



2022

ORLANDO CITY &
ORLANDO PRIDE
COMMUNITY REPORT





2022 CHAMPIONS

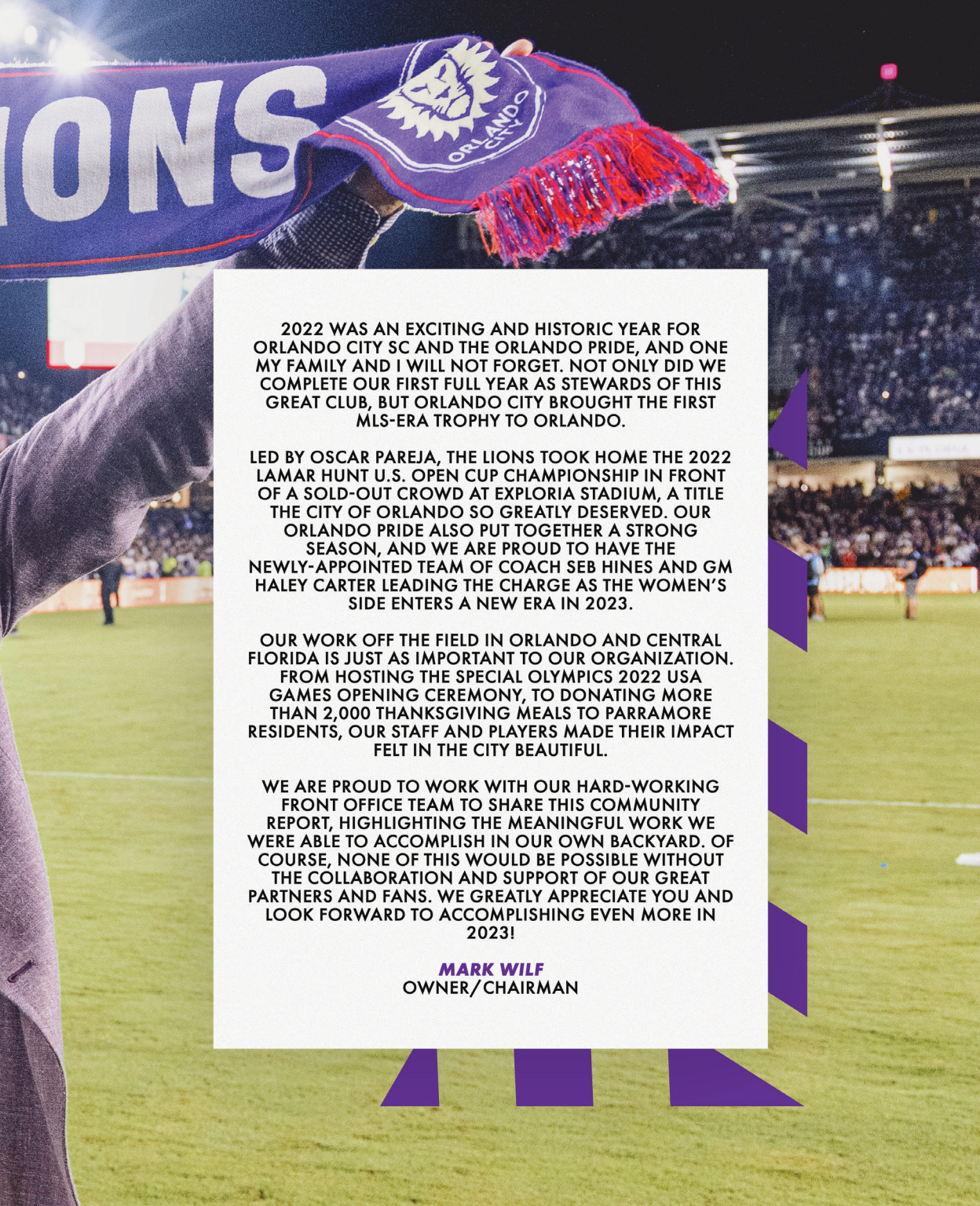
ADIUM

ORLANDO

U.S. OPEN CUP

CHAMPIONS

CHAMPIONS



2022 WAS AN EXCITING AND HISTORIC YEAR FOR ORLANDO CITY SC AND THE ORLANDO PRIDE, AND ONE MY FAMILY AND I WILL NOT FORGET. NOT ONLY DID WE COMPLETE OUR FIRST FULL YEAR AS STEWARDS OF THIS GREAT CLUB, BUT ORLANDO CITY BROUGHT THE FIRST MLS-ERA TROPHY TO ORLANDO.

LED BY OSCAR PAREJA, THE LIONS TOOK HOME THE 2022 LAMAR HUNT U.S. OPEN CUP CHAMPIONSHIP IN FRONT OF A SOLD-OUT CROWD AT EXPLORIA STADIUM, A TITLE THE CITY OF ORLANDO SO GREATLY DESERVED. OUR ORLANDO PRIDE ALSO PUT TOGETHER A STRONG SEASON, AND WE ARE PROUD TO HAVE THE NEWLY-APPOINTED TEAM OF COACH SEB HINES AND GM HALEY CARTER LEADING THE CHARGE AS THE WOMEN'S SIDE ENTERS A NEW ERA IN 2023.

OUR WORK OFF THE FIELD IN ORLANDO AND CENTRAL FLORIDA IS JUST AS IMPORTANT TO OUR ORGANIZATION. FROM HOSTING THE SPECIAL OLYMPICS 2022 USA GAMES OPENING CEREMONY, TO DONATING MORE THAN 2,000 THANKSGIVING MEALS TO PARRAMORE RESIDENTS, OUR STAFF AND PLAYERS MADE THEIR IMPACT FELT IN THE CITY BEAUTIFUL.

WE ARE PROUD TO WORK WITH OUR HARD-WORKING FRONT OFFICE TEAM TO SHARE THIS COMMUNITY REPORT, HIGHLIGHTING THE MEANINGFUL WORK WE WERE ABLE TO ACCOMPLISH IN OUR OWN BACKYARD. OF COURSE, NONE OF THIS WOULD BE POSSIBLE WITHOUT THE COLLABORATION AND SUPPORT OF OUR GREAT PARTNERS AND FANS. WE GREATLY APPRECIATE YOU AND LOOK FORWARD TO ACCOMPLISHING EVEN MORE IN 2023!

MARK WILF
OWNER/CHAIRMAN

GAMEDAY RECOGNITIONS

AT CITY GAMES, WE RECOGNIZED:



Disney Family of the Match

Every home game, a lucky family with young children is randomly selected to be recognized on the field and are rewarded with a family pack of Walt Disney World tickets.

Kick Childhood Cancer presented by Orlando Health | Arnold Palmer Hospital for Children

During the month of September, Major League Soccer promotes awareness of pediatric cancer by 'going gold', including goal nets, corner flags and pre-match tops. Funds raised through the auction of the match worn jerseys are donated to pediatric cancer research.

Everyday Heroes with City Furniture

Our partners at CITY Furniture honor a military service member at every home game, giving them tickets to the game, recognition on the field and a \$500 gift card.

Ford/OCPs Teacher Check Presentation

Each year, local Ford dealers support Orange County Public Schools through a school supply drive and an award of \$1500 to the Teacher of the Year.

Soccer For All - Special Olympics Unified Team

2022 was an exciting year for our local Special Olympics Unified Soccer team as they competed and won gold in the USA Games held here in Florida. Unified soccer means athletes with and without intellectual disabilities play on the same team.

GAMEDAY RECOGNITIONS

AT PRIDE GAMES, WE RECOGNIZED:



Scholarship Recipients

Funds raised for the Pride Mission Fund through charitable fundraising auctions benefited some local students who were awarded an educational scholarship then welcomed and recognized at a home match.



Walking for the Cure

During the month of October, Pride players joined the Club's activation in partnership with City Furniture for the City of Orlando's Walk for the Cure event. This event showed direct support to Breast Cancer Research and continued awareness.



Green Team

In May, the Zero Waste Program and other sustainability efforts in collaboration with OUC were highlighted. The Club has an onsite recycling system, diverting plastic, cardboard, aluminum and food waste from landfills.



OVG Hospitality, Exploria Stadiums Concessionaire, has switched all plates, cups, napkins and utensils in premium areas to compostable materials with recyclable, aluminum cups used for all draft beer throughout the stadium. Following games, food waste is collected and composted and prepared, undistributed food is donated to local shelters.

MLS INITIATIVES

NATIONWIDE & LOCAL



Greener Goals - Prime Blue

In conjunction with MLS's Greener Goals initiative, the league and Adidas introduced the Prime Blue jerseys which were worn for one match only league wide. These jerseys were made of recycled materials. After the match, these jersey's were auctioned off to benefit the Club's environment and sustainability initiatives.

Juneteenth

The Club celebrated Juneteenth with a special pre-game top 'Free To Be' and a visit by City player Tesho Akindele to local restaurant Nikki's Place. Funds raised from the auction of the tops went to the Orlando Chapter of My Brother's Keeper to support their programs. Other Juneteenth events the Club supported included a City of Orlando festival and a 5K.

Every Save Makes a Difference

During the 2022 MLS Season, Allstate provided money back based upon the amount of saves in select matches. Accumulated funds were used to provide soccer equipment to under-resourced community programs.

DRIVES & COLLECTIONS

District 5 Back to School Event

Each year, the Club and Foundation join forces to donate backpacks for the District 5 Back To School event organized by Commissioner Hill, held at Lake Lorna Doone Park. Orlando City Foundation provided 350 backpacks filled with school supplies to school-aged children in Parramore.

Audi Sports Equipment Drive

In conjunction with our Central Florida Audi Dealers, the Orlando City Foundation and Kingston donated new and used Sports Equipment that will be donated to local youth sports programs.

Ford Supply Drive

Through a community wide collective effort, donated school supplies were delivered to the Academic Center for Excellence in Parramore by Ford representatives and Kingston.

Thanksgiving Turkey Giveaway

In November, the Orlando City Foundation and City of Orlando Commissioner Regina Hill with the generous support from our partners at Publix handed out 2,000 Turkeys to our neighbors in the Parramore community to ensure that everyone can have a Thanksgiving Meal.

Holiday Gift Drive

During the month of December, the Orlando City Foundation collected holiday presents that were donated to Orlando Health, Arnold Palmer Hospital for Children leading into the Holiday Season.



DONATIONS TO NON-PROFITS

Ticket Donations

During 2022, the club donated over 2000 tickets to many organizations in our community including local schools, community organizations, non-profits and veterans.



Auction Items

Each year, the Club fulfills requests from local non-profits for auction items to help raise much needed funds. In 2022, we were able to help more than 130 non-profits with signed memorabilia and tickets.



PARTNER COLLABORATIONS



Delivering Hope

This event brings in 100 kids from the local Central Florida area for a fun pajama party at the stadium. The night culminates with the announcement that all 100 children will receive a new bed and bedding from CITY Furniture.

Winning Women in Purple

This Orlando Health sponsored event was attended by over 200 ladies and featured a panel consisting of Pride goalkeeper Erin McLeod, Suzanne Worthington from Orlando Health, Sherry Wheelock from Special Olympics and Rosene Johnson of PACE Center for Girls.

Fantasy Camp for Arnold Palmer Hospital for Children

Pediatric oncology patients from Arnold Palmer Hospital were invited to a fantasy camp at Exploria Stadium where they signed a one day contract, collected a jersey and went onto the pitch for drills with Club alumni. They were then recognized at the City game on September 14.

Kulture City

As part of the Club's commitment to inclusion, all staff took part in Sensory Inclusive Certification, to better understand and serve our community and guests at Exploria Stadium. Sensory Inclusive bags are available at First Aid Stations in the stadium.

Kicking it with OPD

A collaboration between Orlando City/Orlando Pride and the Orlando Police Department uses soccer to break down barriers in underserved communities and promote positive engagement as a catalyst for change.

Player Hospital Visits

Throughout 2022, players from Orlando Pride and Orlando City visited patients at Arnold Palmer Hospital for Children, bringing support and fun to the young patients.

COMMUNITY OUTREACH

The Club is actively involved with philanthropic and community efforts in Central Florida contributing to nonprofit causes through sponsorship, volunteerism and board service with 18 organizations, representing over 1000 hours of committed activity

ORGANIZATIONS INCLUDE:

- UCF WOMEN IN SPORTS
- HFUW WOMEN UNITED
- GREATER ORLANDO SPORTS COMMISSION
- CITY OF ORLANDO BLACK HISTORY MONTH & JUNETEENTH
- ASIAN AMERICAN CULTURAL FESTIVAL
- BOYS & GIRLS CLUBS CELEBRATE THE CHILDREN
- OSCEOLA SCHOOL DISTRICT
- OCPS GREEN SCHOOLS
- MAYOR DYER'S NEIGHBORHOOD SUMMIT
- DISTRICT 5 BACK TO SCHOOL EVENT
- MY BROTHER'S KEEPER
- CANNONBALL KIDS CANCER GOLD GALA
- KICKING KIDS CANCER WITH XL SOCCER
- KINDRED PRIDE FOUNDATION - PRIDE CUP
- COME OUT WITH PRIDE ORLANDO PARADE
- EQUALITY FLORIDA GALA
- SPECIAL OLYMPICS CHAMPIONS GALA
- KULTURE CITY
- WISE GREATER ORLANDO
- 4 ROOTS FOUNDATION
- AMERICAN RED CROSS
- CANNONBALL KIDS CANCER
- CENTRAL FLORIDA FOUNDATION
- DOWNTOWN ORLANDO PARTNERSHIP
- EXPERIENCE CAMPS
- HISPANIC CHAMBER OF COMMERCE
- ORLANDO ECONOMIC PARTNERSHIP
- ORLANDO SCIENCE CENTER
- SPORTS 4 THE KIDS
- ZEBRA COALITION



NOTABLE RECOGNITIONS

Jessica West

Women of Inspiration Award from
WISE Greater Orlando Chapter



Orlando City/Orlando Pride

Sports Partner of the Year winner
from Special Olympics Florida

Yala

SPORTS PARTNER OF THE YEAR

This award recognizes sports organizations who have made major contributions to the mission of Special Olympics Florida and demonstrated a commitment to improving the lives of Special Olympics athletes and all people with intellectual disabilities.

Orlando City Soccer Club and the Orlando Pride are champions of Special Olympics Florida. The remarkable athletes of both teams have been incredibly generous with their time and support. Orlando City participates in the Special Olympics Unified Sports® Soccer Exchange Program, and has sponsored Team Florida at the Special Olympics USA Games. The Pride has chosen Special Olympics Florida as its community impact partner in 2022.



STADIUM EVENTS

Exploria Stadium was host to numerous events throughout 2022 including the Super Soul Party and SALT for the unsheltered community; Orlando Economic Partnership Leadership class; Leadership West Orange; Zebra Coalition; American Lung Association stair climb, OCPS Alumni event; City of Orlando Youth Football Championship; Orlando Fire Department and SWAT training;

Hispanic Chamber of Commerce of Metro Orlando

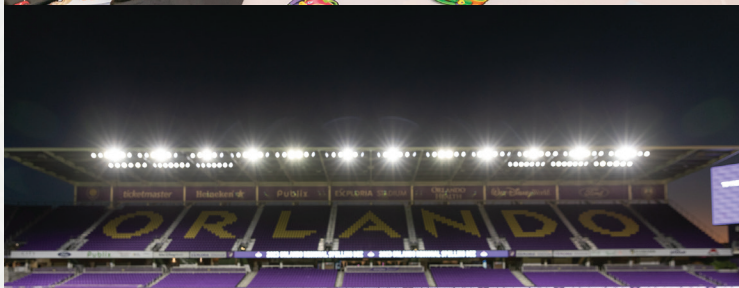
The Hispanic Chamber of Commerce hosted the Economic Impact Summit which included using the lower level suites to host 16 non-profits. The goal of the Economic Impact Summit was to get local non-profit businesses in front of local business leaders to give them a platform to share the mission of each non-profit.

Scripps Spelling Bee

Exploria Stadium hosted the regional Scripps Spelling Bee in early February for an opportunity to participate in the National Spelling Bee in Washington D.C.

American Lung Association Stair Climb

The ALA stair climb at Exploria Stadium brings a unique aspect to a stair climb as it is done in the physical bowl and seats of the stadium. The event presents athletes a difficult challenge in navigating the incline of the stairs while being outside and raises awareness for the non-profit.



ORLANDO CITY FOUNDATION



In 2022, the Foundation installed gardens at two local schools, Rolling Hills ES and Lockhart ES, at two centers in Seminole County, Westside Community Center and Jeff Triplett Community Center plus six pollinator gardens as part of a joint effort with Sacramento Republic as part of the US Open Cup celebration.

Two Foundation favorite events were held, PlayBingo Ladies Luncheon and the Golf/Footgolf Tournament. Both were a great success and funds raised went to support the Midwife Bus, funding free soccer programs and installing gardens.

The Foundation also donated balls, pinnies, cones, shin guards, shorts and socks plus cleats and indoor shoes to XLENT Soccer in Lake Nona, a program dedicated to children with autism, Down Syndrome and other sensory disorders. Pride players Gunny Jonnsdotir and Erin McLeod were regular volunteers.

SPECIAL OLYMPICS

2022 was a special year for Special Olympics with the USA Games being held in Central Florida and the Opening Ceremony at Exploria Stadium. The Florida Special Olympics Unified Soccer team went on to win gold, cheered on by Club staff and players. Other highlights included Pride players attending the Team Florida kick-off dinner; the Unified soccer team going to Daytona and playing two international friendlies against FC Barcelona and Nastic de Tarragona; over 75 employees and staff volunteering with more 500 volunteer hours clocked.

On July 8, more than 200 representatives from Special Olympics Florida were recognized at the Orlando Pride game, including the medal winners. Special Olympics Florida was chosen by the Pride as the community partner for the Nationwide Community Impact Award and received \$5000.







Audi

GOOOAL

Heineken

adidas

ADVOCARE

ADVOCARE



SMOKE
DEVICE
AREA