

## ALASKA AIRLINES FLYAWAY SWEEPSTAKES

### OFFICIAL RULES

**NO PURCHASE OR PAYMENT REQUIRED TO ENTER OR WIN.  
SWEEPSTAKES VOID WHERE PROHIBITED.**

The details of the Prize and how to enter the Sweepstakes are contained in these Official Rules.

**ELIGIBILITY.** Alaska Airlines Flyaway Sweepstakes (the “Sweepstakes”) is open to legal U.S. residents, who are at least 18 years of age at the time of entry, and who live within a seventy-five (75) mile radius from the City of Carson, California. Employees, officers and directors (including immediate family members (spouse, parent, child and sibling and their respective spouses, regardless of where they reside) and members of the same household, whether or not related of Anschutz L.A. Soccer, Inc., a/k/a LA Galaxy (the “Sponsor”), Alaska Airlines, Inc. (“Alaska Airlines”), Anschutz Entertainment Group, Inc., Anschutz Southern California Sports Complex, LLC, Major League Soccer, L.L.C. (“MLS”), and Soccer United Marketing, LLC (“SUM”) (collectively, with Sponsor and MLS, the “MLS Entities”), and each of their respective parents, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers and advertising and promotion agencies, and any and all other companies associated with the Sweepstakes are not eligible to participate or win a prize. The Sweepstakes is subject to all applicable federal, state, and local laws, rules and regulations. Void outside California and where prohibited or restricted by law, rule or regulation. **In order to be eligible, Sweepstakes Winners (as defined below) must be able to attend Game (as defined below).**

**TIMING.** The Sweepstakes begins at 9:00 a.m. Pacific Daylight Time (“PDT”) on May 16, 2023 and ends at 12:00 p.m. PDT on May 23, 2023 (“Promotion Period”).

**TO ENTER.** During the Promotion Period, there are two (2) ways to enter: Instagram or Twitter. No other methods of entry will be accepted. Limit one (1) entry per person, per e-mail address, per social media account, and per household. Multiple entries received from any person or e-mail address or social media account or household in excess of the stated limitation will be void. The Clock of the Sponsor will be the official timekeeper for this Sweepstakes. All information submitted will be subject to and used as provided in the MLS Terms of Service and Privacy Policy, each of which can be found by visiting <https://www.mlssoccer.com/legal/terms-of-service> and <https://www.mlssoccer.com/legal/privacy-policy> (both of which are incorporated herein by reference). Online entrants to the Sweepstakes will be given the option to receive commercial e-mails from MLS Entities; however, eligibility to participate in the Sweepstakes is not dependent upon entrant’s consent to receive such e- mails and consenting to do so will not increase your chances of winning.

- **Instagram Method:** During the Promotion Period, Sponsor will post a photo on Instagram of LA Galaxy team members traveling to an away match. To enter the Sweepstakes during the Promotion Period, entrants must: (i) be a registered user of Instagram. If you are not a registered user of Instagram, you may sign-up for free by visiting [www.instagram.com](http://www.instagram.com) and following the enrollment instructions; (ii) follow **@Alaskaair** and **@lagalaxy** on Instagram. If you do not already follow **@Alaskaair** and **@lagalaxy** on Instagram, from your Instagram home page search for **Alaska Air** and **LA Galaxy** and click on the "Follow" button for the official Instagram feeds: **@lagalaxy** and **@Alaskaair**, **and** (iii) tag one (1) friend in the comment section of Sponsor’s Sweepstakes post;

**or**

- **Twitter Method:** During the Promotion Period, Sponsor will post a photo on Twitter of LA Galaxy team members traveling to an away match. To enter the Sweepstakes during the Promotion Period,

entrants must: (i) be a registered user of Twitter. If you do not have a Twitter account you may sign-up for free at [www.twitter.com](http://www.twitter.com); (ii) follow @Alaskaair and @lagalaxy via Twitter. If you do not already follow @Alaskaair or @lagalaxy, from your Twitter home page, click on the "Find People" tab and search for *Alaska Air* and *LA Galaxy*. Click on the "Follow" button for their official Twitter Feeds, **and** (iii) tag one (1) friend in the comment section of Sponsor's Sweepstakes post.

Follow all instructions of the Sweepstakes provided by Sponsor. Entrant must provide all required information in order to be eligible. By entering the Sweepstakes via Instagram or Twitter as directed above, you will receive one (1) entry in the Sweepstakes. If you choose to enter via Instagram or Twitter using your mobile phone, standard data fees may apply. See your wireless provider for pricing plan details. You may stop following @Alaskaair or @lagalaxy or at any time. Your Instagram or Twitter account may be cancelled at any time.

This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Instagram or Twitter. You are providing your information to Sponsor and not to Instagram or Twitter.

**AGREEMENT TO OFFICIAL RULES.** Participation in the Sweepstakes constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules and Sponsor's Privacy Policy and Terms of Service and to be contacted by telephone and/or email.

**SELECTION OF POTENTIAL SWEEPSTAKES WINNERS.** Five (5) winners (each a "Sweepstakes Winner" and collectively, the "Sweepstakes Winners") will be selected at random on or about May 23, 2023. Potential Sweepstakes Winners will be notified via Twitter or Instagram Direct Message, as applicable, by Sponsor. **In order to be an eligible, Sweepstakes Winners must be able to attend the Game as defined below.**

Sponsor's decisions as to all matters related to administration of the Sweepstakes and selection of Winners (as defined below) is final. Each potential Winner must comply with all terms and conditions set forth in these Official Rules and winning and award of any Prize (as defined below) is contingent upon fulfilling all requirements. If a potential Winner cannot be contacted within four (4) hours after the first attempt to contact such potential winner, an alternate entrant will be selected in his or her place at random from all eligible entries received. Odds of winning depend on the number of eligible entries received during the entire Promotion Period.

**SWEEPSTAKES PRIZES:** Five (5) sweepstakes prizes will be awarded in all. Each Sweepstakes Winner will receive the following: (i) two (2) tickets (for use by Sweepstakes Winner and one (1) guest) to the LA Galaxy home game taking place on May 27, 2023, at Dignity Health Sports Park in Carson, CA (the "Game") (exact location of tickets to be determined by Sponsor in its sole discretion) (each a "Sweepstakes Prize" and collectively, the "Sweepstakes Prizes"). Approximate Retail Value ("ARV") of each Sweepstakes Prize: \$140.00. ARV of all Sweepstakes Prizes: \$700.00.

From among the five (5) Sweepstakes Winners, one (1) bonus prize winner ("Bonus Prize Winner") will be selected in a random drawing during halftime at the Game.

The Bonus Prize Winner will receive the following bonus prize: two (2) vouchers for roundtrip economy air class travel on Alaska Airlines (subject to the restrictions below) ("Bonus Prize"). ARV of Bonus Prize is: \$580.00.

**Bonus Prize Restrictions:** The travel authorization certificates are valid for flights served by Alaska Airlines, Horizon Airlines and/or applicable Skywest Airlines flights. Mileage Plan Miles cannot be earned or credited. First Class paid upgrades or mileage plan upgrades are allowed. Connections are also allowed (subject to fare rules) First Bag Free for Alaska Airlines Visa Signature® Cardholders. See Alaska Airlines'

checked baggage policy and flight schedules at [www.alaskaair.com](http://www.alaskaair.com) for more details. Individual travel taxes may apply. Once ticketed, fare rules apply regarding changes to itinerary. The certificate is valid for one year from date of issue with no extensions permitted. Winner and guest must possess all necessary documentation required for air travel (e.g., a valid, government-issued driver's license, U.S. passport, etc.). The following black-out dates apply: November 19, 2023 – November 26, 2023 and December 18, 2023 - January 2, 2024. The certificate is void if bartered or sold. If lost, the certificate may not be reissued.

Hereinafter, Sweepstakes Winners, including the Bonus Prize Winner, each a "Winner" and collectively, the "Winners". Hereinafter, Sweepstakes Prizes, and Bonus Prize, each referred to as a "Prize" and collectively, the "Prizes".

Except where otherwise expressly noted in these Official Rules, the selection of all vendors, prizes, products and services is subject to the Sponsor's sole and absolute discretion. Prize (and/or any portion thereof) is nontransferable and non-exchangeable. No substitutions or cash redemption of Prize is permitted, except that Sponsor reserves the right to substitute the Prize (or portion thereof) with one of comparable or greater retail value, at its sole and absolute discretion (or at Sponsor's election, the cash value of the applicable Prize). Additional restrictions may apply. All federal, state and local taxes related to any Prize is the sole responsibility of each Winner. All other expenses and costs not expressly listed above are the Winner's sole responsibility. No refunds or credit for changes are allowed. No transfer of Prize is permitted.

Each Winner must execute and return to Sponsor an Affidavit of Eligibility/Release of Liability, Publicity and if requested, W-9, within the time frame specified by Sponsor, and in any event, prior to receipt of Prize. Noncompliance within the time period specified by Sponsor may result in disqualification, and an alternate winner may be selected. Return of any Prize notification as undeliverable may result in disqualification and selection of an alternate winner.

**GENERAL CONDITIONS.** The Sweepstakes is governed by the laws of the United States and the State of California, excluding conflicts of laws principles. All federal, state and local laws and regulations apply. Sweepstakes void where prohibited.

Submission of an entry and participation in the Sweepstakes constitutes permission, but not the obligation, to the Sponsor, Alaska Airlines, MLS, SUM and their respective designees, directors, officers, employees, agents and assigns to use entrant's name, identity, title, likeness, distinctive appearance, physical likeness, image, portrait, picture, photograph (whether still or moving), screen persona, voice, vocal style, statements, gesture, mannerism, personality, performance characteristic, biographical data, signature, and any other indicia or imitation of identity or likeness for purposes of advertising and trade, in any medium, now or hereafter devised, throughout the world, in perpetuity, without further notice, approval, or compensation, unless prohibited by law.

Submission of contact information in connection with this Sweepstakes (whether or not required), including, without limitation, mailing address, phone number, and email address, and/or Instagram or Twitter handle during entry constitutes permission for Sponsor, MLS, SUM and their respective directors, officers, employees, agents and assigns to use entrant's personal information for purposes of administration of the Sweepstakes. Participants also may opt-in to be added to Sponsor's customer database and to permit Sponsor, MLS, SUM and their respective directors, officers, employees, agents and assigns to contact participants in the future for promotional and other reasons. Participants may opt-out of receiving such communications as set forth in MLS' Privacy Policy (located at <https://www.mlssoccer.com/legal/privacy-policy>) or as provided within any such marketing materials (e.g., using the "Unsubscribe" feature provided in the footer of Sponsor's e-mails). Participants understand that they are providing your information to Sponsor. The information participants provide to Sponsor will only be used in accordance with MLS' Privacy Policy.

By entering the Sweepstakes, participants agree to release, indemnify and hold harmless Sponsor, Alaska Airlines, Inc., Anschutz Entertainment Group, Inc., Anschutz Southern California Sports Complex, LLC, MLS, SUM, MLS Entities, Instagram, Twitter, any prize providers, any Sweepstakes sponsors, and each of its and their respective directors, officers, employees, agents, assigns, affiliates, subsidiaries, licensees, distributors, dealers, retailers, printers and advertising and promotion agencies (collectively, the "Released Parties") from any and all liability for any injuries, loss or damage of any kind, including death, arising from or in connection with participation in the Sweepstakes or any Sweepstakes-related activities, or the acceptance and use, misuse, or possession of any prize awarded hereunder (including, without limitation, any misrepresentation made by participants in connection with the Sweepstakes; any non-compliance by participants with these Official Rules; claims brought by persons or entities other than the parties to these Official Rules arising from or related to participants' involvement with the Sweepstakes; acceptance, possession, misuse or use of any prize or participation in any Sweepstakes-related activity or participation in the Sweepstakes; any malfunction, error or other problem arising in connection with the collection, processing, or retention of entry information; or any typographical or other error in the printing, offering or announcement of any winner). The foregoing includes, without limitation, any claim for personal injury, property loss or damage, or death arising in any way in connection with the Sweepstakes.

If Sponsor's use of an entry causes Sponsor to be subject to a claim by any third party (including, but not limited to, a claim of infringement), such participant agrees to indemnify and hold harmless the Released Parties, and all persons acting by, through, under or in concert with them, against any and all damages, costs, judgments and expenses (including reasonable attorney's fees) which the Released Parties (or any one of them) may incur as a result of the use of participants' entry.

WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, PRIZE IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND THE RELEASED PARTIES HEREBY DISCLAIM ALL SUCH WARRANTIES, INCLUDING, BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND/OR NON-INFRINGEMENT.

Sponsor reserves the right to cancel or modify the Sweepstakes if fraud or any other factor impairs the integrity of the Sweepstakes as determined by Sponsor in its sole discretion.

Online entries are deemed made by the authorized account holder of the e-mail address submitted at the time of entry. The "authorized account holder" is deemed the natural person who is assigned to an e-mail address by an Internet access provider, service provider or other online organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. A potential winner may be requested to provide Sponsor with proof that the potential winner is the authorized account holder of the e-mail address associated with the winning entry and is a California resident. Prize will only be awarded to the authorized account holder.

If, in Sponsor's opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Sweepstakes, or if technical difficulties compromise the integrity of the Sweepstakes, Sponsor reserves the right in its sole discretion to void any entries at issue (including disqualifying any individual who tampers or otherwise interferes with the entry process), and to cancel, terminate, modify or suspend the Sweepstakes, in whole or in part, at any time without notice. In the event of such cancellation, Sponsor reserves the right to award Prize in a random drawing from all eligible entries received before the time of the cancellation.

Sponsor in no way promotes illegal acts, and any and all entries which include or promote illegal acts will be disqualified. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction of unauthorized access to, or alternation of, entries. Sponsor is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software,

failure of any e-mail or entry received by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site, including <https://www.lagalaxy.com>, any combination thereof, or otherwise, including any injury or damage to entrant's or any other person's computer related to or resulting from participation or downloading any materials in the Sweepstakes.

**CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.**

This Sweepstakes is governed by the laws of the United States of America and California, without respect to conflict of law doctrines. As a condition of participating in this Sweepstakes, entrant agrees that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or connected with this Sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively before a court, and not a jury, located in Los Angeles County, California, that is hereby agreed to have jurisdiction. Further, in any such dispute, under no circumstances will entrant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorneys' fees, other than participant's actual out-of-pocket expenses, and entrant further waives all rights to have damages multiplied or increased.

**WINNERS' NAMES:** For the names of the Winners (available after May 26, 2023), mail a self-addressed, stamped envelope to: Alaska Airlines Flyaway Sweepstakes, Winner's Name, c/o LA Galaxy, 18400 Avalon Blvd., Suite 200, Carson, CA 90746. Request for Winner's names must be received by August 15, 2023.

**SPONSOR:**

Anschutz L.A. Soccer, Inc.  
18400 Avalon Blvd., Ste. 200  
Carson, CA 90746

MLS, SUM, and MLS Entities are not sponsors or administrators of this Sweepstakes and are in no way responsible or liable for the administration of this Sweepstakes. All trademarks used are the property of their respective owner(s) and are used for prize description purposes only.