



## 2024 D.C. UNITED MEDIA POLICY

### PROFESSIONAL CONDUCT

All media who have been issued credentials or who are granted access to the team are expected to follow the guidelines set forth in this document, as well as the instructions of the D.C. United staff, stadium employees and security, or risk limitation of access or revocation of credentials. Media access is granted with the purpose of making players and staff available for interviews for written, audio, and visual accounts of the team, as appropriate. No member of the media should use this access for autographs, personal photographs, or commercial requests. Doing so will automatically result in the permanent revocation of credentials to cover D.C. United. At all times, those granted media access must abide by the conditions set forth in this policy.

### PLAYER AND STAFF INTERVIEWS

All interviews for United players, coaches, executives, and staff MUST be coordinated through the Communications Department. Contacting players directly – including through social media platforms – could result in the revocation of credentials and future access. Interview requests can be submitted to Sam Legg ([slegg@dcunited.com](mailto:slegg@dcunited.com)) and Brayan Ruiz ([bruiz@dcunited.com](mailto:bruiz@dcunited.com)). Any Spanish-speaking player requests can be submitted to Brayan Ruiz ([bruiz@dcunited.com](mailto:bruiz@dcunited.com)).

### TRAINING SESSIONS

D.C. United conduct media access and media availability at every training session, unless otherwise noted. D.C. United training takes place at the Inova Performance Complex in Leesburg, Va. and is open to media for the first 15 minutes for photos or B-roll, unless otherwise noted. Please refer to the team's Weekly Update that is distributed at the beginning of each week for media availability and training dates and times. Training times and locations may change, without notice, so it is advised that you confirm times and locations prior to arriving at training. For specific player interviews, please notify Sam Legg ([slegg@dcunited.com](mailto:slegg@dcunited.com)) or Brayan Ruiz ([bruiz@dcunited.com](mailto:bruiz@dcunited.com)) at least 24 hours in advance. The D.C. United Communications Department will work to accommodate all requests, however insufficient notice may result in requests being unfulfilled. Media members attending D.C. United training sessions are prohibited from reporting on specific strategies demonstrated at training, which includes specific lineup changes, formations or set pieces.

### D.C. UNITED MEDIA DISTRIBUTION LISTS

Requests to be added to D.C. United's media distribution lists can be made by emailing Sam Legg ([slegg@dcunited.com](mailto:slegg@dcunited.com)) or Brayan Ruiz ([bruiz@dcunited.com](mailto:bruiz@dcunited.com)).

### AWAY MATCH CREDENTIALS

Media members traveling to away matches should submit requests for credentials, parking and/or seats in the press box to the D.C. United Communications Department no later than five (5) business days prior to the away match. Requests can be made to Sam Legg ([slegg@dcunited.com](mailto:slegg@dcunited.com)) or Brayan Ruiz ([bruiz@dcunited.com](mailto:bruiz@dcunited.com)).

#### **FULL SEASON CREDENTIALS**

Because of limited space in the Audi Field media zones, full-season credentials will be granted in a limited capacity. The D.C. United Communications Department reviews each individual application and will grant full-season credentials to individuals from outlets that demonstrate consistent coverage of D.C. United, both during the week and on match days. Due to limited full-season credentials, applicants who do not receive a full-season credential are encouraged to apply for single-game credentials. Each outlet will only be granted a single workspace in the press box.

#### **MATCH DAY**

##### **MEDIA GATE AND CHECK IN**

Attending media are instructed to arrive at the dedicated media entrance located at Gate B between the Northeast and Southeast corners of Audi Field. Media Will Call will open two hours prior to kickoff for media to pick up single matchday credentials. Media are not permitted in Audi Field before media check-in opens two hours before kickoff. Please reach out to the D.C. United Communications Department to check parking availability. Due to the location of the stadium, limited parking is available.

##### **MATCH DAY MEDIA ROOM**

The press box is located on the Suite Level (level 3) of Audi Field and is a working area. Only credentialed media members will be allowed in the press box. Access to the press box is by stairs next to Gate B or media can use the elevator at the Premium Entrance after entering through Gate B. Complimentary meals will be provided, and each media member will have a designated workspace in the press box. Cheering and loud noise of any kind will not be permitted at any time.

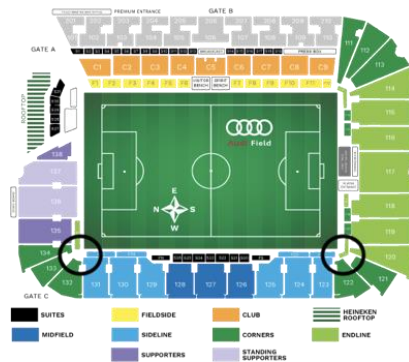
Post-match press conferences will take place in the Interview Room on the locker room Level immediately following the conclusion of the match. Please follow signage or a member of the D.C. United Communications Department to the Interview Room. Per the 2024 MLS media policies, the home team will hold a post-match press conference. The visiting team coach will be available for media outside the visiting team locker room after the match. Please coordinate with the visiting Communications Department to set up interviews.

#### **PHOTOGRAPHY**

Credentialed photographers must wear a D.C. United photo bib at all times. Photo bibs will be available for pick up at **Gate B media check-in upon arrival and must be returned at the conclusion of the match.** Please make plans with the D.C. United Communications Department at media check-in upon arrival to return photo bibs before departing the stadium at the designated "Photo Bib Return Box." The photographer locations are in a stanchioned area in the Northwest and Southwest corners of the stadium. Due to limited space, media who are not photographing are explicitly prohibited from being in the photo zones. Each photographer will have a designated workplace for the match located in the press box. Photography is always prohibited in the locker room, team tunnels, dugouts, inside the stands, and

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in the stadium's concourses. Failure to adhere to these policies results in immediate revocation of D.C. United credentials for the remainder of the season.



## VIDEOGRAPHY

All requests for videography must be cleared on a per-match basis with the D.C. United Communications Department, even for media with season-long credentials. Live shots and other broadcast television elements must also be approved for each match and must remain consistent with the broadcast rights agreement of the rights holder for that match. D.C. United's current broadcast television partner and national broadcast partners may be granted additional access for training, matches, and other team events as agreed upon with the D.C. United Communications Department. **Credentialed videographers must wear a D.C. United video bib at all times and are permitted to record the first 15-minutes of each half per MLS broadcast rules.** Video bibs will be available for pick up at **media check-in (Gate B) upon arrival and must be returned at the conclusion of the match.** Please make plans with the D.C. United Communications Department at media check-in upon arrival to return video bibs before departing the stadium at the designated "Photo Bib Return Box". Post-match, videography is only allowed in the press conference and outside the visiting team locker for visiting coach. All other videography, including shooting b-roll in any of the aforementioned locations, are explicitly prohibited.

## GAME NOTES / STATISTICS

Game notes and rosters are available in the press box. Rosters will be distributed 45 minutes before the start of the match.

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#### **ACCESS AT MATCHES AND OTHER TEAM FUNCTIONS**

Unless otherwise noted, media members will be granted access to all team-related functions, including team training sessions, press conferences, and D.C. United home matches, in accordance with the stated restrictions. TV crews are allowed access to all designated media areas; however, they **may not film from the press box**. Photographers are allowed in the designated media areas located in the Northwest and Southwest corners of the stadium.

#### **LOCKER ROOM ACCESS**

D.C. United and the visitor locker rooms are located on the locker room level (or Service level). Your cooperation and professional courtesy are asked in maintaining a proper working atmosphere for post-match interviews.

#### **PERSONAL PHOTOS**

Media are strictly forbidden to take selfies or personal photos with players and/or coaching personnel. This will result in the immediate revocation of media credentials.



# 2023 AUDI FIELD SEATING DIAGRAM



Audi Field

