

**Ally x CLTFC: Atlanta Away Sweepstakes
Official Rules**

To enter and participate in this Sweepstakes, you must agree to and abide by these Official Rules.

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. You must have Internet access and an active e-mail account to participate.

- 1. Eligibility:** The *Ally x CLTFC: Atlanta Away Sweepstakes* (the "**Sweepstakes**") is open only to legal residents of North Carolina or South Carolina, who are at least 18 years of age and who have an active e-mail account and Internet access as of 5/19/25. Employees of Ally Financial Inc. ("**Ally**" or "**Sponsor**"), Probability LLC (the "**Administrator**"), DT Soccer, LLC and its affiliates ("**CLTFC**"), Major League Soccer, L.L.C. ("**MLS**"), Soccer United Marketing, LLC ("**SUM**"), Pro Soccer Development, LP ("**MLSNP**") and Player Development, LLC ("**PDEV**" and together with MLS, SUM and MLSNP, collectively, the "**MLS Entities**"), any organizations responsible for sponsoring, fulfilling, administering the Sweepstakes or supplying the prize (or any element thereof), and each of their respective parent, subsidiary, related and affiliated companies, and the entities owned and operated by those persons (collectively, the "**Promotion Entities**"), and the immediate family and household members of all such foregoing individuals, are not eligible to enter or win. "Immediate family members" shall mean parents, step-parents, children, step-children, siblings, step-siblings, or spouses, regardless of where they live. "Household members" shall mean people who share the same residence at least three (3) months a year, whether related or not. Potential winner will be required to provide proof of eligibility prior to prize award as discussed below. Void where prohibited.
- 2. Sweepstakes Entry:** The Sweepstakes begins on or about 9:00:00 a.m. Eastern Time ("ET") on May 27, 2025 and ends at 11:59:59 p.m. ET on June 27, 2025 ("**Promotion Period**"). Sponsor's computer is the official clock for the Sweepstakes.

During the Promotion Period, navigate the Internet to <https://www.charlottefootballclub.com/ally-atlanta-away-sweepstakes> (the "**Website**"). On the Website, you must complete the entry form by providing: your full name, e-mail address, and phone number where you may be reached during normal business hours (9:00 a.m. ET – 5:00 p.m. ET) on or about June 30, 2025 if your entry is selected as the potential winner in the random drawing.

BY CLICKING "ENTER" AND SUBMITTING YOUR INFORMATION ON THE ENTRY FORM YOU SIGNIFY THAT YOU MEET THE ELIGIBILITY REQUIREMENTS AND HAVE READ AND AGREE TO THESE OFFICIAL RULES.

During the entry process, you may be asked to consent to receive promotional e-mails and reminder e-mails from Sponsor and/or CLTFC and MLS Entities. Consenting to receive promotional e-mails and reminder e-mails is optional and does not have to be agreed upon in order to be eligible to participate in the Sweepstakes and does not improve your chances of winning. In the event you do consent to receive these e-mails, the use of such e-mails shall be subject to the privacy policy of the Sponsor (available at <https://www.ally.com/privacy/>) and/or CLTFC/MLS Entities (available at <https://www.mlssoccer.com/legal/privacy-policy>) as applicable and you may opt out of receiving these e-mails at any time.

Limit one (1) entry per person per day during the Promotion Period, regardless of the number of email addresses or accounts a person may have. For the purposes of this Sweepstakes, a "day" is defined as beginning at 12:00:00 a.m. (midnight) ET

and ending the following 11:59:59 p.m. ET (except for the first day of the Promotion Period (May 20, 2025), which begins at 9:00:00 a.m. ET and ends at 11:59:59 p.m. ET).

Multiple entries in excess of this limitation or mass entry attempts will result in disqualification of all entries by such person. Entries must be manually key-stroked by the entrant; use of automated entry devices or programs, or entries by third parties, are prohibited. Incomplete entries will be disqualified. Proof of entering information at the Website or entry form is not considered proof of delivery or receipt of such entry. Except as otherwise contemplated by these Rules, and to the extent entrants may otherwise elect at the time of the Entry, information provided by you for this Sweepstakes is subject to Sponsor's Privacy Policy, available at <https://www.ally.com/privacy/>.

***IMPORTANT:** Data rates may apply if Sweepstakes entry is submitted via your mobile device according to the terms and conditions of your service agreement with your wireless carrier. Other charges may apply (such as normal airtime and carrier charges as well as charges for wireless Internet access) and may appear on your mobile phone bill or be deducted from your prepaid account balance. Wireless carriers' rate plans may vary, and you should contact your wireless carrier for more information on messaging/data rate plans and charges relating to your participation in this Sweepstakes. Mobile device service may not be available in all areas. Check your device's capabilities for specific instructions.

If for any reason the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud or technical failures beyond Sponsor's control that corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process, and to terminate, modify or suspend the Sweepstakes. In such event, Sponsor reserves the right to conduct the Sweepstakes and award the prize in a manner which is fair, appropriate and consistent with these Official Rules, as determined by Sponsor in its sole discretion. Notice of termination/modification/suspension of Sweepstakes will be posted on the Website. Without limitation of any other term here, Sponsor and its agencies are not responsible for failed, partial or garbled computer transmissions, technical failures of any kind (including but not limited to electronic malfunction or damage of any network, hardware or software), any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or loss, destruction or unauthorized access to, or alteration of, entries; or any problems or technical malfunctions of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or electronic entry to be received on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof, including any injury or damage to entrant's or any other person's computer or mobile device related to or resulting from participation in this Sweepstakes.

Entrants further agree not to knowingly damage or cause interruption of the Sweepstakes and/or prevent others from participating in the Sweepstakes. **CAUTION: ANY ATTEMPT TO DAMAGE ANY ONLINE SERVICE OR WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES VIOLATES CRIMINAL OR CIVIL LAWS. IF SUCH AN ATTEMPT IS MADE, SPONSOR MAY DISQUALIFY ANY ENTRANT MAKING SUCH ATTEMPT AND SEEK DAMAGES TO THE FULLEST EXTENT OF THE LAW.**

- 3. Random Drawing/Odds:** Potential winner will be selected via a random drawing, on or about June 30, 2025 from among all eligible entries received during the Promotion Period. The random drawing will be conducted by Administrator, an independent judging organization, whose decisions are final and binding on all administrative matters related to the Sweepstakes.

Odds of winning the prize depends on total number of eligible entries received during the Promotion Period.

4. **Winner Notification:** Potential winner will be notified by e-mail/phone on or about June 30, 2025. Failure to respond to the initial notification within forty-eight (48) hours after transmission to potential winner or return of notification as undeliverable after two (2) attempts will result in disqualification and award of the prize to an alternate winner (time permitting). Potential winner will be required to complete, sign and return within forty-eight (48) hours of transmission, an Affidavit of Eligibility, a Liability Release and Indemnification, and a Publicity Release, where allowed by law ("**Prize Documents**"). If potential winner does not respond to the initial notification attempt within forty-eight (48) hours after transmission as set forth above, if Prize Documents are not returned to Administrator within the specified time period, if prize notification is returned as non-deliverable, if potential winner is found to be ineligible or otherwise not in compliance with these Official Rules, or if potential winner does not accept the prize for any reason, prize may be forfeited and such potential winner may be disqualified. If potential winner is disqualified for any reason, prize will be awarded to an alternate winner selected from all remaining eligible entries received during the Promotion Period (time permitting). In the event of any dispute concerning the identity of any entrant, the entry will be deemed submitted by the natural person who is the authorized holder of the transmitting e-mail account. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

5. **Prize and Approximate Retail Value ("ARV"):**

One (1) grand prize ("**Grand Prize**") is available to be won: two (2) tickets for the Charlotte Football Club vs Atlanta United match scheduled to take place on Saturday, July 19, 2025 in Atlanta, GA ("**Match**"); one (1) \$100 Charlotte Football Club Team Store gift card (subject to terms thereon); two (2) nights hotel accommodations (one room, double occupancy, room and tax only) at an Atlanta area hotel selected by Sponsor in its sole discretion; roundtrip coach air transportation for two (2) to Atlanta from a major airport near Winner's residence (as selected by Sponsor) to an Atlanta area airport selected by Sponsor; roundtrip ground transportation to/from the Atlanta area airport and hotel; and one (1) \$750 gift card from bank/financial institution which may be used by winner and guest for expenses related to food and ground transportation to attend the Match while in Atlanta (issuer of gift card to be determined in Sponsor's sole discretion; issuer's terms and conditions apply to use of gift card). **ARV: \$4,500.00.**

Prize Restrictions:

Winner must be available to attend Match on July 19, 2025; if winner is not able to do so for any reason, prize will be forfeited in its entirety without liability of any kind and an alternate winner may be selected, time permitting.

Tickets are good only for Match and are also subject to terms and conditions of use, as indicated thereon. Among other things, such terms and conditions set forth winner's right to relief (if any) if the Match is not played as scheduled for any reason. Winner and guest must also comply with the restrictions of the venue hosting the Match, including its code of guest conduct.

Winner and guest must follow all instructions of Sponsor and MLS (as well as of the venue hosting the Match) relative to attending the Match and, should winner and/or guest fail to adhere to such instructions or engage in unruly, obnoxious, anti-social or otherwise inappropriate behavior (as determined by Sponsor, MLS and/or Administrator, in their sole

discretion), Sponsor will, without further notice or warning, eject winner and/or guest from Match and/or take other actions as Sponsor deems appropriate in its sole discretion so as to protect its rights, without liability or other obligation to winner and/or guest. If behavior of winner and/or guest is deemed to be particularly offensive or egregious by Sponsor, Sponsor may pursue legal sanctions against winner and/or guest (as applicable).

All costs and expenses relative to acceptance/use of Grand Prize not specified herein are not included and are solely the winner's responsibility. Without limitation, winner and guest are solely responsible for making all travel arrangements to attend the Match.

Winner and his/her guest are solely responsible for obtaining all necessary travel documents prior to departure.

Guest of Grand Prize winner must complete, sign and return a Liability Release and Publicity Release (where lawful) prior to prize award. If guest is a minor, his/her parent/legal guardian must be the Grand Prize winner and a parent/legal guardian must sign the Liability Release and Publicity Release (where lawful) on the guest's behalf.

Tickets to the Match are governed by a revocable, nontransferable license, including prohibition on sale/re-sale, exchange, transfer, assignment, auction, barter, donation, placement into commerce or other form of conveyance. Seat location will be determined by Sponsor in its sole discretion.

If Grand Prize winner travels without a guest, Grand Prize winner will receive the prize in increments appropriate for winner him/herself and no substitute prize or compensation will be awarded.

If Winner attends the Match without a guest, he/she will receive only one (1) ticket to the Match. If tickets for the Match are unused for any reason, no substitute prize or compensation will be awarded.

No cash alternative or Grand Prize substitution will be allowed, except where required by applicable law and Sponsor reserves the right in its sole discretion to substitute one or more prize elements of equal or greater value for the Grand Prize or portions thereof if Grand Prize listed or portions thereof is/are unavailable for any reason.

Grand Prize must be accepted in its entirety or not at all; and, if declined, no alternate prize or compensation will be awarded.

All federal, state and/or local taxes are the sole responsibility of the Grand Prize winner who will receive an IRS Form 1099 reflecting the value of the Grand Prize. Grand Prize winner must provide their Social Security Number or Tax Identification Number to Sponsor and/or Administrator and their representatives upon request and otherwise cooperate with Sponsor and/or Administrator and their representatives in conjunction with the reporting of their receipt of the Grand Prize to the Internal Revenue Service and any other applicable governmental tax authorities, as required by applicable law.

- 6. Conditions and Limitations of Liability:** By entering, each entrant agrees: (a) to be bound by these Official Rules and the decisions of Sponsor and Administrator, which shall be final and binding in all respects; and (b) to release, discharge and hold harmless each of the Promotion Entities, Meta Platforms, Inc., X Corp., each of the foregoing entities' respective parent, subsidiary, related, affiliated and successor companies, and each of their respective officers, directors, agents, representatives and employees (collectively, the "**Released Parties**") from any and all actions, claims, injury, loss or damage, including, without limitation, death and bodily injury, arising in any manner, directly or indirectly, in

whole or in part, from participation in this Sweepstakes or any Sweepstakes-related activity (including without limitation, any travel related thereto), and/or from entrant's acceptance, receipt, use or misuse of the Grand Prize or any portions thereof (to the extent applicable).

By accepting the Grand Prize, Grand Prize winner grants Promotion Entities permission to use their name, voice, likeness, photograph, Prize information, biographical data and city and state of residence on a winner's list (if applicable) and for programming, publicity and promotional purposes, worldwide in all forms of media now known or hereafter developed, in perpetuity, without further compensation unless prohibited by law. The preceding includes but is not limited to possible recordation, television broadcast or streaming of winner and guest attending/watching the Match in seats potentially for use by Sponsor and its designees (including MLS as well as its licensees) for programming, publicity and promotional purposes. Sponsor and its designees (including MLS as well as its licensees) are not obligated to use any of the above-mentioned information or materials but may do so and may edit such information or materials, at Sponsor's discretion, without further obligation or compensation. Sweepstakes subject to the laws of the United States only. All federal, state and local laws and regulations apply. All Entries become the property of Sponsor and will not be acknowledged.

7. **Disputes/Jurisdiction/Choice Of Law:** To the fullest extent permitted by law, a participant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with the Promotion or the award of the prize shall be resolved individually, without resort to any form of class action, and exclusively by federal or state courts situated within Oakland County, Michigan, with such courts having personal jurisdiction over them, with the participant waiving any right of *forum non conveniens*, change of venue or any like right; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred (if any), including costs associated with participating in this Promotion, but in no event attorneys' fees; and (3) under no circumstances will a participant be permitted to obtain awards for, and participant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased as well as waiving any rights to an injunction or other forms of equitable relief. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of a participant and Sponsor in connection with the Promotion shall be governed by, and construed in accordance with, the laws of Michigan, without giving effect to any choice of law or conflict of law rules (whether of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than Michigan.
8. **Sponsor:** Ally Financial Inc., 500 Woodward Ave., Detroit, MI 48226.
9. **Administrator:** Probability LLC, 2 Woodstock Meadow Ln, PO Box 1484, Woodstock, NY 12498.
10. **Winner List:** For the name of the winner, mail a self-addressed, stamped envelope to: "Ally x CLTFC Atlanta Away Sweepstakes Winner", c/o Probability, PO Box 1559, Social Circle, GA 30025-1559. All such requests must be received by July 18, 2025.

This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Meta Platforms, Inc. or X Corp. You understand that you are providing your information to Sponsor and not to Meta Platforms, Inc. or X Corp.

The MLS Entities are not sponsors or administrators of this Sweepstakes and are in no way responsible or liable for the administration of this Sweepstakes. All trademarks used are the property of their respective owner(s) and are used for prize description purposes only.