

CHARLOTTE
FOOTBALL CLUB

2023
**COMMUNITY
IMPACT REPORT**





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**WE RECOGNIZE THE BIG IMPACT OUR ORGANIZATION CAN HAVE
ON THE COMMUNITY TO CREATE POSITIVE, LASTING CHANGE.
WE ARE PROUD OF THE WORK CHARLOTTE FOOTBALL CLUB HAS
BEEN ABLE TO ACCOMPLISH IN JUST TWO SEASONS TO
SUPPORT PEOPLE ACROSS THE CAROLINAS.**



DAVID & NICOLE TEPPER
OWNERSHIP





In 2019, Charlotte Football Club (CLTFC) was just an idea in a boardroom. I remember sitting in that room, with no team name, crest or guarantee that this would even lift off. Still, in those moments, David and Nicole Tepper and the rest of our team envisioned the Club to be more than just a Major League Soccer team for the Carolinas.

We wanted CLTFC to be a difference-maker on and off the pitch, serving as a unifying force for the community beyond the city limits of Charlotte, N.C.

In fact, far before we broke the MLS attendance record in our inaugural match at Bank of America Stadium on March 5, 2022, we were building and developing community engagement first. Ultimately, community impact is just as foundational to CLTFC's identity as soccer.

Reflecting on this past year, our second season in Major League Soccer and fourth year of existence, I believe it was a transformational time for our Club.

On the pitch, we celebrated significant milestones, including reaching the quarterfinals of Leagues Cup and earning a win on Decision Day over Lionel Messi and Inter Miami FC to earn our first-ever berth in the MLS Cup Playoffs. Crown Legacy FC, newly in the fold in 2023 as CLTFC's second team, was the best team in the MLS NEXT Pro Eastern Conference in their inaugural season.

Off the pitch, our commitment to community work reached new heights. We expanded our impact by launching new initiatives, invested deeper into existing programs and elevated the quality of programming, resources and support.

These moments of growth and collaboration were not just about the Club; they were about the community. I want to sincerely thank the Carolinas community for welcoming Charlotte FC with open arms. Together, we are building something extraordinary.

We share this 2023 Charlotte FC Community Impact Report with pride. In it, you will find highlights of the important work done day-to-day in and with our community.



JOE LABUE
CHARLOTTE FC PRESIDENT



IMPACT THAT MATTERS

CLTFC HAS THREE CORE PRINCIPLES THAT DRIVE WORK BEYOND THE SPORT OF SOCCER.



1 UPWARD MOBILITY

Students and their families at local organizations, nonprofits and schools receive access to essential programming to ensure they have the necessary tools to be successful.

2 MILITARY SUPPORT

Military and veteran communities across all branches are honored, celebrated and supported through key program initiatives.

3 FOOD INSECURITY

Local families are provided with access to free or affordable food options within existing programs and through collaboration with external organizations.





BY THE NUMBERS



2,071

TOTAL SERVICE HOURS
COMPLETED BY CLTFC STAFF

5,477,000

ACTIVE MINUTES PLAYED BY
YOUTH ACROSS CLTFC
PROGRAMMING



7,038

TOTAL YOUTH SERVED



5,224

MATCH TICKETS
DONATED TO
THE COMMUNITY
AND NONPROFIT
ORGANIZATIONS



UPWARD MOBILITY

IN 2023, MORE THAN 2,000 KIDS AND THEIR FAMILIES RECEIVED ACCESS TO ESSENTIAL RESOURCES THAT ASSIST WITH FINANCIAL, SOCIAL AND EDUCATIONAL NEEDS.



GREATER GOALS PROGRAM

CLTFC's Greater Goals program, presented and supported by Ally, is an after-school soccer and literacy program for underserved, Title I K-5 students in Charlotte-Mecklenburg Schools (CMS) and other partnering schools in the Carolinas. It teaches key soccer and social values including teamwork, respect, inclusion and hard work.

NEW PROGRAM RECORDS

35

SCHOOLS

1,750

STUDENTS

17,260

BOOKS GIFTED

554,670

READING MINUTES

2,235,060

SOCCER MINUTES



GROWING GREATER GOALS OPPORTUNITIES

CITY-WIDE PLAY DAY

CLTFC and Ally hosted a city-wide Play Day on September 12, welcoming 350 Charlotte Greater Goals students from all participating schools.

WINSTON-SALEM EXPANSION

Greater Goals expanded its programming for the first time to select Winston-Salem schools.

PLAYER PATHWAY

For the first time, a former Greater Goals student joined the Club's Discovery Program, an introductory age group of the Charlotte FC Academy.



THE GROWTH IN 2023 PROVIDED US WITH THE OPPORTUNITY TO SERVE MORE PLAYERS, INVEST IN MORE SCHOOLS AND GROW THE GAME IN NEW COMMUNITIES. IT'S BEEN AN ABSOLUTE PRIVILEGE TO SERVE THE COMMUNITY IN THIS WAY ALONGSIDE THE CLUB.

KATIE PHILLIPS

GREATER GOALS MANAGER
CHARLOTTE FC





CAPTAINS ACADEMY LAID A SOLID FOUNDATION OF APPLICABLE KNOWLEDGE AND SKILLS THAT HAS ELEVATED MY ABILITY TO PERFORM NOT ONLY AS A SPORTS CAPTAIN, BUT ALSO IN EVERY OTHER LEADERSHIP ROLE I TAKE ON.

MEREDITH BENTON

ATHLETE & SCHOLARSHIP RECIPIENT
CAPTAINS ACADEMY



CAPTAINS ACADEMY

Sponsored by Atrium Health and led by Coach Jeremey Boone from Design to Lead, CLTFC's Captains Academy is a high school athlete leadership program. In 2023, 75 participants from 30 partner schools of diverse backgrounds met once a month for leadership training. They heard from key speakers including CLTFC captain Ashley Westwood, NASCAR driver Joey Logano, former Carolina Panthers player Mike Rucker, Atrium Health's Dr. Scott Rissmiller and more.

By the end of 2023, CLTFC awarded \$9,000 in scholarships between four exceptional students in the program.





SCHOOL YEAR KICK-OFF EVENT

On July 24, Charlotte FC partnered with Honeywell and several other partners to welcome 250 local need-based Title I families and 100 CMS teachers to Bank of America Stadium for its inaugural School Year Kick-Off event. The event addressed the digital and educational disparities by providing students with laptops, school supplies, and more. Teachers in attendance were given necessary supplies to alleviate back-to-school costs and heard from CLTFC leadership.





PITCHES FOR PROGRESS

CLTFC's Pitches for Progress initiative installs mini pitches at underserved schools and in neighborhoods to provide a safe space for soccer, mentorship and coaching. Four new mini pitches were installed in 2023, including the Club's first in Gaston County at The Boys & Girls Club of Greater Gaston, and brought the total number of mini pitches to 11 since the initiative began in 2021.

The complete list of mini pitches installed include:

- The Apartments at Sailboat Bay Mini Pitch, sponsored by Ally
- Hunters Pointe Mini Pitch, sponsored by Centene
- Camino Health Center Mini Pitch, sponsored by Ally
- Country Club Estates Apartments Mini Pitch, sponsored by The Redbud Group
- Idlewild Mini Pitch, sponsored by Ally
- Harrisburg Mini Pitch, sponsored by Bojangles
- Nations Ford Mini Pitch, sponsored by The David and Nicole Tepper Foundation
- Emerald Bay Mini Pitch, with CLTFC Supporter Groups*
- Gathering on Main Mini Pitch, sponsored by Bojangles*
- The Boys & Girls Club of Greater Gaston, sponsored by Daimler Truck North America*
- The Pass Mini Pitch, sponsored by Ally*

*Mini pitches installed in 2023.



BIG MILESTONES

11

TOTAL PITCHES BY THE END OF 2023

1,821,661

MINUTES PLAYED

494

TOTAL AVERAGE PLAYERS EACH WEEK





MILITARY APPRECIATION

CHARLOTTE FC COLLABORATED WITH PARTNERS AND LOCAL ORGANIZATIONS TO HONOR AND SERVE THE MANY ACTIVE AND VETERAN MILITARY MEMBERS IN THE CAROLINAS.



AS AN ACTIVE-DUTY UNIT STATIONED IN THE CHARLOTTE REGION, WE GREATLY APPRECIATE THE SUPPORT AND KINDNESS OF THE CHARLOTTE FOOTBALL CLUB WITH THEIR MILITARY OUTREACH. WHEN NOT TRAINING OR DEPLOYED, THE TIME SPENT WITH OUR FAMILIES IS A VERY VALUABLE COMMODITY. ATTENDING THESE MATCHES CREATES MEMORIES THAT FAMILIES CAN SHARE FOR A LIFETIME.

COURTNEY SMEDICK
SOLDIER
FAMILY READINESS COORDINATOR
SPECIAL OPERATIONS MEDICAL DETACHMENT

2ND ANNUAL MILITARY CUP TOURNAMENT

CLTFC and Coca-Cola Consolidated hosted the 2nd Annual Military Cup Tournament. In partnership with the United Service Organization (USO), 60 active military members came together for a day of camaraderie and competition, and lunch provided by Harris Teeter.





MATCH TICKETS TO VETERANS

Through its partnership with the USO, Charlotte FC distributed 3,099 complimentary match tickets to veterans across the Carolinas.



PURPLE HEART HOMES RAMP BUILDING

In partnership with Purple Heart Homes, CLTFC staff built ramps for veterans in need ahead of the holiday season.



FOOD INSECURITY

CHARLOTTE FC WORKS TO ENSURE INDIVIDUALS HAVE ACCESS TO FREE OR AFFORDABLE FOOD OPTIONS STRIVING TO MEET PEOPLE WHERE THEY ARE.



SECOND HARVEST FOOD BANK OF METROLINA PACKING DAYS

In partnership with Second Harvest Food Bank, 90+ Charlotte FC staff packed food for 300 families throughout the year. Packing days were intentionally crafted based on the time of year and demographic served, including providing culturally appropriate food for the local Hispanic community during Hispanic Heritage Month.



FUEL FOR THE FIELD

Meals were provided to more than 2,000 Greater Goals students and their families during every quarterly playday event hosted by the Club. Partners like BodyArmor and Bojangles continue to support this initiative.



SECOND HARVEST FOOD BANK OF METROLINA IS HONORED TO WORK WITH CHARLOTTE FC TO HELP FEED THOSE IN NEED IN OUR COMMUNITIES. THROUGH THEIR FUNDING AND VOLUNTEERISM, WE HAVE BEEN ABLE TO FEED THOUSANDS OF CHILDREN AND THEIR FAMILIES IN BOTH CAROLINAS. WE LOOK FORWARD TO WORKING TOGETHER ON NEW INITIATIVES IN 2024.

KAY CARTER

CHIEF EXECUTIVE OFFICER
SECOND HARVEST FOOD BANK OF METROLINA



STADIUM FOOD DONATIONS

Tepper Sports & Entertainment and hospitality partner Levy team-up with Second Harvest Food Bank of Metrolina to direct excess meals and food supplies following events held at Bank of America Stadium, including Charlotte FC matches. Approximately 4,000 meals are donated each year.



GROWING THE GAME

CLTFC'S THREE PILLARS ARE FOUNDATIONAL TO ITS COMMUNITY INITIATIVES, THE WORK EXPANDS BEYOND THOSE EFFORTS.



CAROLINA SOCCER HONORS AND SHOWCASE EVENT

In collaboration with Soccer Shots, CLTFC hosted its second Carolina Soccer Honors event on June 9 at Bank of America Stadium. The event spotlights and awards high school and club players from North and South Carolina.

On June 8, the Club proudly launched the Carolina Soccer Honors All-Star Showcase, made up of players from the Soccer Honors nominees, to highlight soccer talent across the Carolinas.







CAMPS & CLINICS

Highlighted are the innovative ways the Club expanded its Camps & Clinics programming in 2023 with local community partners.

ALL-GIRLS

CLTFC collaborated with local college soccer teams at Winthrop University, Johnson & Wales University and local high school coaches for its first All-Girls Clinics. Sponsored by Atrium Health, these free clinics helped 515 young soccer players build their skills and encouraged women’s participation in sports.

BOYS & GIRLS CLUB

CLTFC worked with Boys & Girls Clubs in the Greater Charlotte area to bring free, after-school Friday clinics to kids in their programs.

GIGI’S PLAYHOUSE

CLTFC hosted two free community clinics for 30 children with Down syndrome to enjoy the sport they love. The Belmont Abbey College Women’s Soccer team collaborated with the Club, ensuring that the ratio support with each player was one-to-one.

LATIN AMERICAN COALITION

In partnership with the Latin American Coalition, CLTFC held its first free community clinics in June and September, supporting our community’s growing Hispanic demographic. Across the two clinics, 70 young soccer players participated and trained at Charlotte FC’s new facility, Atrium Health Performance Park.

YMCA

Young soccer players at the local Brace, Harris, Keith and Lowe’s YMCAs connected with the Club through free Friday night clinics. Five spring clinics and five fall clinics were launched this year as part of this initiative, hosting 30–175 kids at each.



KEY CAMPS & CLINICS NUMBERS

58

TOTAL 2023
CAMPS & CLINICS

1,388,655

MINUTES PLAYED

5,006

TOTAL PARTICIPANTS



I HAVE LOVED WORKING WITH ALL KIDS FROM DIFFERENT BACKGROUNDS THROUGHOUT THE CHARLOTTE COMMUNITY. WHETHER THEY'VE PLAYED FOR YEARS OR IT'S THEIR FIRST TIME PLAYING, IT'S ALWAYS BEEN FUN. IT DOESN'T MATTER IF WE HAVE 20 KIDS OR 250 KIDS; OUR GOAL IS ALWAYS TO MAKE IT A SPECIAL DAY FOR THEM. NOTHING CAN BEAT SEEING A KID LEAVE WITH A SMILE ON THEIR FACE!

OMAR GONALEZ
CAMPS & CLINICS COACH
CHARLOTTE FC



MINT HILL ELEMENTARY VISIT

Crown Legacy FC, Charlotte FC's MLS NEXT Pro development team, players and coaches visited Mint Hill Elementary to build community and soccer skills with six of its first-grade classes.



LEGACY DONATION OF THE MONTH

Crown Legacy FC established Legacy Donation of the Month this year, an initiative that raises funds for local organizations each month. The donations included the AW5 Fund, Charlotte-Mecklenburg Libraries, Matthews Free Medical Clinic, Matthews Mavericks and more.

By the end of the 2023 season, \$5,231 was collectively raised through this initiative.

MATTHEWS PARK CLEANUP

Crown Legacy FC players, coaches and staff invested in their local City of Matthews community environmental initiatives by helping clean up the city's greenway.



JOY DROP

CLTFC partnered with Atrium Health Levine Children’s Hospital to provide CLTFC blankets, plush Minty toys and other gifts to 150 patients in an effort to make the kids’ stay more comfortable. Over 500 care team members also received gifts as a token of appreciation for their work.



SPORTS EQUIPMENT DROP-OFF

To encourage healthy relationships with sports and exercise, Charlotte FC donated sports equipment, including soccer balls, volleyballs, basketballs and baseballs to 14 local Title I Charlotte–Mecklenburg Schools in December.



INCLUSION

AS CHARLOTTE FC HELPS GROW THE GAME IN THE CAROLINAS, THE CLUB STRIVES TO CREATE INCLUSIVE INITIATIVES TO REACH AND CELEBRATE THE DIVERSE POPULATIONS IN OUR COMMUNITIES.


7TH ANNUAL BEST BUDDIES GALA

In collaboration with The David and Nicole Tepper Foundation, CLTFC is a proud supporter of Best Buddies, a nonprofit dedicated to creating integrated employment, leadership development and one-to-one friendship opportunities for individuals with intellectual and developmental disabilities.

Best Buddies hosted its 7th Annual Champion of the Year Gala on November 10, where CLTFC owner Nicole Tepper introduced Mark Bodek, Charlotte FC Equipment Assistant and Best Buddies jobs participant, as this year's Gala keynote speaker.





“

UNIFIED SEES ATHLETES WHO ARE MORE CONFIDENT AND CAPABLE IN THEIR LIVES AND THE COMMUNITY, PARTNERS WHO ARE GROWING AS CIVIC-MINDED CITIZENS, AND COACHES WHO ARE DEVELOPING POSITIVE PERSPECTIVES TO SHARE IN THE BROADER SOCCER COMMUNITY.

KEVIN SIMS
 UNIFIED COACH
 CHARLOTTE FC
 &
 COORDINATOR
 CAROLINAS UNIFIED



CHARLOTTE FC
UNIFIED

**CLTFC UNIFIED,
 POWERED BY ESPN, MLS
 AND SPECIAL OLYMPICS**

Charlotte FC Unified partners with Special Olympics to provide individuals with and without intellectual disabilities a space to play on the pitch in a unique capacity and participate in an inclusive MLS soccer experience.

SIGNING DAY

The CLTFC Unified team kicked off its 2023 season with a Signing Day presented by Ally. Player families, CLTFC first team players and representatives CLTFC President Joe LaBue and Special Olympics CEO/President Keith L. Fishburne came together to celebrate players signing their Unified contracts for the year.

**CAROLINAS UNIFIED LEAGUE
 CREATION AND INAUGURAL MATCH**

CLTFC expanded its Unified programming this year to include teams based in Winston-Salem, N.C. and Greenville, S.C. With these additional teams, CLTFC held an expansion team match, the first of its kind, following the August 13 Crown Legacy match at the Mecklenburg County Sportsplex at Matthews.

**REPRESENTING THE TEAM BEYOND
 THE CAROLINAS**

Siblings Zach and Emily Burkholder, two Charlotte FC Unified players, proudly represented the Crown this summer at the MLS Unified All-Star match, playing with other Unified programs from all over the country in a Special Olympics Unified Sports All-Star Game, presented by MLS WORKS and ESPN.

The CLTFC Unified team also played in its first away match against the Atlanta United Unified team at Mercedes-Benz Stadium on May 13.



THE PARTNERSHIP WITH CHARLOTTE FC PROVIDES GREAT EXPOSURE AND AWARENESS BY INTRODUCING THE COMMUNITY TO SPECIAL OLYMPICS NORTH CAROLINA AND UNIFIED SPORTS BY SHOWCASING THE ABILITIES OF PEOPLE WITH INTELLECTUAL DISABILITIES ON A UNITED PLAYING FIELD. THE TRUE SPIRIT OF SPORT IS SHOWN ON THE FIELD AND FELT IN SO MANY GREAT WAYS OFF THE FIELD!

KEITH L. FISHBURNE

PRESIDENT & CHIEF EXECUTIVE OFFICER
SPECIAL OLYMPICS NORTH CAROLINA

OURBRIDGE FOR KIDS COMMUNITY BUILDING

In May, Crown Legacy FC players David Poreba, Iuri Tavares and Philip Mayaka visited first-generation, immigrant and refugee children at ourBRIDGE for Kids, a local elementary program. They shared their experiences as soccer players and insights as first-generation immigrants themselves before playing soccer with the kids.



AS A PERSON WHO IMMIGRATED TO THIS COUNTRY MYSELF, VISITING THE STUDENTS AT OURBRIDGE FOR KIDS WAS A MOMENT THAT HIT CLOSE TO HOME FOR ME. I WAS ABLE TO SEE MYSELF IN EACH ONE OF THOSE KIDS, AND IT WAS A TOUCHING EXPERIENCE TO SHARE WITH THEM THE GAME I LOVE AND SHOW THAT ANYTHING IS ACHIEVABLE.

PHILIP MAYAKA
MIDFIELDER
CROWN LEGACY FC



CULTURAL MOMENTS

Business-led Diversity, Equity and Inclusion (DEI) initiatives cultivated deeper intersectionality to best honor and serve the community.

The following are some of the key cultural moments from 2023:

BLACK EXCELLENCE

CLTFC's Black Excellence campaign celebrated Black culture and community through unique initiatives such as partnering with local artist Mike Jones to design apparel, organizing a Black-owned local market, hosting a panel with African American community leaders and more.

HISPANIC HERITAGE MONTH

CLTFC celebrated Hispanic and Latino culture and Hispanic Heritage Month through its Por La Cultura campaign, including collaborating with local artists in an art exhibition, participating in local Hispanic events and hosting soccer clinics that intentionally served the Hispanic community.

PRIDE

CLTFC's Pride campaign earned the Excellence in DEI from the Carolinas LGBTQ+ Chamber of Commerce for its initiatives, including participating in the Charlotte Pride Festival and Parade and hosting a matchday Pride Night at the June 11 match against Seattle.





COMMUNITY PARTNERSHIPS

CHARLOTTE FC PARTNERS PLAY A CRUCIAL ROLE IN SUPPORTING COMMUNITY PROGRAMMING AND INITIATIVES. THROUGH FINANCIAL CONTRIBUTIONS AND SOCIAL CAPITAL INVESTMENTS, CLTFC AND ITS PARTNERS ARE MOVING THE NEEDLE TO CREATE MORE EQUITABLE AND SUSTAINABLE COMMUNITIES.

In 2023, the Club gained eight new community partnerships, contributing to the many key milestones and goals achieved through direct programming and community support.

Charlotte FC thanks the following companies and organizations for their community partnership this year and beyond.

FOUNDING PARTNERS



Ally, supporting several key initiatives across the CLTFC pillars, including those focused on upward mobility, such as the Greater Goals program and Pitches for Progress.



Atrium Health

Atrium Health, supporting the high school student athlete leadership program, Captains Academy, and hosting the Club's first all-girls youth soccer clinic.

DAIMLER TRUCK
North America

Daimler Truck North America, supporting Pitches for Progress and launching the Club's first mini pitch outside of the Charlotte area.



ALLY IS COMMITTED TO THE COMMUNITIES IN WHICH WE LIVE AND WORK, AND OUR PARTNERSHIP WITH CHARLOTTE FC ALLOWS US TO MAKE A GREATER IMPACT TOGETHER. THROUGH PROGRAMS LIKE GREATER GOALS TO PITCHES FOR PROGRESS, WE COLLECTIVELY FOCUS ON BRINGING PEOPLE TOGETHER, INSPIRING BRIGHTER FUTURES, AND IMPROVING ECONOMIC MOBILITY IN AND AROUND CHARLOTTE. WE CAN'T WAIT TO MAKE AN EVEN BIGGER IMPACT IN 2024!

MIKE RIZER

EXECUTIVE DIRECTOR OF COMMUNITY RELATIONS AND CORPORATE AFFAIRS
ALLY

OFFICIAL COMMUNITY PARTNERS



Adidas, supporting the School Year Kick-Off event and youth soccer programming.



Bojangles, supporting Pitches for Progress and playdays.



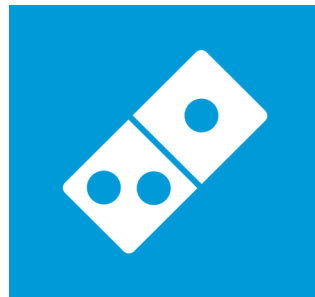
Coca-Cola Consolidated, supporting the Military Cup Tournament.



Honeywell, supporting the School Year Kick-Off through laptop donations and efforts in eliminating the digital divide.



SUPPORTING COMMUNITY PARTNERS





COLLABORATION WITH CLTFC AND DAIMLER HAS BEEN EXCITING FOR OUR CLUB MEMBERS AND STAFF. THIS COLLABORATION MEANS THE BOYS & GIRLS CLUBS OF GREATER GASTON CAN PROVIDE SOCCER TO KIDS IN OUR COMMUNITY TO LEARN THE GAME OF SOCCER AND TEACH VITAL LIFE LESSONS THAT WILL GIVE THEM OPPORTUNITIES AND PATHWAYS TO HAVE GREAT FUTURES! IT PROVIDES AN OPPORTUNITY TO HELP GROW THE GAME OF SOCCER AND GIVES THE BOYS & GIRLS CLUB MEMBERS A POSITIVE SAFE PLACE TO LEARN, HAVE FUN AND BELONG!

CHAD MELVIN

CHIEF EXECUTIVE OFFICER
THE BOYS & GIRLS CLUB OF GREATER GASTON

GET INVOLVED!

Interested in supporting the community as a Charlotte FC partner?

Please email CLTFCPartnerships@CharlotteFootballClub.Com.





SUPPORTER GROUPS

CHARLOTTE FC'S VIBRANT COMMUNITY INCLUDES FIVE OFFICIAL SUPPORTER GROUPS THAT PLAY A CRITICAL ROLE IN THE SUCCESS OF THE MATCHDAY ENVIRONMENT AND CLTFC CULTURE. THEIR INFLUENCE, HOWEVER, SPANS NOT ONLY THROUGH TIFOS, CHANTS, AND TAILGATES, BUT TO EXECUTING COMMUNITY ENGAGEMENT INITIATIVES - HIGHLIGHTING HOW FOUNDATIONAL COMMUNITY WORK IS WITHIN THE CLUB.

THE GROUPS AND THEIR IMPACT

2023 OFFICIAL SUPPORTER GROUPS INCLUDED:



Blue Furia



Carolina Hooliganz



Mint City Collective



South Charlotte



Southbound & Crown



Each supporter group invests through donating, fundraising or volunteering for different local and national organizations like A Roof Above, Block Love, Loaves & Fishes, Leukemia and Lymphoma Society, One7, Prideraiser and more. In 2023, CLTFC supporter groups collectively raised over \$30,500 across their respective causes.



In September, CLTFC supporter groups collaborated with the Club to launch CLTFC's ninth mini pitch in its Pitches for Progress initiative at Emerald Bay Apartments.



ONE THING I HAVE ADMIRER ABOUT THE ROYAL FAMILY IS A STRONG SENSE OF COMMUNITY AND WILLINGNESS TO GET BEHIND GREAT CAUSES AND USE OUR GROUPS TO MAKE A POSITIVE IMPACT.

MATT SWIFT
VICE PRESIDENT
MINT CITY COLLECTIVE



LOOKING AHEAD TO 2024

The work here is just getting started. As we venture into the upcoming year, we aim for it to be one of growth.

Our Unified programming will experience continued expansion, exemplifying our commitment to fostering inclusivity within our community. Greater Goals, now established in new markets like Winston-Salem, is expected to have another record-breaking year with the number of students and families supported. The number of camps and clinics we offer aims to double, with a strategic focus on integration into other community pillars, including supporting our military community. Events like the annual School Year Kick-Off will become even more impactful, expanding its reach and level of support. Our strategic work with partners, community organizations and supporters will continue to strengthen.

While proud of our strides so far, we acknowledge that we've just scratched the surface. The momentum built in the past will fuel our journey in 2024, propelling us forward in programming, relationship building, partnerships and community impact.

We are excited to continue collaborating with you and make a lasting difference in the Carolinas.





GET INVOLVED!

Interested in supporting community programming?
Please email Community@CharlotteFootballClub.Com.

Photo Credit

- Taylor Banner
- Alana McCallion
- James Ziegelbauer
- Atrium Health Communications
- Charlotte-Mecklenburg Schools Communications



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