

NEW ENGLAND REVOLUTION



**COMMUNITY
IMPACT
REPORT**



FOUNDATION



2023

A MESSAGE FROM **ROBERT KRAFT**

As we begin a new year and season, I am filled with pride and gratitude for the club we have built together over the last 28 years. Building a successful soccer club extends beyond victories on the field; it requires a dedication to winning in every aspect of our organization and, importantly, creating a meaningful bond with the community we represent. From players and coaches to the individuals working behind the scenes, our shared commitment to New England goes far beyond the game.

For nearly three decades we've witnessed memorable moments on the field and have cultivated a roster that positions us to compete for championships, and now, with Caleb Porter at the helm, we are on the cusp of an exciting and successful season. Yet, one of our greatest sources of pride lies in the impact our club continues to have on the New England community, demonstrated by the club's recent 2022 Major League Soccer's Community Relations Team of the Year award.

This recognition reflects our unwavering commitment to volunteerism, philanthropy, social justice, and community activism. I am proud of the club's dedication to addressing the diverse needs and challenges faced by the youth and families of New England and the impact the Revolution Foundation has had on the region. We will continue to use our platform to spotlight grassroots organizations and community leaders working to bring about positive change.

This report highlights the varied initiatives and organizations that we support through the Revolution Foundation. In 2024 and the years ahead, we look forward to continuing to amplify their work. On behalf of the Kraft family and the entire Revolution organization, I want to thank everyone who has contributed to the success of our club, both on and off the field.

Sincerely,

A handwritten signature in black ink that reads "Robert Kraft". The signature is fluid and cursive, with the first name "Robert" and last name "Kraft" clearly legible.

Robert K. Kraft
Investor & Operator
New England Revolution



TABLE OF **CONTENTS**

6	Total Community Impact
8	Positive Defiance Kit
10	C.H.A.N.G.E
28	Fight Childhood Cancer
40	Forward Thinking
46	Salute to Heroes
56	Soccer for All
72	Community Clinics
78	Match Day Initiatives
86	Community Events
98	Beyond the Pitch
106	Donations

2023

TOTAL IMPACT

PIECES OF SOCCER
EQUIPMENT DONATED

1800+

COMMUNITY CLINICS

14

AWARENESS MATCHES

6

COMMUNITY MEMBERS
HONORED

19

COMMUNITY EVENTS

25+

DRIVE SERIES
ITEMS COLLECTED

3,197

DONATIONS

\$441,000+



New England Revolution players, coaches, and staff pride themselves on being active and committed members of the New England community.

By supporting local partners and initiatives involved with childhood cancer awareness, social justice, concussion awareness, military and first responders, as well as accessibility and inclusion to the sport, we strive to strengthen our ties to the six states we all call home.

WE ARE NEW ENGLAND.





UNITED By DEFIANCE

In 2023, the New England Revolution unveiled their new Community kit. The “Defiance” kit is punctuated by a bold red “strikethrough” across the chest that embodies New England’s famous spirit of positive defiance. Revolution is the ultimate act of positive defiance, and the club’s new kit honors that resilient spirit that sparked the American Revolution, laid the foundation for our country, and has resonated throughout the New England region for centuries thereafter.

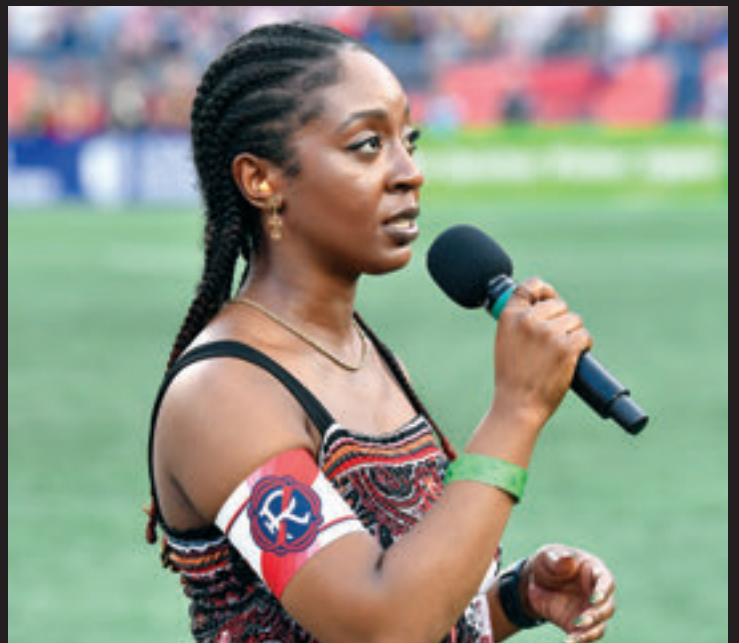


UNITED By DEFIANCE



During the launch of the Defiance kit, players and community members were invited to strikethrough the challenges they are working to dismantle in our communities.





[C.H.A.N.G.E.]



[C.H.A.N.G.E.]

CONVERSE. HELP. AMPLIFY. NURTURE. GALVANIZE. EDUCATE.



Words without action are void.
We must take responsibility and advocate
for equality every single day.
Through the C.H.A.N.G.E. Initiative,
the Revolution strive to be at the forefront
of the movement for social justice and equality.

The creation of the Revolution Players
Collaborative Fund in 2021 has significantly
increased the club's impact in supporting
organizations dedicated to social justice
and equity.

TOUCHES ^{FOR} [C.H.A.N.G.E.]



**THE NEW ENGLAND REVOLUTION
HOSTED THE CLUB'S 3RD ANNUAL
"TOUCHES FOR C.H.A.N.G.E." INITIATIVE.**

The Revolution invited local youth soccer organizations and all members of the community to register as individuals or teams, each pledging to record touches with a soccer ball.

New to this year's initiative, the number of touches dedicated to each day corresponded to a historical date, person, or figure of significance surrounding Boston's Black Heritage Trail.

TO DATE, TOUCHES FOR C.H.A.N.G.E. HAS RAISED OVER \$70,000 AND HOSTED SOCCER CLINICS FOR OVER 500 YOUTH PARTICIPANTS AT BCYF LOCATIONS.



BLACK HISTORY MONTH SPOTLIGHT

Throughout the month of February, they highlighted and recognized different areas within New England Black culture. The Revs reflected on New England's deep-rooted Black History while highlighting local Black authors, organizations, causes and Black owned businesses.


[C.H.A.N.G.E.]
CONVERSE. HELP. AMPLIFY. NURTURE. GALVANIZE. EDUCATE.



**BLACK ORGANIZATIONS
AND CAUSES**




[C.H.A.N.G.E.]
CONVERSE. HELP. AMPLIFY. NURTURE. GALVANIZE. EDUCATE.





**CHILDRENS BOOKS
By
LOCAL BLACK
AUTHORS**

[C.H.A.N.G.E.]
CONVERSE. HELP. AMPLIFY. NURTURE. GALVANIZE. EDUCATE.



**LOCAL BLACK
HISTORICAL HEROES**



[C.H.A.N.G.E.]
CONVERSE. HELP. AMPLIFY. NURTURE. GALVANIZE. EDUCATE.



**BLACK HERITAGE
TRAIL
LANDMARKS**

**GEORGE MIDDLETON
HOUSE**



JUNETEENTH MATCH

On Saturday, June 17th, the New England Revolution hosted their second annual Juneteenth match. Throughout the match, the Revs highlighted members of the local Black community including grassroots organizations and social justice and equity leaders throughout the evening.

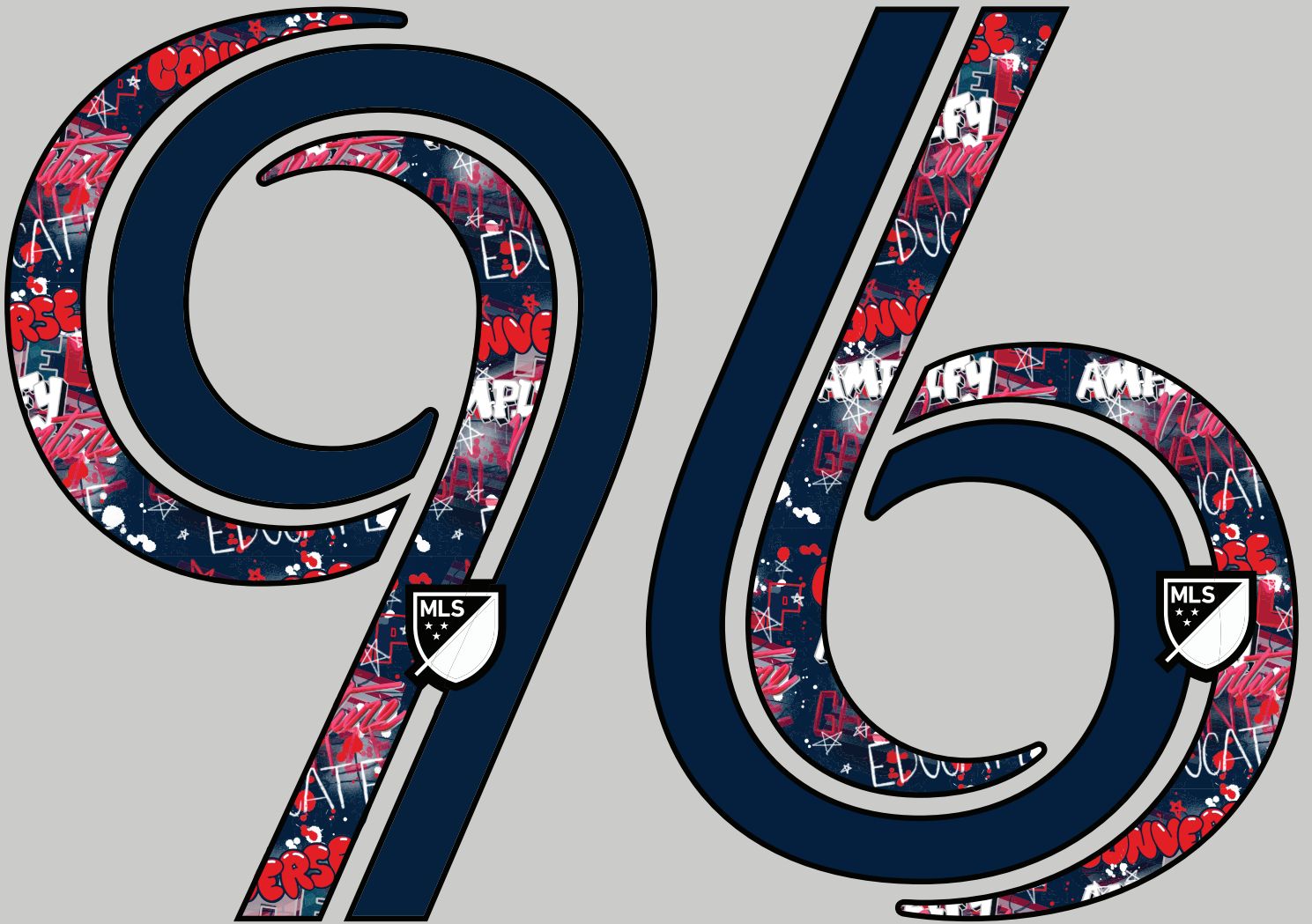




MATCH ^{FoR} C.H.A.N.G.E.

On Saturday, July 15th, the Revolution hosted their third annual Match for C.H.A.N.G.E. The matchday was dedicated to highlighting various areas within the club's social justice and equity platform. The evening included a surprise \$20,000 donation to Revolution Players Collaborative Fund recipient, Boston Opportunity Agenda.





JERSEY AUCTIONS

JUNETEENTH

\$18,400+ RAISED

To commemorate Juneteenth, MLS and Black Players for Change (BPC) collaborated with world-renowned photographer, and founder of Charcoal Pitch FC, Mel D. Cole, who was tapped as the creative lead for the Juneteenth campaign. Gianni Lee was selected to design the 2023 MLS Juneteenth-inspired, "The Seeds We Plant. The Flowers We Share" collectible jerseys.

MATCH ^FO_R C.H.A.N.G.E.

\$7,300+ RAISED

For the first time, players donned jerseys featuring custom numbers designed by BAMS Fest and local black artist, Curt "Curtistic" Williams. After the match, the jerseys were auctioned off with proceeds benefiting BAMS Fest.



CAPITANES **DEL FUTURO**

On Saturday, September 30th, the New England Revolution hosted participants of Capitanes del Futuro, a Hispanic youth leadership program launched by MLS and Procter & Gamble.

The group of Capitanes gained hands-on experience by shadowing the club's Social Media and Corporate Partnerships teams. Following the match, they participated in a meet-and-greet with midfielder Nacho Gil.

ZUMIX VISIT

The New England Revolution welcomed a youth Latinx radio team from Zumix to their match on October 4th. Prior to the match, the young reporters had the opportunity to visit the broadcast booth of the club's flagship radio partner, 98.5 The Sports Hub.



CELEBRITY BURRITO ROLLING



As part of the Hispanic Heritage Month programming, the New England Revolution teamed up with Anna's Taqueria in Newton, MA to raise \$5,600+ for NEACOL, a non-profit dedicated to supporting Colombian children and families in need.



SMALL BUSINESS CATERING

As a part of the club's commitment to highlighting local minority-owned businesses, the Revolution Foundation organized team catered meals in celebration of National Black Business Month in August and Hispanic Heritage Month in October. The players enjoyed meals from Fresh Food Generation of Dorchester, MA and Bono Restaurant of Boston, MA.





REVOLUTION PLAYERS **COLLABORATIVE FUND**

In 2021, the New England Revolution and the Kraft Family launched the Revolution Players Collaborative Fund to support organizations working to create meaningful change in the New England community.

To date, the program has provided **\$240,000** to grassroots organizations leading the fight for equity and working to end systemic racism in the new England community.

2023 REVOLUTION PLAYERS COLLABORATIVE FUND RECIPIENTS



THE NATIONAL BLACK DOLL MUSEUM



FOLLOW *My* STEPS
FOUNDATION



Get Girls Going



CIRCLE OF HOPE



FIGHT CHILDHOOD CANCER



FIGHT CHILDHOOD CANCER



NEW ENGLAND REVOLUTION

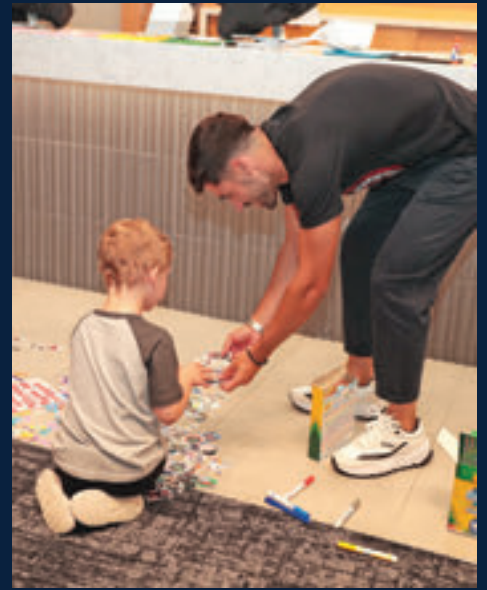
The Revolution are committed to supporting children and families affected by cancer.

Through hospital visits, gameday experiences and other unique events, the Revolution harness the power of the sport to provide a comfort to those affected by cancer.

BOX CAR MOVIE NIGHT



Revolution players Brandon Bye, Andrew Farrell, and Carles Gil joined childhood cancer patients for a fun filled night at Gillette Stadium. Players and patients decorated box cars and then curled up with Binkeez blankets and watched a movie.



SHUTTERBUGS PHOTO SHOOT

On Saturday, September 2nd, the New England Revolution invited four pediatric cancer survivors to become official team photographers for the match. The young artists are a part of the Pablove Shutterbugs healing arts program, a six-week course that helps kids with cancer find joy and a creative outlet through photography.





AFTER THE MATCH, THE YOUNG ARTISTS' PHOTOS WERE AUCTIONED OFF AND RAISED \$1,500 FOR THE PABLOVE FOUNDATION



FIGHT CHILDHOOD CANCER MATCH

The New England Revolution hosted their 10th annual Fight Childhood Cancer Match on Saturday, September 30th. Gillette Stadium went gold both on and off the field to show support for children and families impacted by pediatric cancer. Before the match, Revolution players wore Kick Childhood Cancer Training Tops featuring the first name of a local childhood cancer patient, pediatric cancer patients participated in the Revs Dream Team and walked out with players during the pre-match walkouts. During the match, the Revolution honored several local heroes including Malia Jusczyk who heroically battled neuroblastoma twice before passing in June 2022.





MAKE-A-WISH NIGHT



In partnership with Make-A-Wish® Massachusetts and Rhode Island, the New England Revolution hosted "Make-A-Wish Night" at Gillette Stadium on Saturday, October 21st. The match celebrated the Make-A-Wish mission of granting life-changing wishes for children with critical illnesses. To kick off the inaugural match, the Revs granted the wish of 9-year-old Owen Coole.

HALLOWEEN PARTY

The Kraft family, along with the New England Patriots Foundation and New England Revolution Foundation, hosted their annual Halloween party at Gillette Stadium on Tuesday, October 24. More than 40 children battling cancer from Boston Children's Hospital, Dana Farber Cancer Institute, Hasbro Children's Hospital, UMass Memorial, and Mass General Hospital were invited to attend with their families. They joined Patriots and Revolution players, cheerleaders, and Pat Patriot, all dressed in costume, to enjoy a variety of Halloween-themed activities including pumpkin and cookie decorating and games.





FORWARD THINKING



FORWARD
THINKING

The Revolution are proud to work with club legend Taylor Twellman in raising awareness of concussion recognition and prevention.

The club's Forward Thinking: Concussion Awareness platform includes a symposium featuring experts in the brain injury field and culminates with an annual awareness night.

CONCUSSION AWARENESS NIGHT

Since 2019, the New England Revolution have hosted a Concussion Awareness Night in partnership with ThinkTaylor.

The match features orange elements displayed both in-stadium and on the field. ThinkTaylor was founded by former Revolution forward, Taylor Twellman, after his career was prematurely cut short due to suffering multiple concussions.

The mission of ThinkTaylor is to create social change in the world of traumatic brain injuries.







SALUTE TO HEROES





SALUTE To

HEROES

The New England Revolution and the New England Revolution Foundation are proud to honor those who have served or are currently serving our community.

As such, the New England Revolution are proud to celebrate those who keep America safe on a daily basis through Salute to Heroes. Salute to Heroes honors local military, police, fire, and first responders through a variety of programming such as our Salute to Heroes Match and Month of the Military Child Clinic.

SALUTE TO HEROES MATCH

The Revs hosted their annual Salute to Heroes match at Gillette Stadium on Saturday, May 27th. The match celebrated those who keep our communities safe every day by honoring local military, police, fire, and first responders throughout the evening. On the field, the American flag was unfurled by active and retired military members. At halftime, the fan-favorite bubble soccer game featured a unique matchup between Army and Navy, a novel preview of the iconic college football showcase to follow at Gillette Stadium in December 2023.







JERSEY AUCTION

\$5,700+ RAISED

The New England Revolution Foundation auctioned off the one-of-a-kind game-worn jerseys from the May 27th Salute to Heroes Match. The jerseys raised over \$5,700 with the proceeds benefiting VA of Boston for their adaptive soccer programming.



SALUTE TO HEROES TRAINING VISIT

Prior to the Revs Salute to Heroes Match on May 27th, military members were invited to watch a Revolution practice. One lucky military member was even invited out to kick the ball around with the players after training.





SOCCER ^{FOR} ALL



SOCCER FOR ALL

Soccer for All signifies that everyone is welcome regardless of race, color, religion, gender, disability, sexual orientation or socioeconomic status. It emphasizes our commitment to drive positive social change through inclusion and accessibility to the sport.



UNIFIED TRYOUTS

The New England Revolution Unified team returned for its ninth season in 2023, kicking off the year's programming with tryouts. Forty Special Olympics athletes and Unified Sports® partners were put through a variety of skills and drills by Revolution Academy coaches.



UNIFIED SIGNING DAY



Special Olympics Massachusetts and the New England Revolution, in partnership with Arbella Insurance, welcomed 16 Special Olympics Massachusetts athletes and Unified Sports® partners to the 2023 New England Revolution Signing Day in early April at Gillette Stadium. The team was welcomed to the club by Revolution President Brian Bilello, Technical Director Curt Onalfo, Unified Team Head Coach Deb Godbout, and Arbella Insurance Executive Vice President and Chief Marketing Officer Gayle O’Connell.

UNIFIED HOME MATCH

On Saturday, June 17th, the Revolution Unified Team took the field at Gillette Stadium for its annual Unified Soccer Match. Fans and supporters cheered on the Revolution Unified Team – consisting of Special Olympics Massachusetts athletes and Unified Sports® partners – as they took on the Unified Team from the Chicago Fire.







UNIFIED **AWAY MATCH**

For the first time since 2019, the Revolution Unified Team traveled for an away match. The team took on Nashville SC at their Academy located at Currey Ingram Academy in Brentwood, Tennessee.



BOWL ^{FOR} A GOAL

New England Revolution players, coaches, fans, and partners joined together with Special Olympics Massachusetts for Bowl for a Goal presented by Arbella Insurance in June at Splitsville Luxury Lanes at Patriot Place. The Revolution Foundation's premier annual fundraising event returned for the first time since 2019 and raised a record amount of \$125,000, all benefiting Special Olympics Massachusetts and its Unified Sports® program.





AMPUTEE SOCCER EXHIBITION

During halftime of their match on Saturday, April 1st, the New England Revolution hosted an Amputee Soccer exhibition match between teams from New England and New York. The exhibition match is one facet of the club's season-long support of the New England Amputee Soccer Association.





US AMPUTEE **SOCCER CUP**

In October, the Revolution Amputee Soccer Team won the inaugural US Amputee Soccer Cup presented by Major League Soccer (MLS). The team took on the Metro NY Amputee Soccer Team in the final and won 2-0. To cap off the tournament, Revolution Amputee Soccer players Musabwa Nzirimwo and Nico Calabria won the Golden Boot and MVP, respectively.



PRIDE MATCH

The Revolution celebrated the club's annual Pride Night on Saturday, June 10th. Before the match, the Revs partnered with the Boston Alliance of Gay, Lesbian, Bisexual, and Transgender Youth (BAGLY) to support their Host Homes program during the special edition Revolution Drive Series Presented by the Dan O'Brien Automotive Group. Revolution players wore adidas 'Love Unites' training tops for warm-ups and members of Gillette's GABLE employee group joined the club on the field to unfurl the Progress flag.



PRIDE PARADE

As part of the Revolution's commitment to celebrating the inclusive nature of Major League Soccer and ensuring that all fans are welcomed and celebrated in the sport, front office staff, the Rebellion, and the Midnight Riders marched in the Boston Pride Parade.





COMMUNITY CLINICS

The New England Revolution Foundation's series of clinics focus on using soccer as a way to teach participants the importance of Teamwork, Inclusion, and Confidence.

The goal is for all individuals to learn, engage with, and develop themselves as people and players — on and off the field — and apply those values to their everyday lives.

PROJECT GOAL

March 16th

WALPOLE UNIFIED

October 11th

UNITY CUP

June 25th

CAMP JOY

July 2nd

SANTANDER — BOYS & GIRLS CLUB

August 3rd

NE CP SOCCER

May 7th, May 14th, May 21st & June 4th

SOCCER ^F_O^R ALL CLINIC SERIES

January 25th, April 18th, May 23rd, June 11th, July 14th,
August 23rd & October 24th

TOUCHES ^F_O^R C.H.A.N.G.E CLINICS

March 7th, April 11th, May 16th, May 22nd, October 17th,
November 11th & December 7th



SANTANDER'S BOYS & GIRLS CLUB CLINIC

On August 3rd, Santander partnered with the New England Revolution to host a soccer clinic for the Boys & Girls Clubs of Boston in Chelsea, MA. The clinic was part of Santander's efforts to break down physical and socioeconomic barriers to athletics for Boston inner-city youth. After the clinic, the bank surprised the Boys & Girls Club with a \$100,000 donation.



SOCCER FOR ALL CLINIC SERIES

In 2023, the Revolution Foundation launched the Soccer for All Clinic Series, which brought seven clinics to six non-profit groups focused on driving positive social change, fostering more inclusive and equitable communities, and ending discrimination. Each participant received a soccer ball so they could continue to develop the skills they learned at the clinics.







MATCH DAY INITIATIVES

Throughout the season, the New England Revolution Foundation host a variety of non-profits and individuals making a difference in the community at home matches and bring the Revs fan base together to collect items for local non-profits.

REVOLUTION DRIVE SERIES

PRESENTED BY THE DAN O'BRIEN AUTOMOTIVE GROUP

At seven home matches, the Revolution collected much-needed items for local charitable organizations. This year's beneficiaries included Animal Rescue League of Boston, United Heroes League, Home for Little Wanderers, Rose's Bounty Food Pantry, Cradles to Crayons, Confetti Foundation, and Latinos Unidos of Massachusetts.





COMMUNITY GIVEBACK DAY

1,400+ ITEMS DONATED



UnitedHealthcare hosted their 3rd annual Community Give Back Day. Fans were encouraged to donate food items to benefit Rose's Bounty, a local nonprofit that serves over 35,000 lives each year. To cap off the initiative, UnitedHealthcare held a Volunteer Day to help sort, package, and deliver the food collected to local communities in the Boston Area.



HERO

OF THE MATCH

During each home match, the New England Revolution honored a local first responder, member of the armed forces, or individuals making a difference in the community through the Hero of the Match Program.



COMMANDER BILLIE JUNE FARRELL



CP SOCCER NEW ENGLAND



LIEUTENANT COMMANDER (RET) JOHN PUCILLO



STAFF SERGEANT ERRICKA SERNA



MICHAEL & KAITLYN PIMENTAL



MIKE ACHIN



YOUSSEF ISKANDER



CENTER FOR HEALTH & JUSTICE TRANSFORMATION



ALEJANDRO PIREZ



CONNOR WRIGHT



BOSTON OPPORTUNITY AGENDA



CAMDEN BLUM



NATHAN'S ANGELS



MALIA JUSCZYK



CONCUSSION LEGACY FOUNDATION



STEPHANIE BELLO



DR. WESLEY SANDERS





ROW OF HONOR

In 2012, Gillette Stadium became the first major professional sports venue to leave a seat permanently unoccupied in recognition of the many soldiers who are POW/MIA.

As a part of the north end renovations of Gillette Stadium, the Row of Honor was upgraded with extra seats and a new videoboard. Since the unveiling of the updated Row of Honor, the Revs have hosted 8 military members and their families at each home match.



COMMUNITY EVENTS

RANDOM ACTS OF KINDNESS WEEK



The New England Revolution celebrated Random Acts of Kindness Week by surprising and delighting fans throughout the region. During the week, the Revs surprised staff at Boston Scores with an equipment donation, dropped off food at the Izzy Foundation for their patient families, surprised fans demonstrating positive defiance with the new kit, and granted Noah's wish of becoming an MLS goalie.



FOSTER CARE AWARENESS MONTH



On May 16th, Robert Kraft and the Kraft family hosted several Foster Care organizations, as well as foster parents and former foster care children. At the event, the Kraft family surprised the group by committing \$1 million in grants to foster care organizations through the Revolution Foundation and Patriots Foundation to support foster care in New England.

OUSAINOU'S WISH

Children's Wishes granted Ousainou Falls' wish to watch a New England Revolution match. The day was made more special by having Ousainou take part in the Revs post match ritual and meeting Revolution goalkeeper, Earl Edwards Jr.



2023 SCORES CUP

In partnership with Boston Scores, the Revs hosted Boston Scores' 18th annual Scores Cup corporate charity soccer tournament. Scores Cup is the largest corporate charity soccer tournament in the region and raises over \$400,000 each year.



BEACH CLEAN UP

As a part of MLS Greener Goals Week of Service, Revolution Goalie Earl Edwards Jr. and Revolution Staff participated in a beach clean up at Conimicut Point Park in Warwick, Rhode Island.



CHAMPIONS FILM

Former New England Revolution Unified Athlete James Day Keith made his cinematic debut alongside Woody Harrelson in Champions. To celebrate the momentous occasion, Special Olympics Massachusetts hosted a movie premier for Keith and his castmates at Patriot Place.

ANIMAL RESCUE LEAGUE VISIT

Revs players Ema Boateng, Andrew Farrell, Jacob Jackson, and Dave Romney visited the Animal Rescue League of Boston Dedham Branch. The Revolution players delivered over 200 pounds of food, met the adoptable animals, and helped with tasks around the facility.





UFI TURKEY DISTRIBUTION

Revolution Front Office Staff volunteered at Revolution Players Collaborative Fund recipient Urban Farming Institute to help distribute turkeys to local families in need for Thanksgiving.

GIVING TUESDAY

On Tuesday, November 28th, the New England Revolution highlighted past recipients of the Revolution Players Collaborative Fund and encouraged fans to donate to the different organizations and non-profits.



MERCH MADNESS

As part of Fanatics' annual Global Volunteer Day, members from local Boys & Girls Clubs were invited to Gillette Stadium for Merch Madness. Revolution, Patriots, and Celtics players joined in on the fun and helped gift the merchandise to the kids.



HARRP
M - DIMMER - PATIO

Outreach

NEW ENGLAND REVOLUTION
FOUNDATION

WORLD HOMELESS DAY

The Germany Men's National Team joined the New England Revolution and New England Patriots for an event at Gillette Stadium on Tuesday, October 10th in recognition of World Homeless Day. Joined by Dellbrook and Empowerment Plan, the organizations packed 200 outreach kits and 100 Empowerment Plan coats into Pine Street Inn's outreach vans.



EARTH DAY

In celebration of Earth Day and Major League Soccer's commitment to becoming the most sustainable league in sports, all teams across the league wore the "One Planet" Kit for matches on April 22nd and 23rd. The league teamed up with Adidas to create the one-of-a-kind kit made entirely out of Parley Ocean plastic, a recycled material created from reimagined plastic waste. The kit is a testament to the power of collective action and serves as a call to action for us all to take steps towards a more sustainable future. Following the match, the Revolution auctioned off the game-worn jerseys and raised over \$6,200 for Save the Bay.





LEWISTON STRONG

On Saturday, November 8th, the New England Revolution paid tribute to the lives lost in the tragic mass shooting in Lewiston, Maine. Prior to kick-off, players and staff wore t-shirts with a picture of the state of Maine, with a red heart where Lewiston is located. The club honored the victims further by holding a moment of silence while the 18 victims names were displayed on the videoboards. During the tribute, players honored the victims by signing "I love you" in American Sign Language.



BEYOND THE PITCH

Throughout the season, New England Revolution players and staff go above and beyond the club's traditional pillars to host a variety of non-profits and support individuals making a difference in the community and bring the Revs fan base together to collect items for local non-profits.



BACK TO SCHOOL WITH THE REVS



Revolution defender DeJuan Jones led his annual “Back to School with the Revs” initiative through the player’s bible study group. For the fifth year in a row, the program helped raise money to help families in the Boston area with clothing and supplies for the start of the school year.



OLIVIA KNIGHTON FOUNDATION TOY DRIVE

Former Revolution goalkeeper Brad Knighton and his family held their first Holiday Toy Drive in honor of their daughter Olivia. They collected and delivered toys to six organizations and non-profits in Attleboro, MA. The goal of the Olivia Knighton Foundation is to enable children to follow their dreams and make the world a better place by providing scholarships and spreading acts of kindness.



DEJUAN JONES **TURKEY DRIVE**

Revolution defender DeJuan Jones hosted his annual Turkey Club Fundraiser again in 2023. Jones worked with the Providence Rescue Mission to raise over \$20,000, which provided full Thanksgiving meals to 500 families in need.



LCRF FUNDRAISER \$25,000+

For the second year in a row, Revolution midfielder Tommy McNamara teamed up with his siblings to fundraise for the Lung Cancer Research Foundation. The McNamara's were inspired to support lung cancer research efforts by their mother's own fight against the disease.



LCRF POST MATCH VISIT

Revs midfielder, Tommy McNamara hosted families and volunteers from the Lung Cancer Research Foundation on Saturday, July 15th.



REVOLUTION HUMANITARIAN OF THE YEAR

Revolution defender Andrew Farrell received the club's 2023 Humanitarian of the Year Award. For over a decade, Farrell has been a mainstay at the New England Revolution's community events and was honored for going above-and-beyond in the community throughout the 2023 season. Farrell has firmly established his on-field legacy in New England, but his impact off the field will be remembered just as fondly. He has built a reputation for consistently going the extra mile to build meaningful connections with the club's charitable partners and the New England community.



RECIPIENTS

JEFF CAUSEY
2000

BRIAN KAMLER
2002

BRIAN KAMLER
2004

MICHAEL PARKHURST
2006

ADAM CRISTMAN
2008

TAYLOR TWELLMAN
2010

MATT REIS
2012

KELYN ROWE
2014

KELYN ROWE
2016

ANDREW FARRELL
2018

TEAL BUNBURY
2020

BRAD KNIGHTON
2022

JEFF CAUSEY
2001

BRIAN KAMLER
2003

MATT REIS
2005

MICHAEL PARKHURST
2007

STEVE RALSTON
2009

ZAK BOGGS / MATT REIS
2011

MATT REIS
2013

KELYN ROWE
2015

KELYN ROWE
2017

SCOTT CALDWELL
2019

TEAL BUNBURY
2021

ANDREW FARRELL
2023

DONATIONS

The Kraft family and the Revolution Foundation are proud to support numerous New England-based charitable organizations throughout the year. It is our honor to be able to contribute to the many 501(c)3 nonprofit organizations that serve the New England area.



160+

MEMORABILIA / DONATION
ITEMS

1

GILLETTE STADIUM FIELD
DONATION

1073

TICKETS

14

EXPERIENCE PACKAGES

50

PREGAME FIELD PASSES

1,800+

ITEMS (GEAR)

MONETARY DONATIONS

\$1,100,000+

GRAND TOTAL

\$1,441,000+




FOUNDATION TO COMBAT ANTI-SEMITISM

After being awarded the Genesis Prize in June 2019, Robert Kraft launched the Foundation to Combat Antisemitism (FCAS), an organization dedicated to win the hearts and minds of Jews and non-Jews through powerful positive messaging and partnerships, motivating and equipping everyone to be defenders of and upstanders for the Jewish community. The Foundation focuses on raising awareness about antisemitism and engaging individuals to stand up to Jewish hate and all hate. FCAS utilizes unique and advanced technology in the Command Center to monitor conversations about antisemitism across 300 million online sources and create content in real time based on trending topics.



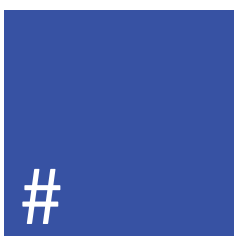
#STANDUPTOJEWISHHATE CAMPAIGN

On March 27, 2023 FCAS launched #StandUpToJewishHate, an innovative mass media campaign designed to encourage all Americans to stand up against hate and intolerance. The campaign introduced the Blue Square , as the universal symbol of solidarity against antisemitism. The Blue Square ad marked the launch of the campaign with its appearance on TV segments on CBS Mornings, NBC Today Show, The Voice, and The Kelly Clarkson Show. The Blue Square appeared on social media platforms, TV segments, and billboards all across the country, taking up only 2.4% of the screens it appeared on as a reminder that Jewish people make up 2.4% of the American population, yet, they are victims of 55% of all religious hate crimes in this country. As part of the campaign FCAS rolled out three powerful stories that showcase how antisemitism manifests today and the role that non-Jews can play in fighting hate and intolerance. The Kraft family has committed \$25 million towards this effort and hopes to rally support among Jews and non-Jews alike to recognize antisemitism and standing up against hate.

In October 2022 and January 2023, FCAS aired two TV commercials during NFL games calling attention to the alarming rise of antisemitism and encouraging all Americans to use their voice to #StandUpToJewishHate and other forms of intolerance. FCAS has since partnered with over 2,000 organizations like the NBA and NASCAR to share the commercial and to continue the conversation.


Throughout the first phase of the campaign, the Blue Square spread across the nation, made headlines and gained new supporters every day:

- Robert Kraft led the March of the Living in Poland along with Rapper Meek Mill. The event is an annual march between the Auschwitz and Birkenau concentration camps in Poland that takes place on Yom HaShoah (Holocaust Remembrance Day) to honor and remember all victims of the Holocaust.
- After disturbing reports that a young man with autism had a swastika carved into his back, FCAS partnered with Jewish Nevada and the local ADL chapter to run billboards in Las Vegas that made clear “when jewish hate shows up, we stand up” and encouraged people to #StandUpToJewishHate.
- FCAS hosted the New England Patriots rookie class at the Command Center for a conversation about how antisemitism and hate appears online. Robert Kraft told the players about the importance of the #StandUpToJewishHate campaign and speaking out against hate.
- FCAS was named in the White House’s first ever National Strategy to Counter Antisemitism.



**STAND UP
TO JEWISH
HATE**

To learn more about the #StandUpToJewishHate campaign visit standuptojewishhate.org.

We encourage everyone to join the conversation and post # to show that you #StandUpToJewishHate.



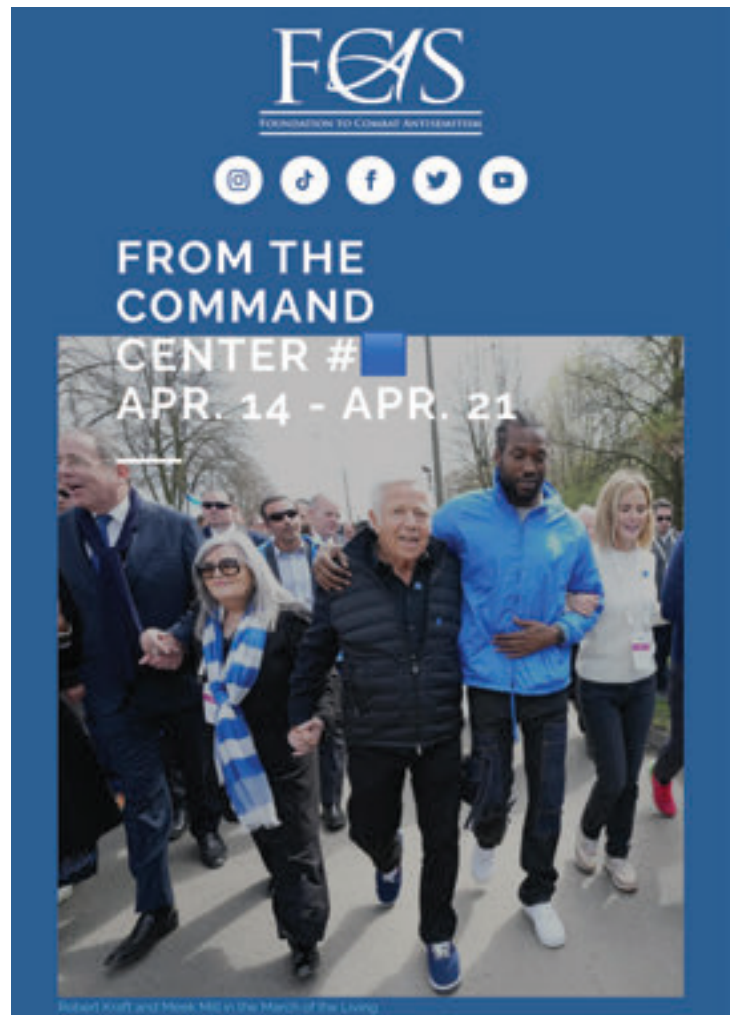
BRANDEIS PARTNERSHIP

FCAS formed a partnership with Brandeis University to combat the rise of antisemitism across the country and on college campuses. "The rise of antisemitism and hate targeting Jews across the country is a threat to the Jewish community's survival and needs strong leadership to combat," said Robert Kraft. "Through our Foundation to Combat Antisemitism, we are working to find innovative ways to educate and empower Jews and non-Jews to stand up to Jewish hate. Brandeis is the right partner for this important work, as its founding values are based in a commitment to create a better world." The partnership is structured around three areas of action:

1. Brandeis will provide semester-based and year-long fellows to work and assist operations at FCAS.
2. Brandeis and FCAS will hold a convening role in engaging leaders in higher education to address antisemitism on college campuses through panels, conferences, workshops, and speaker series that will share latest research on antisemitism and college life.
3. Brandeis' Hornstein (graduate) Jewish Professional Leadership Program will benefit by receiving new content on antisemitism to be introduced into its curriculum.

FROM THE COMMAND CENTER

FCAS is continuing to build out new capabilities in the Command Center, which monitors conversations related to antisemitism in real time from over 300 million data sources. In early 2023, FCAS launched "From the Command Center," a weekly newsletter with analysis and trending topic on social media for all conversations related to antisemitism. This update helps inform community organizations who are aligned in FCAS' mission to combat antisemitism as well as individuals who are looking to become more informed about the topic. Since its launch "From the Command Center" has attracted thousands of people who have signed up to receive and read the newsletter. To sign up for the newsletter visit fcas.org/newsletter.





FOUNDER ROBERT KRAFT FEATURED AT MAIN EVENTS

For the first time in 40 years, the NAACP National Convention returned to Boston and featured Mr. Kraft, Meek Mill, Professor Skip Gates and NAACP President Derrick Johnson for a keynote discussion entitled "Hate Has No Home Here," moderated by Joy Taylor. The discussion focused on building bridges between Black and Jewish communities and the intersectionality of racial justice and the continued rise in hate crimes.

Mr. Kraft was also honored by the United States Holocaust Memorial Museum with the National Leadership Award on November 1, 2022, at its "What You Do Matters" Northeast Tribute Dinner. The Kraft family made an initial gift to help build the museum before it opened and continues to support the museum as it works to raise education and awareness regarding the Holocaust and modern day hatred of Jews. During his remarks, Mr. Kraft announced the family's contribution to the #StandUpToJewishHate campaign that launched in March 2023.

Mr. Kraft was the keynote speaker at United Hatzalah's fourth annual gala in New York on June 6th, 2023. United Hatzalah is a non-profit, volunteer organization that provides fast and free emergency medical first response services to all people in Israel regardless of race, religion, or national origin. Kraft was warmly welcomed to a sea of # pins in the crowd. He shared how his focus on fighting antisemitism stems from a commitment to helping underrepresented groups who need a voice. "I looked around at the fracture, at the divisiveness, at the hate, and felt like this country, that I still believe is the greatest country in the world, was beginning to look a lot like Germany in the 1930s," said Kraft.

Bank of America hosted Mr. Kraft, and Filmmaker Ken Burns to a fireside chat with the bank's Chairman and CEO Brian Moynihan about the #StandUpToJewishHate campaign and the severity of the rising antisemitism around the nation. The conversation was part of Bank of America's Courageous Conversations sessions on race, ethnicity, and culture. Additionally, Bank of America announced a five year commitment to FCAS along with a \$10 million donation to support the foundation's work.

KRAFT FAMILY ENDOWMENTS

The Kraft family believes that equity of access for all to quality of education and healthcare are the cornerstones to a vibrant and successful community. By establishing endowments at organizations committed to education, healthcare and social service, the Kraft family is helping to ensure that individuals receive equal access to opportunities at best-in-class institutions.

KRAFT FAMILY PROFESSORSHIP FUND

Boston College

KRAFT FAMILY NON-PROFIT

Emergency Fund
The Boston Foundation

MYRA AND ROBERT KRAFT CHAIR FUND

Boston Symphony Orchestra

***THE MYRA H. KRAFT GIVING BACK
SCHOLARSHIP FUND***

Boys & Girls Clubs of Boston

THE MYRA H. KRAFT GIVING BACK

Volunteer Scholarship Fund
Boys & Girls Clubs of Boston

***THE MYRA H. KRAFT GIVING BACK
ASSISTANCE FUND***

Boys & Girls Clubs of Boston

***MYRA & ROBERT KRAFT AND JACOB HIATT
PROFESSOR OF CHRISTIAN STUDIES***

Brandeis University

***MYRA & ROBERT KRAFT CHAIR IN ARABIC
STUDIES***

Brandeis University

***MYRA '64 AND ROBERT KRAFT ENDOWED
SCHOLARSHIP***

Brandeis University

***MYRA & ROBERT KRAFT ISRAEL INITIATIVE
ENDOWMENT***

Brandeis University

***MYRA KRAFT TRANSITIONAL YEAR PROGRAM
SCHOLARSHIP ENDOWMENT FUND***

Brandeis University

***MYRA KRAFT TRANSITIONAL PROGRAM ALUMNI
SCHOLARSHIP ENDOWMENT FUND***

Brandeis University

***ROBERT KRAFT FAMILY-BRANDEIS UNIVERSITY
COLLABORATION ON ANTISEMITISM***

Brandeis University

***THE KRAFT FAMILY DISTINGUISHED CHAIR IN
CARDIOVASCULAR MEDICINE***

Brigham and Women's Hospital

***THE WOLF SCHOLARSHIP IN MEDICAL
EDUCATION ENDOWMENT FUND***

Brigham and Women's Hospital

WORLD OF MUSIC EDUCATION ENDOWMENT

Carnegie Hall

***THE COLUMBIA/BARNARD HILLEL KRAFT
CENTER ENDOWMENT***

Columbia University

ROBERT KRAFT FAMILY SCHOLARSHIP FUND

Columbia University

***THE KRAFT FAMILY INTERFAITH AND
INTERCULTURAL AWARENESS FUND***

Columbia University

MYRA KRAFT SHABBAT FUND

Columbia University

***MYRA H. KRAFT PRIZES IN HUMAN RIGHTS AT
COLUMBIA COLLEGE***

Columbia University

KRAFT FAMILY FUND TO FIGHT ANTI-SEMITISM

Combined Jewish Philanthropies

***MYRA & ROBERT KRAFT PASSPORT TO
ISRAEL FUND***

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MISSION POSSIBLE

Dana-Farber Cancer Institute

KRAFT FAMILY CHAIR

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***KRAFT FAMILY PROFESSORSHIP IN MEDICINE
AT HARVARD UNIVERSITY***

Dana-Farber Cancer Institute

KAHILLAH ENDOWMENT SCHOLARSHIP FUND

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ROBERT K. KRAFT FAMILY FELLOWSHIP FUND

Harvard Business School

KRAFT-HIATT CHAIR IN JUDAIC STUDIES

College of the Holy Cross

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***JONATHAN KRAFT PRIZE FOR INNOVATION
IN CANCER RESEARCH***

Massachusetts General Hospital

THE KRAFT CENTER FOR COMMUNITY HEALTH

Massachusetts General Hospital

KRAFT FAMILY FUND

The Rivers School

THE MYRA KRAFT COMMUNITY LEADERSHIP FUND

U-Mass Foundation

***THE ROBERT & MYRA KRAFT BOSTON BOYS &
GIRLS CLUB ENDOWED SCHOLARSHIP***

U-Mass Foundation

***UNITED WAY MILLENNIUM FUND/CHELSEA
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United Way

KRAFT FAMILY FUND FOR INTERNSHIPS

Williams College

***MYRA HIATT KRAFT ENDOWED GLOBAL
SCHOLARSHIP***

Worcester Polytechnic Institute





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