

2023



SOCIAL IMPACT & COMMUNITY REPORT

WE DREAM BIGGER THAN SOCCER.

That's our approach. To everything.

From the food at CITYPARK to the fields of the metro to the future of our community. We're equally dedicated and determined to make an impact on the pitch and off. To be a force for positive change, momentum, and accessibility to the sport.

At our core, we understand the power of a team working toward the same goals. This applies to everyone in our organization, our partners, and our neighbors.

This report outlines how the organization, team, and partners work to inspire, unite, and act together to elevate and strengthen our community. We are more than a soccer team – we are a catalyst for good for the betterment of our city.

We're proud of what the team has done in their inaugural season, and of the work each of us has put into being an exceptional Club and neighbor since we were established in 2019. Forging, planning, and executing a thoughtful social impact into more and more corners of our community for positive change.

Today for tomorrow.

Because we live, work, and raise our families here, too. So, we're growing our roots to be strong, supportive, and connective.

And it's only the beginning.

CONTENTS

Tap on any number to jump to that section.

00 A LETTER FROM
CAROLYN KINDLE

01 EXECUTIVE
SUMMARY

02 ACCESSIBILITY
TO SOCCER

03 ELEVATING ST. LOUIS
#STLMADE

04 BUILDING A STRONGER
ST. LOUIS

05 OUR
CITY

06 INCLUSIVE
EXPERIENCES

07 NEIGHBORHOOD
CONNECTION & GROWTH

08 LOOKING
AHEAD

*Tap this on any page to
quickly jump back to
the Table of Contents*



“We aspire to be leaders, catalysts for positive change, and examples of what is possible and good in our region.”

This year has been incredible on so many levels. People didn’t expect us to sit at the top of the Western Conference in our first year, but the passion, talent, and drive of our team and fans brought us there. When I go to the grocery store, when I take my nieces out, everywhere we look – we see people in St. Louis CITY SC gear. We heard the roar of a sold-out CITYPARK at every home match. It is inspiring and humbling, and it’s what drives me every day.

On behalf of Club ownership, my family, and myself, we would like to express our utmost gratitude for how strongly you have embraced your MLS team. Yes, this is America’s First Soccer City and an incredible sports town with the best fans in the country. But what we have experienced here in St. Louis is something very special, something that has captured the attention of the entire world. And it is all because of you.

And it is with you and our community in mind that we continue to put down our roots and focus on our long-term commitment to the St. Louis region—to dream bigger than soccer. We aspire to be leaders, catalysts for positive change, and examples of what is possible and good in our region by working with our incredible fans and corporate and community partners on meaningful projects and initiatives. With your help, from 2021 to 2023, we:

- **Invested in Downtown West** with our 31+ acre CITYPARK stadium district, the largest urban professional sports campus in North America, including the \$458 million CITYPARK stadium and our new CITY HQ, SoMa House
- Brought **150 full-time and over 300 part-time employees** to the City of St. Louis and helped generate over **\$3.5 million in revenue** for 25 local restaurants represented in CITYPARK, including 11 LGBTQIA+/minority/women-owned small businesses
- Catalyzed over **\$984 million in new development and**

renovations in City Commons, the new district surrounding CITYPARK, including eight new restaurants, over 400 new housing units, two new hotels, and several retail and office spaces

- Provided free and accessible soccer training to over **2,000 children** across the St. Louis region and trained over 60 community coaches through our CITY Futures programs
- Diverted over **624,000 plastic bottles** away from landfills by recycling in CITYPARK, the first stadium to declare its commitment to zero-waste, zero single-use plastic operations
- Built our first futsal court in Dutchtown and unveiled the first two of 11 mini-pitches in Fairmont City, IL, and DeSoto Park in North St. Louis, with the rest to be built by 2026
- Donated merchandise to 290 regional fundraisers
- Engaged LGBTQIA+ and women fans through CITY Moves workshops, and launched our first internal DEIB committee, CITY Forward

We knew from the very beginning our vision was to be an exceptional Club and neighbor. St. Louis CITY SC has become a symbol of positive momentum and of St. Louis’ incredible passion and pride. This gives us a sense of purpose and drive to continue to bring people together through the power of sport – next year and for generations to come.

Warmest regards,

Carolyn Kindle

Carolyn Kindle
CEO & Co-Owner, St. Louis CITY SC

MAKING AN IMPACT

2023 AT-A-GLANCE



BUILDING A STRONGER ST. LOUIS

CATALYZED

ALMOST \$1B

in investment, new development & reinvestment in the Downtown West neighborhood (since 2019)

INVESTED

\$500M+

investment in Downtown West with our 31+ acre CITYPARK stadium district, the largest urban professional sports campus in North America, including the \$458 million CITYPARK stadium and our new CITY HQ, SoMa House

CREATED

150

full-time jobs in City of St. Louis

300+

part-time CITYPARK jobs

\$345M

in construction investment

\$3.5M

in revenue for 25 local restaurants in CITYPARK

CITY COMMONS

Helped launch City Commons, STL's newest business district

5

Artworks commissioned—four murals and *Pillars of the Valley* art memorial to Mill Creek Valley

ACCESSIBILITY TO SOCCER

4K

area children impacted by soccer accessibility programs

2K

area children received free soccer training

2K

area children received subsidized soccer programming through Gateway Region YMCA

400+

free soccer training sessions

3

mini-pitches constructed

94

Academy players developed per year

60

Community Coaches hired

NEIGHBORHOOD CONNECTION & GROWTH

180K

visitors to St. Louis through Counterpublic

10K+

St. Louisans impacted by community programming

290

community fundraisers participated in

\$45K

Total donation amount raised by community fundraisers

COMMITMENT TO SUSTAINABILITY

1ST

CITYPARK 1st first zero-waste, zero single-use plastic stadium in MLS

211

multiple-stream waste, recycling and composting containers

100%

compostable flatware and food containers

100%

aluminum bottles, cans and cups

624K

plastic bottles diverted from landfills

1ST

Earned 1st zero-waste match in October, sending only 35 lbs to landfill



INCLUSIVE EXPERIENCES & ELEVATING ST. LOUIS

LAUNCHED

CITY Forward, CITY's internal DEIB committee

COLLABORATED

with hundreds of #STLMade culture creators, artists, businesses & talent

HIGHLIGHTED

STL food, music, art, and community leaders and trendsetters

CREATED

exclusive women-designed merchandise and size-inclusive marketing



Top Left: Soccer 101 Introductory Clinic
Top Right: CITY Futures Way to Play
participants take part in CITY Futures Cup at
University of Missouri-St. Louis.



CITY FUTURES CUP

ST LOUIS CITY^{SC}

ACCESSIBILITY TO SOCCER

St. Louis CITY SC believes that every child deserves the opportunity to discover the incredible game of soccer.

Every community deserves high-quality soccer training that focuses on holistic physical, emotional, and social development.

To ensure that St. Louis' reputation as an incredible soccer city continues across the metro, CITY SC with the support of our corporate partners introduced initiatives starting in 2022 to make soccer education, infrastructure, training, and education available at low or no cost to more kids. We also worked with our partners to provide free tickets to CITY SC and CITY2 matches to community organizations and their networks. From mini-pitches to free soccer clinics, we will continue to grow opportunities that foster a strong love of soccer—for everyone.

BY THE NUMBERS IN 2023

3K+

CITY SC and CITY2
tickets distributed

6K+

players, coaches, and community
members were directly impacted by CITY
soccer accessibility programs in 2023

2K+

CITY Futures
participants

400+

training and
coaching sessions

94

CITY Academy
players

60

CITY Community
Coaches

3

mini-pitch or
futsal courts

CITY FUTURES



CITY CUP FINAL



Left: CITY Cup Final
Right: Soccer 101

CITY Futures

The CITY Futures platform encompasses community training and education programs to promote soccer in the region for both players and coaches, to make soccer more accessible to all in St. Louis, and to help invest in the community through soccer. All CITY Futures programs are at no cost to the players and coaches.



Soccer 101 Presented by SumnerOne

Monthly Soccer 101 clinics presented by SumnerOne introduce kids ages 5-12 to the beautiful game. CITY SC Community Coaches teach fundamental soccer skills in a fun and educational setting. We held clinics in Forest Park, Ferguson, Normandy, and at the Gateway Arch with over 600 participants in 2022 and 2023.



Way to Play Presented by BJC HealthCare

The Way to Play program offers free soccer training for children ages 7-12 at five locations throughout the region. Children of all skill levels can participate in the program, which includes social and emotional learning along with the technical and tactical principles of soccer.

- Fall (12 weeks), Indoor Winter (8 weeks), and Spring (12 weeks) seasons
- Outdoor Locations: South St. Louis County, North St. Louis, University City, Ferguson, and Fairmont City, IL
- Indoor Locations: 17 area schools
- 60 Community Coaches
- 330 sessions to date



CITY Cup Presented by World Wide Technology

This is an inclusive, fun tournament hosted three times a year at the end of each Way to Play season. This unique 5v5 tournament places one Way to Play player from each region on coed teams, bringing kids from different parts of the St. Louis metro together for a fun, one-day event with skills challenges and player appearances.

- 150-300 players per tournament
- Four CITY Cups in 2022 and 2023: Forest Park, St. Louis University High School, University of Missouri - St. Louis, and St. Mary's High School

CITY Futures Select

Way to Play participants who demonstrate strong skills and drive for additional competitive opportunities are asked to join CITY Futures Select, the next level in the pathway between Way to Play and CITY SC Academy or other select teams. This year, thirty-four players ages 9-14 participated in CITY Futures Select. Several CITY Futures Select players have been moved up to CITY Academy's U14 Pathway Program.

Coaching the Coaches

Over the next four years, CITY SC together with the Missouri Youth Soccer Association (MYSA) will offer 48 training sessions throughout the metro area to support community coaches. These 90-minute training sessions each focus on different emotional and social competencies, physical skills, tactical principles, and cognitive skills. CITY and MYSA hosted 12 coaching sessions in 2022 and 2023.

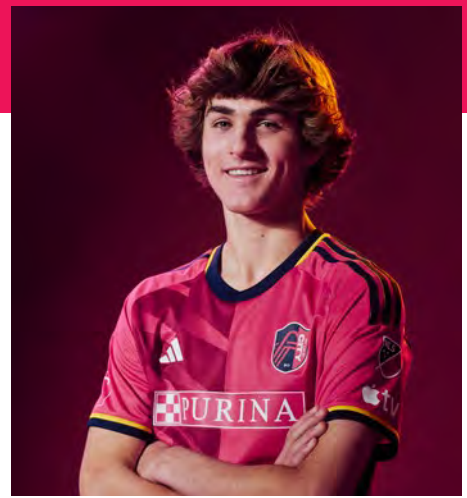
ST. LOUIS CITY ACADEMY



MIGUEL PEREZ'S FIRST MLS GOAL



Left: Miguel "Miggy" Perez celebrates his first MLS goal, at CITYPARK against Vancouver Whitecaps on May 27, 2023, two days after his high school graduation.
Top Center: Academy players celebrating a goal.
Top Right: Born in 2007, Caden Glover became the youngest player signed to St. Louis CITY SC.



"The Academy is motivated by the club's mission of contributing to the community. We are proud of the Academy's individual and team successes while utilizing St. Louis-developed talent first. The characteristics of the local player match the club's style of play, it's a perfect fit."

DALE SCHILLY | Academy Director

The St. Louis CITY SC Academy is a world-class boys professional development academy (U14 Pathway Program, U15, U16, U17, and UPSL teams) seeking to develop top soccer talent around the St. Louis region by providing an accessible pathway to college and professional playing opportunities. St. Louis CITY SC pays for all fees and expenses for St. Louis CITY SC Academy program participation.

St. Louis CITY SC Academy is one of the only clubs that has its Academy and practice facilities in the same location as professional teams. Ninety players participated in the Academy in 2023. In addition to working on their fundamentals, technical skills, and group strategy, Academy players receive academic support and assistance through the college placement process.

In its first two years, STL CITY Academy teams have made MLS NEXT playoff appearances, won the UPSL Conference Championship, had five call-ups to the USMNT Youth Team, and signed two local St. Louis players—St. Louis CITY Academy midfielder Miguel Perez from Pattonville, MO and forward Caden Glover from Columbia, IL were the first CITY Academy homegrown players signed to first-team contracts.

COMMUNITY SOCCER INITIATIVES



FAIRMONT CITY MINI-PITCH



Top: CITY SC players play a pick-up game with kids at the Fairmont City, IL mini-pitch.
Bottom: CITY Summer Camp presented by Purina

“The beautiful game of soccer connects people and creates a sense of belonging. Through our community partnerships and outreach, as a Club, we want to make sure that we intentionally and genuinely engage with the members of our St. Louis region, place purpose over optics, and have our fans be proud of who and what CITY SC is. Everything we do and the community initiatives we lead are bigger than soccer, and are done to unite and include our fans, as well as develop and inspire future fans.”

SASCHA BAUER | Director of Regional Training and Education



Fans enjoy a match in Enterprise Community Corner.

St. Louis CITY has created initiatives with community partners to make soccer more accessible through affordable soccer programming, mini-pitches in neighborhoods without established soccer infrastructure, and access to CITY SC tickets so people in our community can develop their own love of soccer.



CITY Summer Camp Presented by Purina

CITY Summer Camp presented by Purina focused on providing free access to a unique, immersive soccer skills learning experience that incorporates pet education for elementary school-aged children. The four-day camp was held at the Boys & Girls Clubs of Greater St. Louis – Herbert Hoover Branch, culminating in a tour of CITYPARK, a skills session, and a meet and greet with CITY SC/CITY2 players and members of the CITY SC coaching staff. Led by CITY SC Community Coaches and supported by Boys & Girls Clubs counselors, the camp participants interacted with adoptable pets and service dogs to teach responsible pet ownership skills as well as other life skills such as empathy and patience.



Mini-Pitch Program Presented by American Family Insurance

St. Louis CITY SC is partnering with American Family Insurance and the U.S. Soccer Foundation to make soccer more available to all by installing 11 mini-pitches across the St. Louis metro, with the entire project to be completed by the 2026 FIFA World Cup.

The first three mini-pitch locations are Ferguson; Fairmont City, Illinois; and DeSoto Park in the City of St. Louis. The DeSoto Park and Fairmont City, IL mini-pitches were completed in 2023, with Ferguson breaking ground in 2024. With input from

area residents, local park and recreation departments, and community groups, the remaining mini-pitch locations will be finalized and announced in the future.



Soccer for Our CITY Presented by Together Credit Union

St. Louis CITY SC with Together Credit Union supported the Gateway Region YMCA soccer program by providing eligible youth the opportunity to participate for a reduced cost – only \$5 for Y members or \$10 for non-members per season – in an effort to make soccer more available to all. The program, Soccer for Our CITY, also provides equipment including soccer balls and CITY SC branded t-shirts for the teams' coaches. The Club worked with the YMCA coaches to implement a training curriculum focusing on CITY's Play-Practice-Play model with an emphasis on social-emotional development. In 2023, over 2,000 children participated in the Soccer for Our CITY programming.



CITYPARK Enterprise Community Corner

Enterprise Community Corner, a designated section of CITYPARK near the northeast Enterprise gate, celebrates community organizations that further the growth and revitalization of St. Louis. During the Club's 2023 17 inaugural season match pre-game and halftimes, the Community Corner highlighted a rich diversity of organizations across the metro that support a range of civic and philanthropic causes. Participating organizations received up to 159 free tickets to a CITY SC match and helped introduce the game to more St. Louisans.



STLMMADE

WHY ELEVATING ST. LOUIS IS VITAL TO CITY SC OWNERSHIP

BY LEE BROUGHTON | Chief Brand Architect, Ownership Group Member

“S-T-L! S-T-L! S-T-L!”

When CITY scores, the fans at CITYPARK absolutely erupt. Seconds later, the drums from the North End kick up and the deafening chant of “S-T-L” echoes through the park. Twenty-two thousand, four hundred twenty-three people stand up, lift their heads, and with conviction, sing out the letters of our shared home. It is a surreal, sublime experience unlike anything I have ever been part of. And it is exactly what we could hope for our city.

From its earliest inclinations, we were very intentional about developing a team, culture, and fan experience that was a love letter to St. Louis, a reflection of the very best of us.

Not just because we have incredible music, food, and art here to share – we do – but because we rarely get to experience it together, in one place. We wanted to take our great restaurants, artists, and musicians out of our neighborhoods and into a space that isn’t about what side of the river you live. It’s about who we are as a whole community, more than a sum of our parts. And we are not so different after all. That is what sports can do so well – bring us together, united in a sense of pride and belonging.

We also want to help elevate St. Louis’ reputation on a global scale. All the people, fans, and stories we highlight in-game, social media, the CITY app, along with the restaurants we host in CITYPARK, the concerts we hold on Lou Fusz Plaza, the designers we collaborate



with, and the downtown neighborhood we invest in, are vital to CITY because they *are* CITY. We make, we create, we design, and we show up here in St. Louis. STLMade, the story of STL, is where people can build their dreams from the ground up – even a soccer team.

It’s true, we have a complicated history and many challenges, and in that we are not alone or in denial. But we can and should have a swagger about who we are, and the ambition we share to be better. That is what we want for our city. For all of us to be proud to be #STLMade – and for others to want in to the STLMade movement afoot!

“We had a very clear vision: we would be a platform from which we elevate St. Louis for each other, for the rest of the country, and for the world.”

ST LOUIS CITY^{SC}

#STLMADE ELEVATING ST. LOUIS

We understand the depth of talent in the St. Louis region. It's astounding. We count ourselves lucky to be able to collaborate and shine a spotlight on their work using our global platform. And with such a long season, thankfully there's no shortage of #STLMade creators, artists, innovators, and cultures.



METRO BOOMIN AT CITY BLOCK PARTY

CITY BLOCK PARTY

CITY Block Party

Before each CITYPARK home match, Lou Fusz Plaza was home to CITY Block Party, a public music festival-meets-pep rally that brought up-and-coming local, national, and international musical acts as well as games, food and drink, merch drops, and activations with local partners and non-profits.

CITY Block Party themes often paired with the theme and intensity of the matches that followed and featured free Friday night concerts from such trending STLMade artists as Metro Boomin, Jordan Ward, Chris Bandi, and Kennedy Holmes, with other national acts like Ava Max, Goo Goo Dolls, and Anderson .Paak.

CITY Block Party also provided partners an opportunity to be in the community to promote first aid and health and wellness with BJC HealthCare, pet

adoption and sustainable pet care with Purina, and saving accounts with Together Credit Union. Fans and neighbors could hang out, play soccer with our Community Coaches, listen to music, and enjoy free outdoor watch parties for select home matches.

CITY SOUNDS

CITY Sounds

CITY SC recruited local hip-hop artist Mvstermind as our Director of Musical Experience, and enlisted him to commission a community workshop to create a matchday experience that reflects the sounds of St. Louis, both before and during a match. During each pre-game, CITY highlights a local musical artist to help showcase St. Louis' diverse and talented music scene.



Left: Mvstermind, Director of Musical Experience
Right: Crowd at CITY Block Party

BJC HealthCare

Together
CREDIT UNION

PURINA

CITY FLAVOR
FOOD PARTNERS

BEAST Craft BBQ Co.

Steve’s Hot Dogs — BLACK OWNED

Balkan Treat Box — BOSNIAN OWNED

Pastaria and Brasswell

Mayo Ketchup — WOMAN AND HISPANIC OWNED

Union Loafers

DD Mau — AAPI OWNED

Padrinos — HISPANIC OWNED

Anthonino’s Taverna

Wally’s

Malinche — HISPANIC OWNED

La Tiendita — HISPANIC OWNED

Dewey’s Pizza

The Block

Farm Truk — WOMAN OWNED

Ices Plain and Fancy — WOMAN OWNED

The Fattened Caf. — AAPI OWNED

Bold Spoon Creamery — BLACK OWNED

Chez Ali — BLACK OWNED

Kaldi’s Coffee

Crown Candy Kitchen

Goat Eats Chips

G&W Sausage and Meats

Seoul Taco — AAPI OWNED

Olive + Oak

Eckert’s Farm Market



Top Left: Gerard Craft with Steve Ewing,
owner of Steve’s Hot Dogs
Top Right: Steve’s Hot Dogs
Bottom: Loryn Nalic of Balkan Treat Box

ELEVATING ST. LOUIS & #STLMADE CREATORS



CITY Flavor—CITYPARK’s Local Food Program

Over the past three years, St. Louis CITY SC has been curating an ambitious food program for CITYPARK that’s reflective of St. Louis’ delicious and diverse culinary scene. CITY entrusted James Beard award-winning chef Gerard Craft as the club’s Chief Flavor Officer to bring to life CITY’s food partners from an amazing 10,000 public suggestions.

Food operations partner Levy Restaurants worked with 25 local partners to customize gameday menus, source compostable containers and flatware, and turn your favorite neighborhood restaurants into gameday fare. CITY SC also produced a four-part video series on CITY Flavor to highlight four area restaurants and their stories. In 2023, CITYPARK matches and events earned local restaurants **\$3.5 million in additional revenue.**

ELEVATING ST. LOUIS #STLMADE



Top: Kristen Carver doing a pre-game interview with Lutz Pfannenstiel

In-Game Highlights

CITY SC's in-game experience was designed not only to highlight the team, fans, and partners, but also showcase the best of St. Louis in the areas of food, art, music, and community impact. Every home match featured Food, Musical Act, and Artist of the Match interviews by CITY in-game talent Kristen Carver and Mvstermind.



MVSTERMIND INTERVIEWING THE SAINT BOOGIE BRASS BAND

MUSIC AND ART
WE FEATURED
IN 2023:

MUSIC

Kennedy Holmes
DJ Lexodus
Starwolf
18andCounting
Foxing
Saint Boogie Brass Band
Mai Lee
Tre G
Sir Eddie C

DJ Sinamin
Jesus Christ Supercar
Jordan Ward
Malena Smith
James L  n
Ryan Trey
Hazmat
Chris Bandi

ART

Damon Davis
Jason Spencer (Killer Napkins)
Jayvn Solomon
Yvonne Osei
David Stine Furniture
Paint Louis
Very Asian Foundation
Nicholas Holman
Marco Cheatham

Gentlemen of Vision
Jon-Paul Wheatley
Jess T. Dugan
Saint Louis Art Museum
Daphne Dierkes
Elisa Bender
Pulitzer Arts Foundation
SoccerBible

ELEVATING ST. LOUIS #STLMADE

Local Designers & Retailers

St. Louis has a rich history in fashion design and manufacturing, dating back to the 1800s. We wanted to highlight some of the diverse talent St. Louis has in fashion through local partnerships.

While some clubs were considering doing away with their women's merch line altogether due to low revenue results, we doubled down on our commitment. One of the partners we worked closely with beginning in 2022, was Lusso, a St. Louis-based, woman-owned small business. Leveraging our Local Licensee Designation through the League, Lusso helped us create a new line of apparel and accessories for fashion-forward women soccer fans. We launched the CITY x Lusso collection featuring diverse local models from Mother Model Management.

We've embraced Lusso's mission of creating licensed sports fan gear that exudes team pride without sacrificing style by using the finest materials, creative design, and premium details. We intentionally seek out size-inclusive mannequins and place them in the CITY Pavilion and offer extended sizes whenever possible.

The Lusso launch was so successful that Lusso has now become an MLS licensee and their products are available to all clubs and all women soccer fans.

Other local designers and retailers we've worked with include:

- TERRA Simply Candles – AAPI owned
- Series Six – Woman owned
- Profiel Reserve – Black owned
- Tiny Little Monster – Printers of Somos CITY shirts



Top Left: CITY x Profiel Reserve
Top Right: CITY x Profiel Reserve
Right: CITY x Lusso



HELLCAT MURAL

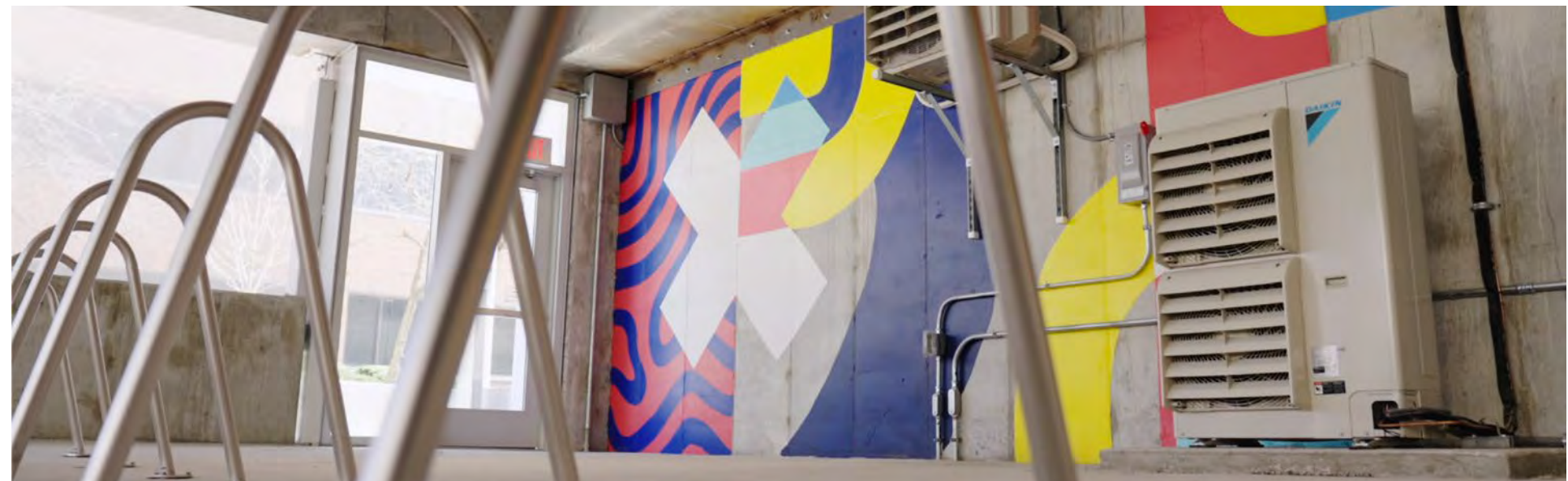
ELEVATING ST. LOUIS #STLMADE

Murals

St. Louis has a rich history of public art, and CITY SC has developed a mural program that commissions local and national artists to help create the sense of community, identity, and creative inspiration murals bring to a neighborhood.

In 2022-2023, CITY SC commissioned four murals:

- At Marquette Park Futsal Court in Dutchtown by Jayvn Solomon
- In CITYPARK's Hellcat by Jason Spencer, aka Killer Napkins
- In CITY Garage by Jayvn Solomon
- In Downtown West across from CITYPARK by St. Louis-based and Bolivian native artist Gonz Jove to celebrate CITY's inaugural season and pay homage to its incredible soccer history and passionate fan base



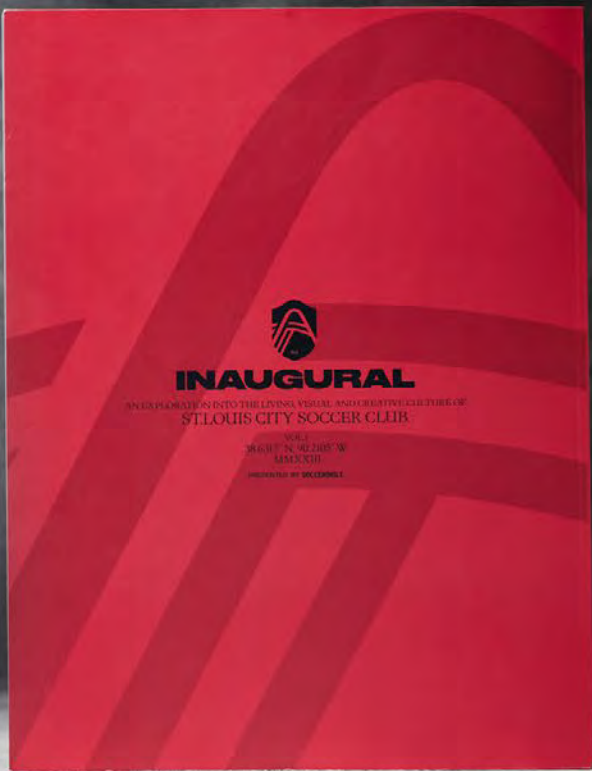
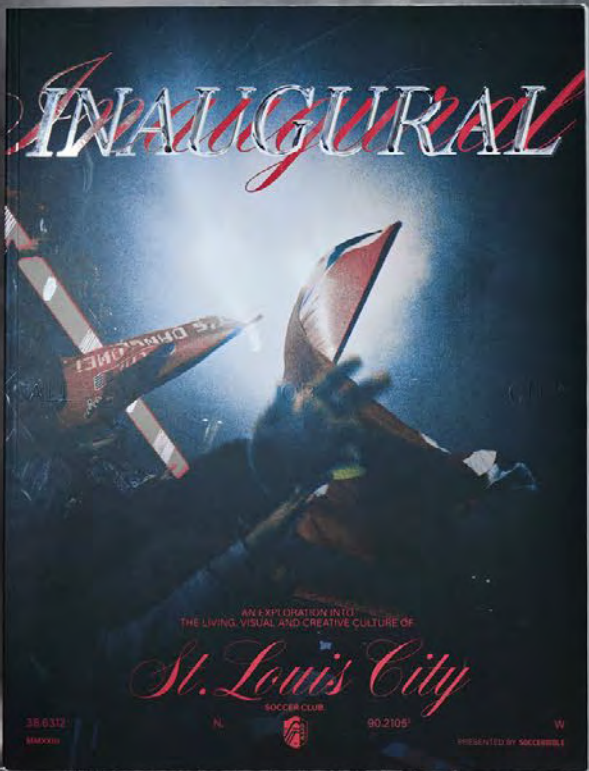
Left: Hellcat Mural by Killer Napkins
Bottom Left: All for City Mural by Gonz Jove
Bottom Right: CITY Garage Mural by Jayvn Solomon

ELEVATING ST. LOUIS #STLMADE

SoccerBible

We were honored to document our first year with SoccerBible – a London-based online publication, covering the latest in football products, culture, and design. The 303-page, limited-edition, commemorative book, “Inaugural,” a first-of-its-kind publication, explores the living, visual, and creative culture of St. Louis and the arrival of MLS’ newest soccer club. The book pays homage to iconic St. Louis businesses, cultural institutions, and landmarks, including SK8 Liborius—the former St. Liborius Church re-imagined into a cultural hub for local skate and art communities before it was destroyed by a fire in June 2023. A limited edition SoccerBible tee gave all proceeds to SK8 Liborius and their rebuild.

With a global reach and 6M Instagram followers, SoccerBible showcases both the essence of St. Louis CITY and the region of St. Louis to the world through a lens of style, arts, sports, and diverse perspectives—all within a stunning love letter to our fans.



“We wanted to do everyone proud in showing the world the layers that make up St. Louis and demonstrate the character of the place.”

PETE MARTIN | Creative Director, SoccerBible



CITYPARK Employees



CITY SC CAMPUS

ST LOUIS CITY^{SC}

BUILDING A STRONGER ST. LOUIS

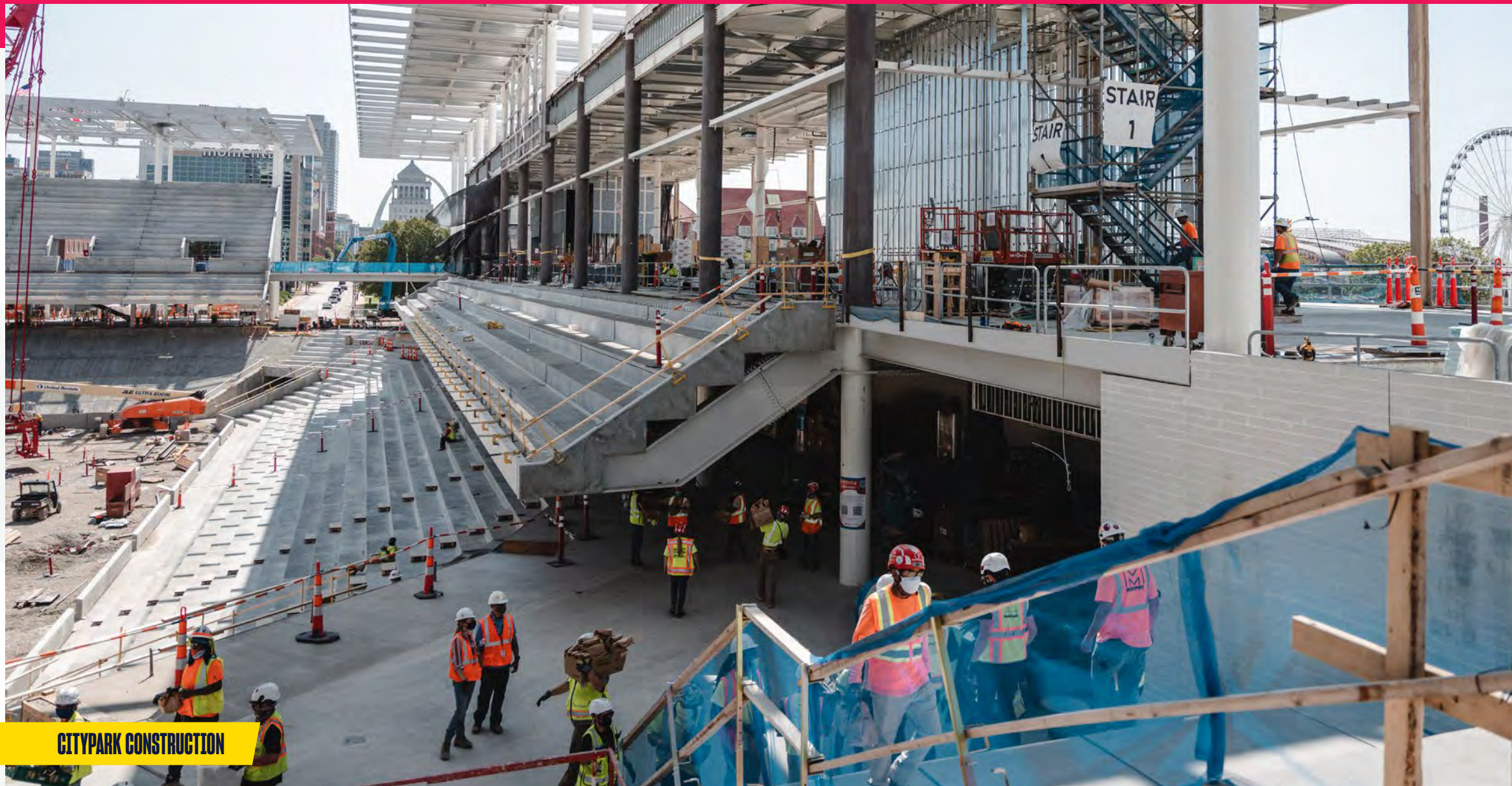
We want to be a catalyst for positive change and momentum in St. Louis—economically, socially, culturally, and collaboratively.

Our ownership group believes CITY SC, CITYPARK, and our investment in the surrounding Downtown West neighborhood play an important role in continuing to build the growth, positive momentum, and sense of pride and belonging happening throughout the St. Louis community.

We are committed to investing in and collaborating through strategic community partnerships and initiatives, volunteer opportunities, and neighborhood development.

We know as a professional sports team we have a responsibility to serve as role models and leaders.





CITYPARK CONSTRUCTION

NEIGHBORHOOD INVESTMENT

St. Louis CITY's \$458 million state-of-the-art stadium not only brings people together on match days and creates hundreds of full-time and part-time jobs in the City of St. Louis; it's a driver of new investment and energy in the Downtown West neighborhood and surrounding area. CITYPARK and its surrounding facilities is the largest urban professional sports campus in the U.S. and the only one with its stadium, front office, practice facilities, and more within one downtown footprint.

- 150 full-time jobs in City of St. Louis
- 300+ part-time jobs at CITYPARK

CITY SC's campus is privately funded and has helped spur almost \$1 billion in new development and investment in the Downtown West neighborhood since 2019, including:

- Over 1,000 new residential units in mixed-use housing
- Eight new or renovated restaurants and bars

- Two new hotels with 300 total rooms
- 36,000 square feet of new, high-tech office space

None of this could have happened without construction firms and workers in the St. Louis region. CITYPARK broke ground just before COVID-19 paused the nation, but thanks to local construction joint venture Mortenson Construction, Alberici, and L. Keeley Construction's diligent work to protect workers' health and safety, CITYPARK stayed on schedule and helped provide hundreds of construction jobs during the pandemic when many construction projects halted.

Minority Business Enterprise (MBE) and Women Business Enterprise (WBE) firms played a key role in developing the stadium campus. Of the \$458 million, over \$345 million was direct spending for the construction project. Of the 139 construction firms that participated, 33 MWBE firms (22 MBE and 11 WBE) were awarded work.

CITYPARK

CITYPARK CONSTRUCTION JOBS AND MBE/WBE COMMITMENT

Out of \$345M+ Construction Investment:

\$96 MILLION Committed to MBE

\$77 MILLION to Black-owned firms

\$16 MILLION to Hispanic-owned firms

\$2 MILLION to Native-owned firms

\$142,000 to AAPI-owned firms

\$37 MILLION Committed to WBE

Workforce Participation

1.8 MILLION Construction Hours Worked

24% Minorities

7% Women

18% Apprentice

10% City of St. Louis residents



Bürki making one of his 127 saves

COMMUNITY PARTNERSHIPS & INITIATIVES

Community Partnerships and Initiatives

As a professional sports team that has enjoyed tremendous support from the St. Louis community, it is our honor and privilege to work with our corporate partners and community organizations to give back to it, especially in the areas of neighborhood investment, health and wellness, and positive youth development. Here are some of our collaborative efforts in 2023 to help better our community beyond soccer:



For every save St. Louis CITY SC made during the 2023 regular season, **Together Credit Union** opened a \$300 savings account for a student in the St. Louis community. Roman Bürki made 127 saves for a total of \$38,000 for the Together Credit Union Saves for Savings program. Students—ages 13-18—who attended a minimum of one financial education seminar hosted by Together Credit Union and St. Louis CITY SC by the end of the regular 2023 season also qualified for the \$300 savings account.



CITYPARK hosted the CITY Sprint recreational run with **BJC HealthCare** to encourage health and wellness. With 454 participants in its first year, the one-mile course around CITYPARK and the stadium district included games, music, and information about healthy initiatives through BJC. BJC also conducted vision and hearing screenings at CITY SC Way to Play sessions around St. Louis in Spring 2023.



World Wide Technology hosted 180+ high school students from St. Louis public schools at their Career Day. Students were treated to an inside look into sports careers and tech careers at World Wide Technology.



At home matches, CITY SC in partnership with **Enterprise** recognized 17 community leaders doing great work for the betterment of St. Louis as part of the St. Louis CITY SC Exceptional Neighbor program.

2023 ST. LOUIS CITY SC ENTERPRISE EXCEPTIONAL NEIGHBORS

Matt Thompson
GATEWAY REGION YMCA

Katie Heaton
FAIRMONT CITY LIBRARY

Vern Remiger
BOYS AND GIRLS CLUBS OF GREATER ST. LOUIS

Melissa Sanders
COUNTERPUBLIC

Audrey Ellerman
GREAT RIVERS GREENWAY

Peter Tao
TAO + LEE ASSOCIATES

Moji Sadiqi
COUNCIL ON AMERICAN-ISLAMIC RELATIONS

Opal M. Jones
DOORWAYS

Makai Neal and Shannon White II
ST. LOUIS AREA STUDENTS

Michael McMillan
URBAN LEAGUE OF METROPOLITAN ST. LOUIS

Jim Sheets
JIMCO

Betsy Cohen
ST. LOUIS MOSAIC PROJECT

Michelle Tucker
UNITED WAY OF GREATER ST. LOUIS

Allie Hunefeld
ST. LOUIS CHILDREN'S HOSPITAL

Jason Watson
MISSION: ST. LOUIS



Left: CITYPARK Food Drive with Schnucks
 Right: CITY SC Players in the giant Schnucks shopping cart
 Bottom: In October, forward Niko Gioacchini and midfielder Joakim Nilsson helped pass out 500 bulbs in the Carr Square and Hyde Park neighborhoods of St. Louis with Alderman Rasheen Aldridge and Ameren employees.



AMEREN COMMUNITY LIGHTS

COMMUNITY PARTNERSHIPS & INITIATIVES



Ameren Missouri partnered with St. Louis CITY SC to bring energy savings and increased safety and security to St. Louis neighborhoods with the Community Lights program. For every St. Louis CITY regular season goal, Ameren Missouri donated 100 LED light bulbs. In total, CITY scored 62 goals, helping to bring 6,200 LED lights to St. Louis families. Ameren Missouri gave out LED light bulbs at various public events.



The first annual CITYPARK Food Drive with **Schnucks** for Operation Food Search collected and raised enough to provide quality nutrition to **3,414 people** for one day including:

2,457

pounds of non-perishable food

\$2.8K

raised from a raffle of a signed Tim Parker replica jersey

\$23K

in food donations was raised for OPS this year (in combination with MLS WORKS event)



Left: CITY Tech Tours presented by Cisco at CITYPARK
Right: CITY SC players packed food bags for Operation Food Search

COMMUNITY PARTNERSHIPS & INITIATIVES



- CITY Tech Tours presented by **Cisco** provided over 100 high school students from the St. Louis region an opportunity to learn about the tech found in CITYPARK. The tours included an in-depth look at CITYPARK technology and a chance to see STEM lessons in action.
- CITY SC players packed food donation bags for area food banks with **MLS WORKS**, donating \$15,000 to Operation Food Search.



St. Louis CITY SC joined with **Centene Corporation** and **Little Bit Foundation** to donate school supplies and take area middle school students to a CITY2 match. St. Louis CITY SC defender Jonathan Bell joined NFL Hall of Famer Aeneas Williams and spoke with St. Louis Public Schools Yeatman-Liddell Preparatory Middle School students on their journeys to professional sports. The donation included a wellness room for staff and parents.



CENTENE CORPORATION & LITTLE BIT FOUNDATION SCHOOL SUPPLIES EVENT



BJC HOSPITAL VISIT



CITY SC at the Festival of Nations

COMMUNITY PARTNERSHIPS & INITIATIVES

- CITY SC staff participated in Soulard Mardi Gras, The International Institute's Festival of Nations, The Hispanic Festival, the Missouri History Museum's Dia de los Muertos event, the Cinco de Mayo Festival, the St. Louis Grand Pride Parade, and One Nation Day at Winterfest on Kiener Plaza
- In partnership with the Gateway Arch Park Foundation and Yoga Collective, CITY SC hosted Soccer 101 clinics at the Gateway Arch
- Through the CITY SC donation program, the Club supported over 200 organizations or non-profits in their fundraising efforts, and donated items totaling over \$45,000
- CITY SC players made trips to **St. Louis Children's Hospital** and **Shriners Children's St. Louis** in 2023 to visit area children
- CITY SC in partnership with MLS, Concacaf, US Soccer Federation for Leagues Cup, Gold Cup, USMNT, and USWNT donated 600+ tickets to local groups for matches at CITYPARK



CUSTOM WASTE CONTAINERS

ST LOUIS CITY^{SC}

OUR CITY

This is our home, and it's our responsibility to be great stewards of the environment, for all of us and generations to come.



St. Louis is a region of abundant riverways, forests, agriculture, and natural resources. People who live in and visit our area enjoy the gifts of the land, waters, and sky around it. Our place in the confluence of America's longest rivers is in our crest, and our hearts.

We launched Our CITY in 2023 to formally announce our sustainability program, highlight our focus areas for the year, and declare CITYPARK a zero-waste, zero single-use plastic stadium. We'll continue to build up our plan to support environmental sustainability and environmental justice efforts, with the feedback and passion of our employees, partners, and fans.



CITYPARK achieved its first zero-waste match on October 29, 2023—sending only 35 lbs to the landfill

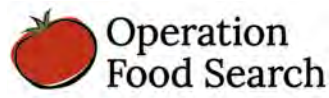
Zero-Waste, Zero Single-Use Plastic In CITYPARK

CITYPARK was among the first soccer-specific stadiums in the U.S. to aspire to be zero-waste, meaning a 90%+ waste diversion rate from the landfill. We took that a step further and declared we wanted to be the first stadium to open with zero single-use plastic waste, too.

Thanks to the commitment to sustainability by our food concessions and catering partner, Levy Restaurants, and our 25 local restaurant partners, all food, containers, flatware, and napkins served in CITYPARK are compostable. All beverages are served in aluminum bottles, cans, biodegradable plastic, or our signature reusable aluminum cups.

CITYPARK has 211 custom waste containers to help collect and aid in the sorting of all landfill-bound, recycling, and compostable waste, with on-site sorting/recycling and composting collection areas. And thanks to our food rescue partner, Operation Food Search, meals not served during matches or catering events are served up to food banks and shelters across the metro.

OUR PARTNERS IN THESE EFFORTS



OUR CITY



Conserving Natural Resources

Professional sporting events have the potential to be heavy consumers of natural resources, but teams across MLS and other U.S. professional sports leagues have created best practices in greening our games.

Thanks to our partners, all buildings within St. Louis CITY SC's district include:

- 100% LED and energy-efficient lighting and control system
- 100% recycled steel
- Full building automation system across the district
- High-efficiency HVAC
- Low-flow urinals and toilets
- Native species landscaping

Our district also supports and promotes active transportation and green spaces:

- 27 electric car charging spaces
- 163 bike parking spaces
- Bike and pedestrian bikeways along 20th Street and the Brickline Greenway on Market Street
- Community space at Lou Fusz Plaza
- Access to MetroLink at Union Station, MetroBus, and rideshare

Official Beer Partner Anheuser-Busch InBev worked with us to create the CITY Green Team – volunteers who, at every CITYPARK match, help fans reduce, recycle, and compost waste.

In September, Purina was spotlighted in our CITY Block Party ahead of the September 30 Rivalry Match against Sporting KC to help fans learn about ways they can make pet care more environmentally sustainable in healthy and fun ways for our furry friends.

OUR PARTNERS IN THESE EFFORTS



“While many sports teams have embraced sustainability practices in their stadium operations, we were blown away by how St. Louis CITY SC and CITYPARK have incorporated green sports best practices from day one. They are going above and beyond to make theirs one of the greener games in all professional sports.”

ROGER McLENDON | Executive Director, Green Sports Alliance

RECYCLING AT CITYPARK

INCLUSIVE EXPERIENCES



CITY SC DESIGN WORKSHOP

76

PARENTS & KIDS PARTICIPATED IN OUR FIRST CITY MOVES KIDS WORKSHOP

200

TOTAL CITY MOVES PARTICIPANTS



CITY Moves Women Workshop

We are committed to building a culture of positive and diverse representation, both internally and externally, and being the most inclusive fan experience in MLS.

Inclusion and belonging are the hallmarks of a club ethos and culture that focus on respect, curiosity, and tenacious appreciation for its fans and community. Culture is like water – it is fluid and dynamic but shapes the world around it. To foster a welcoming culture at CITY SC, we introduced several initiatives, both internally and externally, to demonstrate and celebrate diverse representation at CITY and in our community.

CITY MOVES

CITY Moves

CITY Moves is an ongoing program designed to create direct lines of communication between people in the CITY organization and fans from diverse communities, allowing us to get input and give everyone the chance to help build a Club where you feel safe and welcomed, and are always proud to support.

- You Can Play Project head of partner development Josie Nixon participated in one of several LGBTQIA+ community workshops
- St. Louis CITY SC women owners Carolyn, Ali, and Jo Ann Kindle, as well as trailblazing CITY women staffers like MLS Academy coach Megan McCormick, Director of Athletic Science Kelly Roderick, and Associate Director of Stadium Grounds Maritza Martinez participated in CITY Moves workshops for women
- CITY SC and Design FC hosted a design workshop and panel with Black youth to explore creative careers and design a travel t-shirt for CITY SC players
- CITY hosted its first CITY Moves Kids workshop to hear from parents and kids about how the club can make matchday and other club experiences more inclusive for families across the region

“St. Louis’ Pride is a vibrant celebration of acceptance, and, diversity and unity within the LGBTQIA+ community. It’s more than festivities; it’s also about fostering understanding, welcoming and supporting marginalized groups, and advocating for equality. By promoting inclusivity, St. Louis’ Pride creates a safe and empowering space for diverse voices to be heard.”

MARITZA MARTINEZ | Associate Director, Stadium Grounds

INCLUSIVE EXPERIENCES



United by CITY

United by CITY is part of our effort to share the stories of diverse St. Louisans throughout the year, using our platform of cultural influence to highlight the amazing people, from all backgrounds, united in working to always move our region forward. This year, CITY SC was **proud to highlight:**

- CITY women—Lexi Bajardi, Kristen Carver, Kelly Roderick, Megan McCormick, and Bomi Park—who are pushing our club and city forward, and hosted three women-focused CITY Moves throughout Women’s History Month in March
- Pride in Our CITY with Ye Chan, Morgan Casey, and Mitch Marku with the launch of our Pride warm-up tops. CITY staff and friends also walked alongside the St. Louis Blues and Cardinals in the June Grand Pride Parade.
- Black-owned businesses and organizations Gentlemen of Vision, Kwame Building Group, and CITYPARK restaurant Chez Ali for Juneteenth

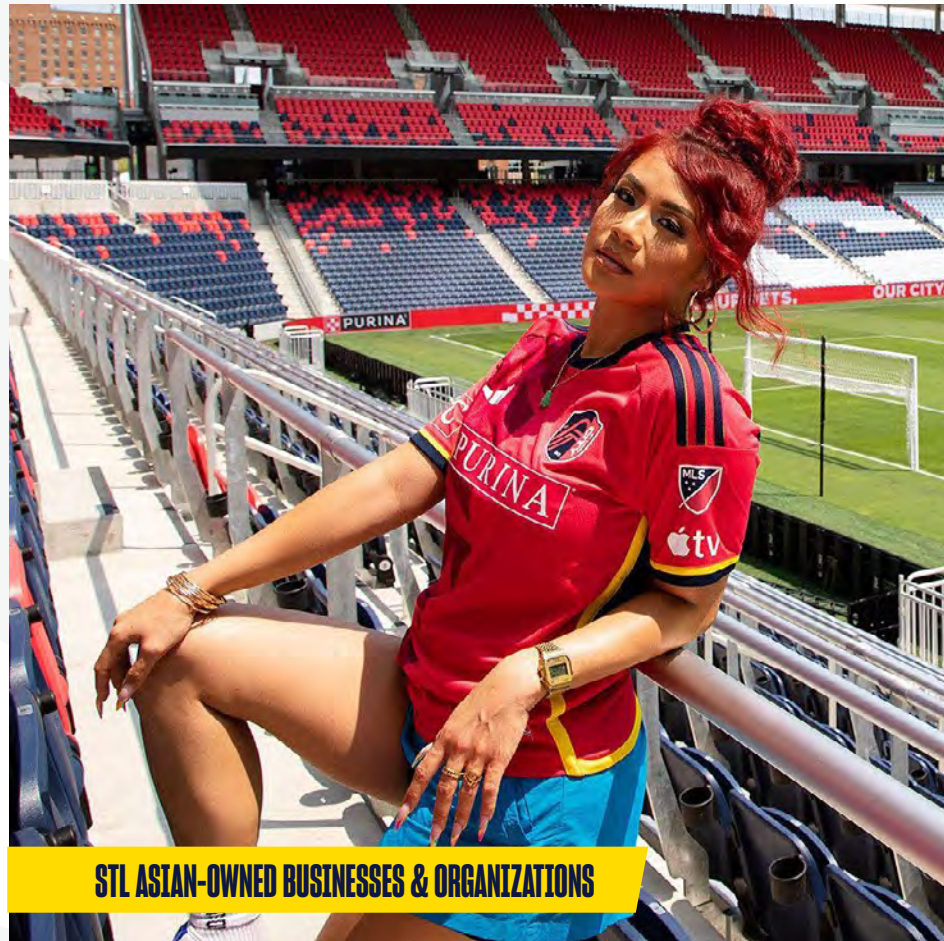


2023 GRAND PRIDE PARADE

Top: CITY at Pride STL Parade
Bottom (From left to right): Michael Thompson & Martel Hulsey of Kwame Building Group, Alioun “Ali” Thiam of Chez Ali, Ye Chan, Morgan Casey



INCLUSIVE EXPERIENCES



Clockwise starting at top left:
Julie Truong of DD Mau, DD Mau
stadium service, Qui Tran of Nudo
House, Charlene Lopez-Young of
The Fattened Caf., and musical
artist Mai Lee
Bottom Left: Marco Cheatham
Juneteenth T-Shirt Design
Bottom Right: STL Santos Member

STL ASIAN-OWNED BUSINESSES & ORGANIZATIONS



This year, CITY SC was **proud to highlight:**

- With the University of Missouri-St. Louis, our Official Higher Education Partner, local illustrator, designer, and UMSL alum Marco Cheatham created a matchday giveaway ball and t-shirt design in celebration of Juneteenth
- AAPI-owned businesses and organizations, CITYPARK food partners, and individuals moving our CITY forward: Julie Truong of DD Mau, Charlene Lopez-Young and Darren Young of The Fattened Caf., and Qui Tran of Nudo House, musical artist Mai Lee, and Michelle Li of the Very Asian Foundation for

Asian and Pacific Islander Heritage Month in May

- ¡Somos CITY! For National Hispanic Heritage Month in September/October, we celebrated St. Louis' Hispanic culture with a matchday experience that included DJ Fonzo, Samba Boom, Socios Car Club, and Santos taking over CITYPARK and Lou Fusz Plaza. We highlighted Martha Garcia Kampen, President and CEO of the Hispanic Chamber of Commerce of Metropolitan St. Louis and Elisa Bender, founder of Latinx Arts Network STL. And, we launched our Hispanic Heritage top and spotlighted CITY supporter group STL Santos.

INCLUSIVE EXPERIENCES—CITY STAFF



CITY FORWARD



CITY Interns

“DEIB is important because everyone should feel welcome and comfortable to be their true selves. This space is about celebrating the authenticity of individuals and their stories.”

CALEB LEON | St. Louis CITY SC Supporter & Fan Relations Manager

CITY FORWARD

CITY Forward

In 2023, CITY SC launched CITY Forward, the club’s internal Diversity, Equity, Inclusion, and Belonging (DEIB) committee dedicated to making the club a more welcoming and inclusive place for all. One of the first of its kind in MLS, CITY Forward developed its mission and focus areas, participated in several volunteer opportunities, and launched an internal employee survey.

CITY Forward is committed to the betterment of CITY’s culture so that everyone is provided an inclusive experience and feels like they belong.

CITY Intern Program

St. Louis CITY SC implemented its first Internship Program in May of 2023 by bringing on 18 interns. The intern program provided students with an opportunity to learn about the sports industry and Major League Soccer through hands-on experiences working at the stadium and in the front office. Each department had at least one intern to support their areas. The intern experience also included first-day orientation, a summit mid-intern season, and wrapped up with a fun event at Wave Taco, which is a beach volleyball-type experience.



“As the official health care provider of CITY SC, we recognize the importance of collaborating to create safe, welcoming and comfortable spaces for fans of all abilities to enjoy the match. Every fan deserves an extraordinary experience.”

SARAH BECKER | Director of Therapy Services, St. Louis Children’s Hospital

ASL INTERPRETER AT A CITY GAME



INCLUSIVE EXPERIENCES—CITYPARK

St. Louis CITY SC believes an incredible match day experience at CITYPARK should be accessible to everyone, including fans with disabilities. To help St. Louis’ Major League Soccer team create one of the most inclusive experiences in major league sports, we introduced accessibility programs and guest accommodations to provide fans with visible and non-visible disabilities the support they need to enjoy home matches:

- Provided ASL Interpretation, closed captioning, and audio description at every home match
- Created CITYPARK Sensory Room in partnership with BJC HealthCare and Kulture City for fans and their families to enjoy the match in a quiet and welcoming space. Fans could also check out Sensory Bags which included earplugs, headphones, and weighted pads.
- Became the **first club and venue in the U.S.** to be part of the Hidden Disabilities Sunflower program—a self-reporting tool for fans at the game that provides a discreet sign that the wearer has a hidden disability and may need additional support





Left: CITY supporters at the Paint the CITY Red Event
Right: CITY supporters with the tifo design for a match against Sporting KC

INCLUSIVE EXPERIENCES—SUPPORTERS

Supporter Commission

The Supporter Commission is made up of leaders of each recognized supporter group, as well as a number of independent members of the supporter section. The application to join was a series of questions for fans to self-identify and express their passion for CITY SC before the historic inaugural season. The group meets every other month to discuss:

- Upcoming marketing activations/theme nights
- Ticketing information
- Section safety and operations

The Supporter Section

CITYPARK's Supporter Section is made up of six recognized supporter groups (RSGs) and unaffiliated members with season tickets. These recognized groups work with club representatives to ensure inclusive fan experiences and represent a diverse group of fans from across the St. Louis metro. RSGs are responsible for planning and executing pre-match parties/tailgates, the march to the match, and all chants during the match. The six recognized supporter groups are as follows:

- Fleur de Noise
- Saint Louis City Punks
- STL Santos
- St. Louligans
- The Thieves
- No Nap City Ultras



CITYPARK SUPPORTER SECTION

NEIGHBORHOOD CONNECTION & GROWTH



PILLARS OF THE VALLEY
COMMEMORATION EVENT

“Counterpublic 2023 and Pillars of the Valley are part of a larger movement to transform people’s perceptions and understandings of our neighborhoods, our history, told by and for the people who live here. Art makes us see and feel realities that words cannot, and that is how we find the commonalities that bring us together. Just like with CITY SC, our hope is that shared experiences, like sport and public art, will unite us for a stronger community.”

LEE BROUGHTON | Ownership Group Member

As an organization, we’re very place-aware, and nowhere does that come to life more than in the spaces right outside CITYPARK’S doors. We’ve extended the idea that soccer connects people to physically connecting people in our surrounding neighborhood in an effort to expand their (and our) perspectives.

Mill Creek Valley & Pillars of the Valley

In 1959, over 20,000 Black residents were displaced, and 5,000 historic buildings were demolished to make way for a future highway that was never built in Downtown West St. Louis. What was left was a forgotten history, one that was brought to light when the location for CITYPARK was selected.

After learning that CITYPARK and the stadium district would be located within the boundaries of the former Mill Creek Valley neighborhood, the ownership group was excited to partner with Great Rivers Greenway and East St. Louis native and nationally renowned artist Damon Davis to create a permanent memorial to Mill Creek Valley on the stadium’s south side.

COUNTER PUBLIC

Pillars of the Valley celebrates the timeless contributions and memories of those residents, as well as solemnly reminds us to remember the hard truths of the past. The first pillars of the permanent public art exhibit were installed on the Brickline Greenway as part of Counterpublic 2023. Counterpublic is a triennial civic arts exhibit that uses public engagement and a collective of international artists to push the boundaries of the role that public art can play in reimagining civic infrastructures toward generational change and amplifying community voices. Counterpublic will return in 2026, in time for the FIFA World Cup in North America. Counterpublic 2023 brought over 180,000 people to St. Louis to experience this transformational civic art experience—with CITYPARK as an anchor point.



Counterpublic Kickoff Event at CITYPARK
Photos by Jon Gitchoff



NEIGHBORHOOD CONNECTION & GROWTH



Brickline Greenway

The Brickline Greenway is Great Rivers Greenway's visionary project to build 10 miles of dedicated pedestrian and bike trails connecting Forest Park to the Gateway Arch National Park and Fairgrounds Park to Tower Grove Park. CITYPARK is home to the second segment of the Brickline Greenway, and CITY SC ownership has committed to help fund this full one-mile segment that covers Mill Creek Valley. The *Pillars of the Valley* monument is installed along the Mill Creek Valley segment, along with additional cultural and historical information about the former neighborhood, ending at Harris-Stowe State University.



City Commons & Neighborhood Engagement

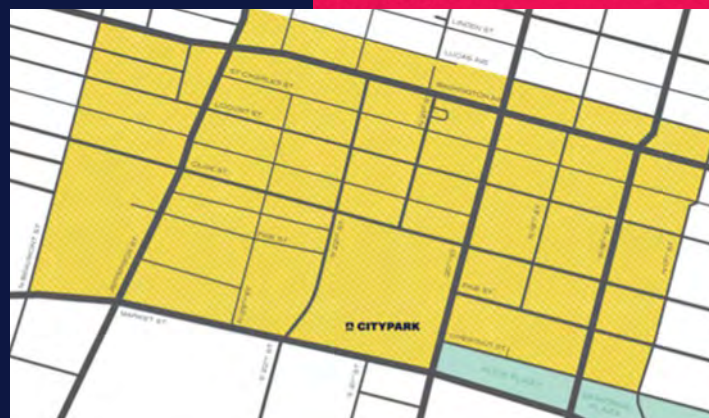
In response to the energy and new development happening in Downtown West, a group of area stakeholders, including CITY SC, introduced a new identity and branding for the area - City Commons. City Commons' current boundaries extend from 17th Street west to Beaumont Street and I-64 north to

Lucas Avenue. City Commons is the branded name of the eastern half of the Locust Business District taxing area, with Midtown Alley the branded name of the eastern half. Nearly \$1 billion in new development has come to the City Commons area since the team was announced in 2019.

Commons are shared land or resources affecting the whole of the community. In St. Louis' early history, commons were used for growing food, raising livestock, and public gatherings. Today, the notion of the commons can be thought of as a spirit of commitment and responsibility to our shared future.

CITY SC hosted a neighborhood open house in late 2022 that introduced the Club and its hopes for a connected and thriving neighborhood. In September 2023, area stakeholders unveiled City Commons' district identity and branding with more engagement opportunities to focus on investment priorities, which in recent years has included the 20th Street bike and pedestrian trail, Brickline Greenway pedestrian trail down Market, and proposed light rail stations along the Jefferson Avenue MetroLink expansion.

CITY SC will continue to work with area stakeholders to invest in the growth and development of Downtown St. Louis and the City of St. Louis.



Map of City Commons

**HAPPENING IN
CITY COMMONS**

\$1B
in new development

1K
new residential units

36K+
acres of office space

8-10
new restaurants or bars

2
new hotels

LOOKING



DIEGO GIGLIANI

AHEAD

This was an incredible inaugural season, on and off the pitch. We aim to be one of the most innovative and forward-thinking soccer clubs on the planet – one that continues to exceed expectations and builds new generations of St. Louis soccer fans – here and beyond. To do so will take sustained commitment and work from our entire organization; relentless reflection and tracking of our efforts; feedback from our fans, and intentional targets and partnerships in the community.

Here is what we are looking ahead to in 2024:

- Continue to deliver a world-class professional soccer program from Academy to first team that excites our fans and makes St. Louis proud
- Use data and industry best practices to deliver incredible match day experiences, team merchandise, digital content, storytelling, and more
- Expand our diverse representation and fanbase through innovative DEIB, Creative Marketing and Content, and Fan Engagement programs, with a strengthened emphasis on young and diverse fans and families

- Work with our Corporate Partners to build additional community-first programs to help make St. Louis a better place for everyone to live and work
- Double down on the Our CITY sustainability plan, which in 2024 will include setting the goal of 100% zero-waste matches, a robust fan, player, and staff engagement plan, and pursuing third-party certification of our Club-wide efforts to protect and conserve the environment

We want to extend our gratitude to our incredible fans and partners for going along with us on this journey; we are just getting started. We look forward to working together in 2024.

Warmest regards,

Diego Gigliani
President and General Manager,
St. Louis CITY SC