

Enhanced Experiences presented by Zelle®
CONTEST OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

ELIGIBILITY: Enhanced Experiences presented by Zelle® (“Contest”) is open to legal residents who live within a seventy-five (75) mile radius from BMO Stadium, located at 3939 S. Figueroa St., Los Angeles, CA 90037 (the “Territory”) who are of legal age of majority in the jurisdiction in which they reside (and at least 18 years old) at the time of entry. Employees, officers, and directors (including immediate family members (spouse, parent, child and sibling and their respective spouses, regardless of where they reside) and members of the same household, whether or not related) of the Los Angeles Football Club (the “Club”), Early Warning Services, LLC, network operator of Zelle®, 5801 N. Pima Rd., Scottsdale, AZ 85250 (the “Sponsor”), Major League Soccer, L.L.C. (“MLS”), Soccer United Marketing, LLC (“SUM”), Pro Soccer Development, LP (“MLSNP”), and Player Development, LLC (“PDEV” and together with Club, MLS, SUM, and MLSNP, collectively, the “MLS Entities”) and each of their respective parents, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers and advertising and promotion agencies, and any and all other companies associated with the Contest are not eligible to participate or win a prize. The Contest is subject to all applicable federal, state and local laws, rules and regulations. Void outside Territory, and where prohibited or restricted by law, rule or regulation.

HOW TO ENTER: The Contest includes four entry periods:

Entry period #1 for Enhanced Experience #1 begins at 12:00 AM PST on 4/14/2025 and ends at 11:59 PM PST on 4/30/2025 (“Entry Period #1”).

Entry period #2 for Enhanced Experience #2 begins at 12:00 AM PST on 5/1/2025 and ends at 11:59 PM PST on 5/31/2025 (“Entry Period #2”).

Entry period #3 for Enhanced Experience #3 begins at 12:00 AM PST on 6/1/2025 and ends at 11:59 PM PST on 6/30/2025 (“Entry Period #3”).

Entry period #4 for Enhanced Experience #4 begins at 12:00 AM PST on 7/1/2025 and ends at 11:59 PM PST on 7/31/2025 (“Entry Period #4”) (and collectively with Entry Periods #1-#4, “Entry Periods”).

During the Entry Periods, there is one way to enter. No other method(s) of entry will be accepted. There is no limit to the number of entries. The clock of the Sponsor will be the official time keeper for this Contest. All information submitted in the format specified will become property of Sponsor and used as provided in the MLS Terms of Use and Privacy Policy, each of which can be found by visiting <http://www.mlssoccer.com/terms-service> and <http://www.mlssoccer.com/privacy-policy> (both of which are incorporated herein by reference).

1. Online Method :

To enter, contestants (each, a “Contestant”) must visit the Contest Site and register their name, zip code, and U.S. mobile number and/or email address they are enrolled in Zelle®, agree to allow Sponsor to share information about whether they complete Qualifying Transactions with the MLS Entities, and

agree to these official rules. Zelle® should only be used to send money to people you know and trust. Any individual who does not properly register their Zelle® enrolled U.S. Mobile Number and/or Email Address on the Contest Site, or who does not meet and agree to all conditions described herein, or who is deemed ineligible by Sponsor or Club, shall not be considered a registered Contestant and shall not be eligible to win any prizes in association with the Contest. Contestants' registered U.S. mobile number and/or email address must be enrolled at the time of the Qualifying Transactions (defined below) with Zelle® between the Start Date and the End Date of each Entry Period for the Contest. Only one Contestant can opt-in using a particular Mobile Number or Email address. If you choose to enter using your mobile phone, standard data rates may apply. See your wireless service provider for pricing plan details and capabilities.

Contestants will earn one (1) point in the Contest for each Qualifying Transaction. To complete a Qualifying Transaction, Contestants must send a payment of at least \$1, or the minimum amount required by their Financial Institution, using Zelle® in their banking application and the payment must be received by another enrolled Zelle® U.S. Mobile Number and/or Email Address between the Start Date and the End Date of a given Entry Period (each payment sent is a "Qualifying Transaction").

Entrants must fully complete and submit all non-optional data requested on the online entry form to be eligible. Incomplete entries are void. Online entrants to the Contest will be given the option to receive commercial e-mails from MLS Entities; however, eligibility to participate in the Contest is not dependent upon entrant's consent to receive such e-mails and consenting to do so will not increase your chances of winning.

No single Entrant can win multiple Entry Periods during the same Contest (i.e., if Entrant is a Winner during Entry Period #2, Entrant is not eligible to be a Winner for Entry Period #3 or Entry Period #4.. Club and Sponsor reserve the right to cancel, suspend and/or modify the Contest at any time.

JUDGING:

The number of potential winner(s) will be selected from eligible entries after the End Date of each Entry Period. All eligible Qualifying Transactions received during the Entry Periods will be assessed by Sponsor based on the following criteria:

A) For Enhanced Experience #1: The five (5) individuals with the most Qualifying Transactions during Entry Period #1 will be deemed winners, subject to verification of eligibility and compliance with these Official Rules. Of those individuals, one (1) individual with the most Qualifying transactions will be deemed the Grand Prize winner, the next one (1) individual with the next highest number of Qualifying Transactions will win Second Prize, the next one (1) individual with next highest number of Qualifying Transactions will win Third Prize, the next one (1) individual with next highest number of Qualifying Transactions will win Fourth Prize, the next one (1) individual with next highest number of Qualifying Transactions will win Fifth Prize.

B) For Enhanced Experience #2: The five (5) individuals with the most Qualifying Transactions during Entry Period #2 will be deemed winners, subject to verification of eligibility and compliance with these Official Rules. Of those individuals, one (1) individual with the most Qualifying Transactions will be deemed the Grand Prize winner, the next one (1) individual with next highest number of Qualifying Transactions will win Second Prize, the next one (1) individual with next highest number of Qualifying Transactions will win Third Prize, the next one (1) individual with next highest number of Qualifying

Transactions will win Fourth Prize, 3 the next one (1) individual with next highest number of Qualifying Transactions will win Fifth Prize.

C) For Enhanced Experience #3: The five (5) individuals with the most Qualifying Transactions during Entry Period #3 will be deemed winners, subject to verification of eligibility and compliance with these Official Rules. Of those individuals, one (1) individual with the most Qualifying Transactions will be deemed the Grand Prize winner, the next one (1) individual with next highest number of Qualifying Transactions will win Second Prize, the next one (1) individual with next highest number of Qualifying Transactions will win Third Prize, the next one (1) individual with next highest number of Qualifying Transactions will win Fourth Prize, the next one (1) individual with next highest number of Qualifying Transactions will win Fifth Prize.

D) For Enhanced Experience #4: The five (5) individuals with the most Qualifying Transactions during Entry Period #4 will be deemed winners, subject to verification of eligibility and compliance with these Official Rules. Of those individuals, one (1) individual with the most Qualifying Transactions will be deemed the Grand Prize winner, the next one (1) individual with next highest number of Qualifying Transactions will win Second Prize, the next one (1) individual with next highest number of Qualifying Transactions will win Third Prize, the next one (1) individual with next highest number of Qualifying Transactions will win Fourth Prize, the next one (1) individual with next highest number of Qualifying Transactions will win Fifth Prize.

In the event of a tie, the tie will be broken by the entrant that first reached that number of Qualifying Transactions.

Sponsor reserves the right to not award a Prize for a given Entry Period if, in its sole discretion, it does not receive a sufficient number of eligible and Qualifying Entries, or if external interference or other factors prevent a fair process from being undertaken.

In an effort to ensure the legitimacy of the winner selection process, the Sponsor retains the sole and exclusive authority to exercise its discretion in its review of Contestant registrations and Sponsor retains the sole and exclusive authority to exercise their discretion in their review of Qualifying Transactions. Qualifying Transactions for contestants will be based upon the number of transactions in aggregate tied to each Zelle® enrolled U.S. mobile phone numbers and/or email addresses opted-in to the contest throughout the contest period. Sponsor will not share information related to Qualifying Transactions except to inform Club whether a Contestant qualifies for which prize.

NOTIFICATION: Each potential winner must continue to comply with the Official Rules. Winning is contingent upon fulfilling all requirements. Each potential winner will be notified by e-mail (in the sole discretion of Sponsor and/or the applicable MLS Entity, as applicable) by the Club. In the event that any potential winner does not respond to any such notification within three (3) days of the date of issuance, a disqualification will result, the Prize will be forfeited and, at Sponsor's sole discretion and time permitting, an alternate potential winner may be chosen from among all remaining eligible entries. Each potential winner may be required to submit a valid social security number (if applicable) and/or other identification to Sponsor and will be required to execute, have notarized and return an Affidavit of Eligibility and Release of Liability and, unless prohibited by law, Release of Publicity, within five (5) days of date of issuance. A disqualification will result, the Prize will be forfeited and, at Sponsor's sole discretion and time permitting, an alternate potential winner may be randomly selected from among all remaining eligible entries if all required documents are not properly executed and returned within the specified period of time. Refusal or return of such documents as non-deliverable or Winner's

noncompliance with these Official Rules will also result in disqualification and forfeiture of the Prize and, at Sponsor's sole discretion and time permitting, may cause an alternate Winner to be selected from among all remaining eligible entries.

Each winning Contestant (each, a "Winner") will receive a Prize (as defined herein). The Prize Estimated Retail Value is designated in the "Prizes" section herein. Any other expenses not mentioned will be the responsibility of each winner. Limit one (1) Prize per person, no Prize substitution or cash redemption allowed by winner. Contestants are limited to winning one prize per year, across all entry periods. All prizes are awarded "as is" with no warranty or guarantee, either express or implied. Sponsor reserves the right to substitute prizes of equal or greater value as necessary. All Prizes are non-transferable by winner. All taxes and other expenses incurred in connection with any other aspect of the Prizes are the sole responsibility of each winner. If applicable, Prize is subject to all Club ticket terms and conditions and any tickets provided as part of the Prize shall be subject to availability; the location and specific game of such tickets shall be determined by Club.

PUBLICATION AND ASSIGNMENT OF RIGHTS TO SUBMISSIONS:

By participating in the Contest, and where not prohibited by law, Contestant agrees to the MLS Terms of Use and to the use of Contestant's personal information as described in the MLS Privacy Policy. Contestant also grants full permission to the MLS Entities and Sponsor, where not prohibited by law, by any means, whether now known or hereinafter developed, to exhibit, record, reproduce, broadcast, transmit, publish, sell, distribute, perform, use and re-use, and to license others to exhibit, record, reproduce, broadcast, transmit, publish, sell, distribute, perform, use and re-use, for any purpose, in any manner, without further notification, authorization or compensation to Contestant or anyone on its behalf, Contestant's name, nickname, voice, biographical information, photograph, and/or other likeness, however captured, and any photographs, videotapes, motion pictures, recordings, or other record of, in connection with the Contest or any Prize in any and all media, whether now known or hereafter developed, worldwide and in perpetuity, and Contestant represents and warrants that no further permission is required for such use.

PRIZES: The following prizes are available for each Enhanced Experience associated therewith (each, a "Prize").

For Enhanced Experience #1: A total of five (5) Prizes are available to be awarded. Total AVR of all Prizes for Enhanced Experience #1: \$25,885.

1. The Grand Prize Winner will receive Four (4) Premium Tickets for the game on June 13th, one (1) Parking Pass, a VIP experience at the halftime tunnel during pre-match for four (4), pre-match sideline passes for four (4) people, two (2) autographed jerseys, \$100 food & beverage credit to use at BMO Stadium & a post match Player Meet & Greet. AVR of the Grand Prize: \$10,955
2. The Second Prize Winner will receive Four (4) Premium Tickets for the game on May 31st, one (1) Parking Pass, a pre-match VIP experience for four (4) people, one (1) autographed jersey & post match Player Meet & Greet. ARV of Second Prize: \$7,220
3. The Third Prize Winner will receive two (2) tickets for May 31st, pre-match sideline passes for two (2) people and one (1) autographed jersey. AVR of Third Prize: \$2,570.
4. The Fourth Prize Winner will receive two (2) tickets for 31st, pre-match sideline passes for two (2) people and one (1) autographed jersey. AVR of Fourth Prize: \$2,570.
5. The Fifth Prize Winner will receive two (2) tickets for May 31st, pre-match sideline passes for two (2) people and one (1) autographed jersey. AVR of Fifth Prize: \$2,570.

For Enhanced Experience #2: A total of five (5) Prizes are available to be awarded. Total AVR of all Prizes for Enhanced Experience #2: \$37,500.

1. The Grand Prize Winner will receive 1 Fly Away Trip for Four (4) Guests to August 9th against Chicago. Trip includes four (4) roundtrip airline tickets from LAX, two (2) rooms for two (2) nights, \$200 food & beverage credit, two (2) autographed jerseys and four (4) tickets. ARV of the Grand Prize: \$15,000.
2. The Second Prize Winner will receive Four (4) Premium Tickets for the game on July 19th, one (1) Parking Pass, a pre-match VIP experience for four (4) people, one (1) autographed jersey & post match Player Meet & Greet. ARV of Second Prize: \$13,500
3. The Third Prize Winner will receive two (2) tickets for July 19th, pre-match sideline passes for two (2) people and one (1) autographed jersey. AVR of Third Prize: \$3,000.
4. The Fourth Prize Winner will receive two (2) tickets for July 19th, pre-match sideline passes for two (2) people and one (1) autographed jersey. AVR of Fourth Prize: \$3,000.
5. The Fifth Prize Winner will receive two (2) tickets for July 19th, pre-match sideline passes for two (2) people and one (1) autographed jersey. AVR of Fifth Prize: \$3,000.

For Enhanced Experience #3: A total of five (5) Prizes are available to be awarded. Total AVR of all Prizes for Enhanced Experience #3: \$37,500.

1. The Grand Prize Winner will receive 1 Fly Away Trip for Four (4) Guests to September 13th against San Jose. Trip includes four (4) roundtrip airline tickets from LAX, two (2) rooms for two (2) nights, \$200 food & beverage credit, two (2) autographed jerseys and four (4) tickets. ARV of the Grand Prize: \$15,000.
2. The Second Prize Winner will receive Four (4) Premium Tickets for the game on August 31st, one (1) Parking Pass, a pre-match VIP experience for four (4) people, one (1) autographed jersey & post match Player Meet & Greet. ARV of Second Prize: \$13,500
3. The Third Prize Winner will receive two (2) tickets for August 31st, pre-match sideline passes for two (2) people and one (1) autographed jersey. AVR of Third Prize: \$3,000.
4. The Fourth Prize Winner will receive two (2) tickets for August 31st, pre-match sideline passes for two (2) people and one (1) autographed jersey. AVR of Fourth Prize: \$3,000.
5. The Fifth Prize Winner will receive two (2) tickets for August 31st, pre-match sideline passes for two (2) people and one (1) autographed jersey. AVR of Fifth Prize: \$3,000.

For Enhanced Experience #4: A total of ten (10) Prizes are available to be awarded. Total AVR of all Prizes for Enhanced Experience #4: \$34,500.

1. Each Grand Prize Winner (six winners in all) will receive a private dinner experience at a TBD location for two (2), a customized LAFC jersey, and an LAFC player meet & greet. AVR of Grand Prize: \$2,000.
2. The Second Prize Winner will receive Four (4) Premium Tickets for the game on October 5th, one (1) Parking Pass, a pre-match VIP experience for four (4) people, one (1) autographed jersey & post match Player Meet & Greet. ARV of Second Prize: \$13,500
3. The Third Prize Winner will receive two (2) tickets for October 5th, pre-match sideline passes for two (2) people and one (1) autographed jersey. AVR of Third Prize: \$3,000.
4. The Fourth Prize Winner will receive two (2) tickets for October 5th, pre-match sideline passes for two (2) people and one (1) autographed jersey. AVR of Fourth Prize: \$3,000.
5. The Fifth Prize Winner will receive two (2) tickets for October 5th, pre-match sideline passes for two (2) people and one (1) autographed jersey. AVR of Fifth Prize: \$3,000.

Total AVR of all Prizes: \$135,385

Transportation to/from stadium is not included and is the sole responsibility of each Winner. Each Winner is fully responsible for any and all applicable federal, state, and local taxes (including income and withholding taxes). All costs and expenses associated with Prize acceptance and use not specified herein as being provided, including but not limited to lodging accommodations, any transportation costs, luggage fees, meals, gratuities and other expenses incurred by accepting the Prize are the sole responsibility of each Winner. All Prize details are at Sponsor's sole discretion. Winner's guest(s) must be of legal age of majority in their jurisdictions of residence, unless accompanied by his/her parent or legal guardian OR unless the child or legal ward of winner.

The Prize is non-transferable and non-assignable, with no cash redemptions or substitutions except at Sponsor's sole and absolute discretion. Sponsor reserves the right to substitute the Prize (or portion thereof) with one of comparable or greater value, at its sole and absolute discretion. MLS game, event, and exhibition dates and times are determined in the sole discretion of MLS and/or the applicable MLS club, as applicable, and may be subject to change. Exact seat locations will be determined by Sponsor. The terms and conditions of the tickets awarded as prizes will govern in the event a game, event or exhibition, as defined by MLS, is not played due to weather, an Act of God, an act of terrorism, civil disturbance, work stoppage or any other reason. Winner and his/her guest(s) agree to comply with all applicable stadium regulations in connection with the Prize. Sponsor and the applicable MLS Entities reserve the right to remove or deny entry to Winner and/or his/her guest(s) who engage(s) in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person at any game, event or exhibition. Released Parties (as defined below) will not be responsible for weather, Acts of God, acts of terrorism, civil disturbances, work stoppage or any other event that may cause the cancellation or postponement of any MLS game, event or exhibition.

WAIVER OF LIABILITY/PUBLICITY RELEASE: By participating in the Contest and submitting an entry, each entrant agrees to (i) be bound by these Official Rules, including all entry requirements, and (ii) waive any and all claims or cause of action against the Sponsor, the MLS Entities, and each of their respective parents, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers, representatives and advertising and promotion agencies, and any and all other companies associated with the Contest, and all of their respective officers, directors, employees, agents and representatives (collectively, "Released Parties") arising out of participation in the Contest or receipt or use of any Prize, including, but not limited to: (a) interrupted or unavailable network, server, Internet Service Provider ("ISP"), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Contest, including, without limitation, errors or difficulties that may occur in connection with the administration of the Contest, the processing of entries, the announcement of the Prizes or in any Contest-related materials, (b) incorrect or inaccurate information, whether caused by website users, tampering, hacking, or by any equipment or programming associated with or utilized in the Contest; (c) late, lost, stolen, incomplete, illegible, misdirected, damaged, garbled, delayed, or undelivered mail, inaccurate, postage-due or garbled entries, via e-mail or mail; (d) injury or damage to entrants' or to any other person's computer related to or resulting from participating in this Contest

or downloading materials from or use of the website; (e) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt of any prize, (f) cancellation or postponement of any MLS game, event or exhibition; (g) any travel or activity related to the receipt or use of any Prize. Each Winner, by acceptance of Prize, grants to Sponsor, the MLS Entities and each of their respective designees the right to publicize such Winner's name, address (city and state of residence), photograph, voice and/or other likeness and prize information in any and all media now known or hereafter devised, throughout the world, in perpetuity, without additional compensation or consideration, notification or permission, unless prohibited by law.

GENERAL CONDITIONS: Entries generated by a script, macro or other mechanical or automated means or by any means which subvert the entry process will be disqualified. The Contest is a skill contest designed to increase consumer awareness of and interest in Sponsor, Club and MLS. This Contest may not be used for any form of gambling. In the event that the Contest is challenged by any legal or regulatory authority, Sponsor reserves the right to discontinue or modify the Contest, or to disqualify Participants residing in the affected geographic areas. In such event, Released Parties shall have no liability to any Participants who are disqualified due to such an action. Persons who tamper with or abuse any aspect of the Contest or website or attempt to undermine the legitimate operation of the Contest by cheating, deception or other unfair playing practices, or intend to annoy, abuse, threaten or harass any other entrant or Sponsor's representatives or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. Any attempt to deliberately damage the content or operation of this Contest is unlawful and subject to legal action by the Sponsor, the MLS Entities and/or their respective agents. Sponsor and the MLS Entities shall have the sole right to disqualify any entrant for violation of these Official Rules or any applicable laws relating to the Contest, and to resolve all disputes in their sole discretion. Released Parties (i) make no warranty, guaranty or representation of any kind concerning any Prize, and (ii) disclaim any implied warranty. All disputes will be resolved under applicable U.S. laws in the County of Los Angeles, state of California without giving effect to choice of law or conflicted law principles (whether of the state of California, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the state of California. Sponsor's failure to enforce any terms of these Official Rules shall not constitute a waiver of that provision.

The Sponsor and the MLS Entities, as applicable, reserve the right, in their sole discretion, to cancel or suspend the Contest for any reason, including should virus, bugs, unauthorized human intervention, or other causes corrupt the administration, security, fairness, integrity or proper operation of the Contest. In the event of cancellation, Sponsor may elect to identify the Winners and award the Prizes from among all non-suspect, eligible entries received up to the time of such cancellation.

CAUTION: ANY ATTEMPT BY A CONTESTANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE CONTENT OR LEGITIMATE OPERATION OF THIS CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR AND MLS WILL DISQUALIFY ANY SUCH CONTESTANT, AND SPONSOR AND THE MLS ENTITIES RESERVE THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY SUCH CONTESTANT TO THE FULLEST EXTENT PERMITTED BY LAW.

All online entries must include a valid e-mail address for the entrant. If only one entry per person is permitted, in case of multiple entries received from any person or e-mail address or household, only the first entry received from such person, e-mail address or household will be considered. In the event of a dispute as to the identity or eligibility of a Winner based on an e-mail address, the winning entry will be declared

made by the “Authorized Account Holder” of the e-mail address submitted at the time of entry provided he/she is eligible according to these Official Rules. The “Authorized Account Holder” is defined as the natural person to whom the applicable ISP or other organization (such as a business or educational institution) has assigned the e-mail address for the domain associated with the submitted e-mail address. Sponsor reserves the right to modify these Official Rules for clarification purposes without materially affecting the terms and conditions of the Contest.

SPONSOR: The Sponsor of this Contest is Early Warning Services, LLC, network operator of Zelle®, 5801 N. Pima Rd., Scottsdale, AZ 85250.

The MLS Entities are not sponsors or administrators of this Contest and are in no way responsible or liable for the administration of this Contest; provided, however, that Club shall be responsible for any administrative duties it performs relating to the Contest. All trademarks used are the property of their respective owner(s) and are used for prize description purposes only.