

**Musselman's Sweepstakes
Presented by Knouse Foods, Inc.
OFFICIAL RULES**

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE
YOUR CHANCES OF WINNING.**

**THESE OFFICIAL RULES INCLUDE A CLASS ACTION WAIVER THAT AFFECTS YOUR
LEGAL RIGHTS. PLEASE REVIEW THIS PROVISION IN SECTION 11 CAREFULLY.**

1. Eligibility. The Musselman's Sweepstakes (the "**Promotion**") is open to legal United States residents who reside within a seventy-five (75) mile radius from Subaru Park, 1 Stadium Dr., Chester PA 19013 (the "**Territory**") who are at least 18 years of age at the time of entry (each an "**Eligible Entrant**"). Employees, officers, and directors (including immediate family members (spouses, domestic partners, children (biological, foster or adoptive), siblings and parents (biological, foster or adoptive), and their respective spouses/domestic partners, regardless of where they reside) and members of the same household, whether or not related, of Pennsylvania Professional Soccer LLC ("**Sponsor**"), **Knouse Foods, Inc.** (the "**Promotion Sponsor**"), Major League Soccer, L.L.C. ("**MLS**"), Soccer United Marketing, LLC ("**SUM**"), Pro Soccer Development, LP ("**MLSNP**"), and Player Development, LLC ("**PDEV**" and together with MLS, SUM, and MLSNP, collectively, the "**MLS Entities**" and together with Sponsor and Promotion Sponsor, the "**Promotion Entities**") and each of their respective parents, affiliated companies, subsidiaries, licensees, official prize suppliers and any and all other companies associated with the presentation or administration of the Promotion are not eligible to participate or win a Prize (defined below). The Promotion is subject to all applicable federal, state and local laws, rules and regulations. **Void outside of the Territory and where prohibited or restricted by law, rule or regulation. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Promotion, including but not limited to the administration and operation of the Promotion. Winning a Prize is contingent upon fulfilling all requirements set forth herein.**

2. Promotional Period. The Promotion will begin on March 31st, 2025 and ends on April 11th, 2025 (the "**Promotion Period**"). All times listed are in Eastern Time. All entries must be received by Sponsor by the end of the Promotion Period. Sponsor reserves the right to extend or shorten the Promotion Period in its sole discretion, and to cancel, terminate, modify or suspend the Promotion for any reason in Sponsor's sole discretion. Sponsor's clock shall be the official clock of the Promotion

3. How To Enter. During the Promotion Period, Eligible Entrants may enter the Promotion as follows: Complete the Promotion entry form (found here:

<https://www.philadelphiaunion.com/club/contest/musselmans>

in its entirety and using the "submit" button to submit to Sponsor (each an "**Entry**"). No other method(s) of entry will be accepted. **Limit one (1) entry per Eligible Entrant and Eligible Entrants may only win one (1) Prize.** No other form of entry will be accepted other than as described above. In the event of dispute over the identity of an Eligible Entrant, an Entry will be deemed made by the Authorized Account Holder of the e-mail address submitted at the time of entry, and the potential Winner (defined below) may be required to provide identification sufficient to show that he/she is the Authorized Account Holder of such e-mail address. The "**Authorized Account Holder**" is the natural person who is assigned to the e-mail address in question by the applicable Internet access provider, service provider or other online organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. It is solely the responsibility of the entrant to notify the Sponsor in writing if the entrant changes his or her e-mail or postal address

Entrants must fully complete and submit all non-optional data requested on the online entry form to be eligible. Incomplete entries are void. Online entrants to the Promotion will be given the option to receive commercial e-mails from the MLS Entities; however, eligibility to participate in the Promotion is not dependent upon entrant's consent to receive such e-mails and consenting to do so will not increase an entrant's chances of winning. Proof of submission is not considered proof of delivery to or receipt of such entry.

4. Social Media. THIS PROMOTION IS IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY, OR ASSOCIATED WITH, FACEBOOK, X, INSTAGRAM OR ANY OTHER SOCIAL MEDIA PLATFORM ON WHICH THE PROMOTION IS PROMOTED (each a "**Social Media Platform**"). ANY QUESTIONS, COMMENTS OR COMPLAINTS REGARDING THE PROMOTION SHOULD BE DIRECTED TO SPONSOR, NOT ANY SOCIAL MEDIA PLATFORM. If the method of entry for the Promotion is through a specific Social Media Platform, the Eligible Entrant must be a registered user of such Social Media Platform. If an Eligible Entrant is not a registered user of such Social Media Platform, he/she may sign up for an account online or through the respective Social Media Platform application by downloading it onto their smartphone (available via Apple App Store and Google Play). Internet access is required.

5. Winner Selection & Contact. After the end of the Promotion Period, Sponsor will randomly select a sufficient number of Entries (each a "**Drawing**") necessary to award each Prize (defined below). Sponsor will attempt to contact the selected entrant in the manner described below. Should the selected entrant not be an Eligible Entrant or is otherwise ineligible to be awarded a Prize, such selected entrant will be disqualified and an alternative Prize winner will be selected and contacted. Unless otherwise stated in any Promotional materials, Sponsor will attempt to contact a potential Prize winner via e-mail, mail and/or telephone (in Sponsor's sole discretion) within 48 hours after the Drawing. Each potential Prize winner who responds to Sponsor's message, and complies with all other terms of the Official Rules, is a "**Winner.**" If a potential Prize winner cannot be reached during the 48-hour period or fails to respond to Sponsor within 72 hours after said message is delivered, such individual will be disqualified and an alternative potential Prize winner will be randomly selected from the remaining Entries and contacted. Such process will continue until Sponsor contacts the number of Winners to award all Prizes. At all times, Sponsor reserves the right to select an alternate Winner in the event that a Winner is found to have not complied with these Official Rules. If applicable, Entries not selected in a Drawing will be automatically included in subsequent Drawings conducted in connection with this Promotion.

6. Prize Description(s); General Prize Terms: The Winner(s) will receive the prize(s) described below (each a "**Prize**"):

a. Prize Descriptions. The Prize is:

(i) 4 tickets to the Philadelphia Union vs DC United match at Subaru Park on 4/26 (approximate retail value ("**ARV**") of this Prize is \$800

b. General Prize Term. The odds of winning a Prize will depend on the number of entries Sponsor has received in accordance with the Entry submission rules detailed above prior to a Drawing, and will decrease as more Entries are received. The right to receive a Prize is non-transferable and non-assignable. No cash redemption of a Prize is permitted except at Sponsor's sole and absolute discretion. Sponsor reserves the right to substitute any Prize (or any portion thereof) with one of comparable or greater value at its sole and absolute discretion. All costs and expenses associated with any Prize acceptance and use not specified herein as being provided, including but not limited to transportation costs, parking, food and beverages, souvenirs, gratuities and other expenses incurred by accepting and making use of any Prize, are the sole responsibility of the applicable Winner (and Winner's guests, as applicable). All federal, state, or local taxes associated with the Prize award are the responsibility of the Winner(s). A form 1099 may be issued based on the value of the Prize as required by law. Each Winner may be required to execute and

return any required affidavit of eligibility and/or, subject to applicable law, a liability/publicity release as a condition of receiving a Prize. To the extent requested, all such forms will be completed and returned within twenty-four (24) hours or Sponsor may disqualify a Winner.

c. Game/Event Ticket Prizes. For game or event ticket prizes, each Winner and Winner's guest(s) will receive admission to the game or event only upon presentation of an admission ticket and will be subject to the rules and regulations of the venue while attending the game or event, and failure to comply with the same may result in ejection or removal. Seat locations will be determined by Sponsor in its sole discretion. Unless otherwise agreed to by Sponsor, tickets will be available for pick-up at the applicable Venue's will call on the day of the game or event, or digitally provided prior to the game or event. Unless included in the Prize, transportation to and from the game or event venue is not included. Winner's guests must be of legal age of majority in their jurisdictions of residence, unless accompanied by his/her parent or legal guardian or unless the guest is a child or legal ward of the Winner. Game and event dates and times are determined in the sole discretion of MLS (or the applicable league or event promoter) and may be subject to change. If a game or event is cancelled and not rescheduled, Winner is not entitled to any refund or other amount issued back to the purchaser of the ticket.

d. Travel Prizes. If the Prize includes travel or transportation arranged by Sponsor, the following applies: Certain additional travel restrictions may apply. Travel arrangements (other than local ground transportation if not part of the Prize) must be made through Sponsor or its designee. If the Winner cannot travel on dates specified by Sponsor, the Winner may be disqualified and an alternate Winner may be selected in the Sponsor's sole discretion. The Winner and the Winner's travel companion(s) must travel on the same itinerary and are responsible for obtaining all required travel documents, including, without limitation, government issued photo identification and, if applicable, passports for international travel. Each Winner and his/her chosen guest(s) may be required to present a valid credit card upon hotel check in to cover any incidental expenses incurred during the Winner's stay.

7. Privacy Policy. Any personally identifiable information collected during an entrant's participation in the Promotion will be collected by Sponsor and used by Sponsor (i) for purposes of proper administration and fulfillment of the Promotion as described in these Official Rules, and (ii) as described in Sponsor's privacy policy, posted on Sponsor's website and accessible here: <http://www.mlssoccer.com/privacy-policy>. In addition, each entrant agrees that Sponsor may share any personally identifiable information he or she supplies as part of the entry process with any of the Promotion Entities, the use of which will be governed by the privacy policy maintained by such Promotion Entity.

8. Waiver of Liability/Publicity Release. By participating in the Promotion and submitting an Entry, each entrant agrees to (i) be bound by these Official Rules, including all entry requirements, and (ii) waive any and all claims against the Sponsor and each of the other Promotion Entities, each of their respective parents, affiliated companies, subsidiaries, licensees, official prize suppliers and any and all other companies associated with the presentation or administration of the Promotion, and each of their respective owners, operators, governors, alternate governors, officers, directors, managers, partners, agents, members, divisions, shareholders, successors, assigns, employees, sponsors, vendors, representatives, servants and servicers (collectively, the "**Released Parties**"), and any Social Media Platform used to promote the Promotion for any injury, damage or loss that may occur, directly or indirectly, in whole or in part, from the participation in the Promotion or from the receipt or use of any Prize (including, if applicable, any travel or activity related to the receipt or use of any Prize). By accepting a Prize, each entrant (irrespective of whether or not such entrant wins a Prize), grants to Sponsor and each of the other Promotion Entities an independent, royalty-free, perpetual, irrevocable, fully transferrable, non-exclusive, worldwide right (but not obligation) and license to publicize and use such entrant's name, address (city and state of residence), photograph, voice and/or other likeness and Prize information in any and all media now known or hereafter devised for any purposed (including commercial and promotional purposes), without additional compensation or consideration, notification or permission, unless prohibited by law.

9. General Conditions. Failure by Sponsor to enforce any term of these Official Rules shall not constitute a waiver of that provision. None of the Released Parties are responsible for stolen, late, intercepted, incomplete, illegible, misdirected, lost, damaged, garbled, delayed, undelivered, inaccurate, postage-due or garbled entries, through e-mail or mail. Entries generated by a script, macro or other mechanical or automated means or by any means which subvert the entry process will be disqualified. None of the Released Parties are responsible for lost, interrupted or unavailable network, server, Internet Service Provider, website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Promotion, including, without limitation, errors or difficulties that may occur in connection with the administration of the Promotion, the processing of Entries, the announcement of any Prize or in any Promotion-related materials, or the cancellation or postponement of any game, event or exhibition. No Released Party is responsible for any incorrect or inaccurate information, whether caused by website users, tampering, hacking, or by any equipment or programming associated with or utilized in the Promotion. No Released Party is responsible for injury or damage to entrant's or to any other person's computer related to or resulting from participating in this Promotion or downloading materials from or use of the website.

The Promotion is designed to increase consumer awareness of and interest in Sponsor and MLS. This Promotion may not be used for any form of gambling. In the event that the Promotion is challenged by any legal or regulatory authority, Sponsor reserves the right to discontinue or modify the Promotion, or to disqualify otherwise Eligible Entrants residing in the affected geographic area(s). In such event, none of the Released Parties shall have any liability to any individual disqualified due to such an action.

Persons who tamper with or abuse any aspect of the Promotion or website or attempt to undermine the legitimate operation of the Promotion by cheating, deception or other unfair playing practices, or intend to annoy, abuse, threaten or harass any other entrant or Sponsor's representatives or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. Any attempt to deliberately damage the content or operation of this Promotion is unlawful and subject to legal action by the Sponsor or its agent. Sponsor shall have the sole right to disqualify any entrant for violation of these Official Rules or any applicable laws relating to the Promotion, and to resolve all disputes in its sole discretion.

Sponsor reserves the right, in its sole discretion, to cancel or suspend the Promotion for any reason, including should virus, bugs, unauthorized human intervention, or other causes corrupt the administration, security, fairness, integrity or proper operation of the Promotion. In the event of cancellation, Sponsor may elect to identify the Winner(s) and award the Prize(s) from among all non-suspect, Eligible Entries received up to the time of such cancellation.

CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE CONTENT OR LEGITIMATE OPERATION OF THIS PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR WILL DISQUALIFY ANY SUCH ENTRANT, AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW.

10. Representations and Warranties. The Promotion Entities (i) do not make any warranty, guaranty or representation of any kind concerning the Promotion or a Prize (other than that Sponsor warrants that any autographed memorabilia that may be awarded as a Prize is authentic and that items described as player-used have been actually used by a player) and (ii) to the extent permitted by law, disclaim any and all

express and implied warranties (including, without limitation, quality, merchantability and fitness for a particular purpose) relating to the Promotion and the Prize(s).

11. Indemnity; Disputes. By participating in the Promotion, all entrants agree to indemnify and hold harmless each of the Released Parties from any and all liability arising out of or relating in any way to the entrant's participation in the Promotion. Except where prohibited by law, each entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any Prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the State and Federal courts located in the County of Philadelphia, Commonwealth of Pennsylvania; (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, INCLUDING COSTS ASSOCIATED WITH PARTICIPATING THIS PROMOTION AND/OR RECEIVING A PRIZE, BUT IN NO EVENT ATTORNEYS' FEES INCURRED BY ENTRANT; AND (3) UNDER NO CIRCUMSTANCES WILL ENTRANT BE PERMITTED TO OBTAIN AWARDS FOR, AND ENTRANT HEREBY WAIVES ALL RIGHTS TO CLAIM, INDIRECT, PUNITIVE, INCIDENTAL AND CONSEQUENTIAL DAMAGES AND ANY OTHER DAMAGES, OTHER THAN FOR ACTUAL OUT-OF-POCKET EXPENSES, AND ANY AND ALL RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of an entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the Commonwealth of Pennsylvania without giving effect to any choice of law or conflict of law rules (whether of the Commonwealth of Pennsylvania or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the Commonwealth of Pennsylvania. If any provision of these Official Rules is declared invalid or unenforceable, such provision will be deemed modified to the extent necessary and possible to render it valid and enforceable. In any event, the unenforceability or invalidity of any provision will not affect any other provision of these Official Rules, and these Official Rules will continue in full force and effect, and be construed and enforced, as if such provision had not been included, or had been modified as described above, as the case may be. Entrants hereby irrevocably consent to the personal jurisdiction of said courts and waive any claim of forum non conveniens or lack of personal jurisdiction that they may have.

12. Winners' List. For a list of Winners (available within 24 hours after the final Prize is awarded), mail a self-addressed stamped envelope to: Musselman's Sweepstakes Winners' List to Pennsylvania Union, 2501 Seaport Dr., BH Suite 100, Chester PA 19013. Winners' list requests must be received no later than 45-days after the end of the Promotion Period.

13. Sponsor. The Sponsor of this Promotion is Sponsor. The Promotion Sponsor and MLS Entities are not sponsors or administrators of this Promotion and are in no way responsible or liable for the administration of this Promotion.

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Note to Draft: The following language is only needed if entry into the Promotion involves submission of something that will be judged or evaluates as part of the prize award process (such as a picture, drawing, song or video). If this applies contact Union Legal to incorporate the relevant language into the official rules:

ENTRY REQUIREMENTS. Each entry must meet the following "**Entry Requirements**" (any Entry that, in Sponsor's sole and absolute discretion, violates the following criteria will be disqualified):

- Entrant must be the rightful owner of the Entry included with the entry or must have the rights, title and interest necessary to utilize the Entry for the Promotion in compliance with these Official Rules;

- Entry must NOT contain any material that infringes or violates any right of a third-party including copyright, patent, trademark, trade secret or other proprietary rights.
- Entry must NOT include any image or likeness of, or other information related to, a person (living or dead) who has not expressly authorized the entrant in writing to include their name, image, likeness or voice in the Entry or otherwise use such name, image, likeness or voice in accordance with these Official Rules (any Prize winner may be required to verify such authorization in the form required by Sponsor);
- Entry must NOT contain subject matter which is, or could be considered, in the sole discretion of Sponsor, obscene, pornographic, violent (e.g., relating to murder, the sales of weapons, cruelty, abuse, etc.), defamatory, libelous, discriminatory (based on race, sex, religion, natural origin, physical disability, sexual orientation or age), illegal (e.g., illegal gambling, underage drinking, substance abuse, computer hacking, etc.), offensive, threatening, profane, hateful, degrading, harassing, or otherwise unlawful, tortious or objectionable;
- Entry must NOT contain any content that promotes any particular political agenda or message;
- Entry must NOT contain any personal identification, such as personal names or e-mail addresses;
- Entry must NOT communicate messages or images inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate;
- Entry must NOT violate any law, rules, or regulation;
- Entry must NOT contain or reference any names, products or services of any company or entity, or promotes any brand, product or service of any company or entity, excepting those of Sponsor and the MLS Entities if and as required as part of the entry instructions;
- Entry must NOT contain look-alikes or sound-alikes of celebrities or other public or private figures, living or dead;
- Entry must NOT contain any content that is protected by copyright or trademark (without the express prior written consent of the owner of such material), including any music that is not entirely original to and owned by the entrant, or include any recognizable locations or include names and/or descriptions of any copyrighted media production, including, without limitation, films, books, television programming, etc., or identifying descriptions of any media property; and
- Entry must NOT contain any derogatory references to any of the Promotion Entities.

Sponsor reserves the right to waive the Entry Requirements in its sole discretion.

Entrants understand that they are submitting their Entry at their sole risk. Sponsor is not responsible for any claims arising from the Entries, specifically including, but not limited to, claims for intellectual property infringement and privacy rights violations, as well as violations of the respective Social Media Platform's terms and conditions.

REPRESENTATIONS AND WARRANTIES: By entering the Promotion, each entrant agrees that his or her submission is an original work of authorship and he or she owns all right, title and interest in the entry as of the date of submission. If the Entry contains any material or elements that are not owned by the entrant and/or which are subject to the rights of third parties, the entrant is responsible for obtaining and agrees that he or she has obtained, prior to submission of the Entry, any and all releases and consents necessary to permit the use and exhibition of the entry by any of the Promotion Entities in the manner set forth in these Official Rules, including, without limitation, name and likeness permissions from any person who appears in or is identifiable in the entry. If any identifiable person appearing in the entry is under the age of majority in his or her state or territory of residence, the parent or legal guardian of such person is required to provide written permission. Sponsor reserves the right to require proof of these permissions in a form acceptable to Sponsor from any entrant at any time.

PUBLICATION AND ASSIGNMENT OF RIGHTS TO SUBMISSIONS: By entering the Promotion, entrants grant to each of the Promotion Entities a non-exclusive, perpetual, royalty-free, fully transferable right and license to publish, publicize, broadcast or otherwise use all or part of their entry, including but not

limited to entrant's name, likeness and photo, in whole or in part, for advertising, promotional and trade or other purposes in conjunction with this and similar promotions in any and all media now known or hereafter developed, worldwide in perpetuity, without notice or permission and without further compensation or review, except where prohibited by law.