsor reserves the right to cancel, suspend or terminate this Sweepstakes, or any part thereof, if Sponsor determines in its sole discretion, that the security, administration, fairness and/or operation of the Sweepstakes has been corrupted or impaired by any non-authorized intervention, network failure, information storage failure, telecommunications failure, malfunction, or any other cause beyond the Sponsor's control. In any such event, Sponsor will post notice of the same at the Sweepstakes page, or point of entry, and select potential winner(s) at random from all non-suspect entries received prior to the suspension, cancellation or termination of the Sweepstakes or in such other manner, as Sponsor, in its sole discretion, deems fair and appropriate under the circumstances.
28. Sponsor further reserves the right to disqualify any individual from further participation in the Sweepstakes if Sponsor concludes, in its sole discretion, that such person (a) has attempted to tamper with the entry process or other operation of the Sweepstakes, (b) has repeatedly disregarded or has attempted to circumvent these Official Rules, or (c) has acted towards Sponsor or any other entrant or other participant in an unfair, inequitable, deliberately annoying, threatening, disrupting, or harassing manner. Tampering includes attempting to enter more than the number of times permitted herein, including by using any prohibited device or method.
29. Any failure by the Sponsor to enforce any of these Official Rules shall not constitute a waiver of such Official Rules.
30. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE CONTENT OR LEGITIMATE OPERATION OF THIS SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR WILL DISQUALIFY ANY SUCH ENTRANT. THE SPONSOR RESERVES THE RIGHT TO PURSUE ANY AVAILABLE DAMAGES OR REMEDIES AGAINST SUCH INDIVIDUAL AND/OR REFER SUCH MATTERS TO LAW ENFORCEMENT FOR PROSECUTION TO THE FULLEST EXTENT PERMITTED BY LAW.

DISPUTES AND CHOICE OF LAW

31. All issues and questions concerning the construction, validity, performance, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrants or other participants or Released Parties in connection with the Sweepstakes shall be governed by Florida law, without giving effect to any choice of law rules that would cause the application of the laws of any jurisdiction other than Florida.
32. **ARBITRATION.** Except where prohibited by law, as a condition of participating in the Sweepstakes, you agree that (a) any and all disputes and causes of action arising out of or connected with this Sweepstakes, or any Prize awarded, shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association (“**AAA**”) and held at the AAA regional office nearest to the Sponsor; (b) the Federal Arbitration Act shall govern the interpretation, enforcement, and all proceedings at such arbitration; (c) judgment upon such arbitration award may be entered in any court having jurisdiction and shall be conclusive and binding upon all parties hereto and the parties waive any right to contest the validity or enforceability of such award.
33. In the event of a discrepancy or inconsistency between any terms and conditions of these Official Rules and any disclosures or other statements contained in any other Sweepstakes-related materials, including but not limited to the Sweepstakes entry forms, or point of entry, television, print, mobile or online advertising, the terms and conditions of these Official Rules shall prevail, govern, and control. If any provision of these Official Rules is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in full force and effect and be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

TRADEMARKS

34. Any third-party trademark mentioned herein is the property of its respective trademark owner and the use or mention of any such third-party trademarks in these Official Rules or in the Sweepstakes is solely for description purposes and shall in no way imply an endorsement or sponsorship of the Sweepstakes.

WINNER’S LIST/OFFICIAL RULES

35. For a copy of the Official Rules or the final Winner’s list, mail a self-addressed stamped envelope to: Orlando Pride, LLC, Attn: Legal Department, 655 W. Church Street, Orlando, Florida, 32805 specifying either “Winners’ list” or “Official Rules.”
36. Requests must be received within two (2) weeks of the closure of the Entry Period and must include the name of the Sweepstakes.

SPONSOR

37. The Sponsor of this Sweepstakes is Orlando Pride. All rights reserved.
38. The NWSL is not a sponsor, administrator, or prize provider of this Sweepstakes and is in no way responsible or liable for the administration of this Sweepstakes.

SOCIAL MEDIA DISCLOSURE

39. This Sweepstakes is in no way sponsored, endorsed, administered by, or associated with Facebook, Instagram, X (formerly Twitter), TikTok, or any other social media platform (each, a "**Social Media Platform**"). By entering the Sweepstakes, you acknowledge that (a) the Sweepstakes is sponsored solely by Sponsor, (b) any information you provide in connection with the Sweepstakes is provided to Sponsor and not to any Social Media Platform, (c) you release each Social Media Platform from any and all liability arising out of or in connection with the Sweepstakes, and (d) any questions, comments, or complaints regarding the Sweepstakes should be directed to Sponsor and not to any Social Media Platform.