

# NASHVILLE SC

## 2023 SPRING INTERN POSITION DESCRIPTIONS

DATES: January 17, 2023 – May 4, 2023

Nashville SC is looking for highly motivated individuals interested in being a part of the Major League Soccer team in Nashville. The ideal candidates will demonstrate initiative, the ability to multi-task, a willingness to learn and a positive attitude.

**HOW TO APPLY:** Please submit an intern application (found at [www.nashvillesc.com/interns](http://www.nashvillesc.com/interns)) and resume to [interns@nashvillesc.com](mailto:interns@nashvillesc.com)

Applications will be reviewed as they are received so interested candidates are encouraged to apply as soon as possible.

Please note that internships are in-person but are subject to change based on department.

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## BUSINESS INTELLIGENCE

### DUTIES & RESPONSIBILITIES:

- Work with internal departments to collect and distribute data in an organized output.
- Develop key reports, dashboards, and analyses to be utilized in the daily management of the business.
- Assist in the development of strategic, well-educated ideations and conceptual plans to present to business partners, including key performance indicators and measurement strategies.
- Produce and analyze key reports on ticketing, marketing, and operations to ensure operations are continually driving improvement.
- Assist in Salesforce maintenance, including contact and account creation and removing duplicate records.
- Develop analyses for comprehensive case studies and proven success stories to be utilized as sales tools for new business.
- Use research and measurement tools to support the corporate partnership department with analyses and insights.
- Design new and innovative analytical solutions to predict customer behaviors & recommend actions to drive desired outcomes.
- Research industry-leading practices to provide analyses and insights.

### DESIRED QUALIFICATIONS:

- Energetic and passionate when it comes to using data to solve real business problems.
- Computer proficient in Microsoft Word, Excel, and PowerPoint.
- Coding and visualization skillsets preferred (SQL, R, Python, SAS, Tableau, PowerBI, etc.).

- Knowledge of fundamental concepts of marketing, such as positioning, segmentation, consumer behavior, etc.
- Strong communication skills and telephone etiquette.

#### **REQUIREMENTS:**

- Enrolled in an undergraduate or graduate program and eligible for college credit.
  - Area of Study: Finance, Mathematics, Computer Science, Economics, Operations Research, Statistics, Engineering, or related field.
  - Available 20-25 hours per week.
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## **COMMUNITY ENGAGEMENT**

#### **DUTIES & RESPONSIBILITIES:**

- Assist in daily planning and execution of community engagement initiatives throughout the Nashville area. Such events include, but are not limited to school-based programs, after-school community-based initiatives, service-learning projects, youth-soccer events, and community fundraisers.
- Provide support for matchday initiatives involving community partners and special guests.
- Assist in communication with nonprofit partners and key stakeholders to ensure all departmental and club goals are being met while identifying opportunities for improvement.
- Assist with lead generation and data capture efforts at community engagement events.
- Perform other related tasks as assigned by Sr. Director of Community Engagement.

#### **DESIRED QUALIFICATIONS:**

- Experience in nonprofits, schools, and community-based settings.
- Computer proficient in Microsoft Word, Excel, and PowerPoint.
- Strong verbal, written communication skills and telephone etiquette with strong attention to detail.
- Demonstrated ability to coordinate multiple priorities with tight deadlines.

#### **REQUIREMENTS:**

- Enrolled in an undergraduate or graduate program and eligible for college credit.
  - Available 20-25 hours per week.
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## **CONSUMER MARKETING**

#### **DUTIES & RESPONSIBILITIES:**

- Work with internal departments and external partners to facilitate orders of licensed goods.
- Maintain key reports that evaluate Nashville SC's retail performance.

- Conduct research and compile case studies on market trends, the consumer spending index and competitor's success stories to challenge the business.
- Organize and maintain design libraries.
- Work with community marketing to identify local events where Nashville SC's Merch Truck can activate at.
- Assist with the development of product lines, to support key club retail initiatives.
- Assist with brand strategy and brand integrity. Ensuring all applications of the Nashville SC brand use correct colors, marks, and patterns.
- Assist with match day marketing and promotions.
- Ensure product offerings on MLSStore and at Nashville SC Stadium address the consumer needs.

#### DESIRED QUALIFICATIONS:

- Experience in product licensing, sourcing, marketing, project management, and operations.
- Up to date on global and local consumer product trends.
- Analytical. Ability to use data to make informed business decisions. Has a strong understanding of ROI.
- Takes ownership of projects and tasks. Skilled at multi-tasking and problem-solving.
- Strong, ambitious—work ethic.
- Ability to work well with a team and independently.
- Proficient with Microsoft Office and web-based programs. Adobe Illustrator experience preferred but not required.

#### REQUIREMENTS:

- Enrolled in an undergraduate or graduate program and eligible for college credit.
- Available 20-25 hours per week. Available to work events and match days.
- Ability to lift 50 pounds.

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## CORPORATE PARTNERSHIPS

#### DUTIES & RESPONSIBILITIES:

- Support Corporate Partnerships sales efforts through researching successful activations of other sport teams.
- Gain real-world experience in servicing corporate clients such as GEODIS, Captain Morgan, BNA, and others.
- Assist in creation of proposals, presentations, and sales/marketing collateral.
- Assist in matchday partnership execution by capturing proof of performance, assisting on-site activations, and other duties.
- Provide support for planning events such as Kit Reveal, NSC Business Association, and others.
- Sit in on client calls, sales pitches, and other meetings to gain further understanding of corporate partnerships day-to-day.

- Aid in sustaining positive relationships with all customers and important industry leaders.
- Be an ambassador of the Club at all times.
- Basic Adobe Suite experience a plus, photoshop preferred.

**DESIRED QUALIFICATIONS:**

- Knowledge and interest in sports.
- Computer proficient in Microsoft Word, Excel, and PowerPoint.
- Strong communication skills and telephone etiquette.

**REQUIREMENTS:**

- Enrolled in an undergraduate or graduate program and eligible for college credit.
- Available 20-25 hours per week, including nights, weekends, and game days.

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## **DIGITAL & SOCIAL MEDIA**

**DUTIES & RESPONSIBILITIES:**

- Write and report on the club, players, and coaches both on and off the field.
- Interview coaches and players and assist with transcribing quotes for the club's digital use.
- Assist with generating and posting content on Instagram, Twitter, and Facebook.
- Assist with building, updating, and editing the club's website.
- Assist with generating and posting content on Instagram, Twitter, Facebook and TikTok.

**DESIRED QUALIFICATIONS:**

- Knowledge and interest in sports.
- Proficient in proper sports writing etiquette and AP style.
- Computer proficient in Microsoft Word, Excel, and PowerPoint.
- Strong communication skills and telephone etiquette.

**REQUIREMENTS:**

- Enrolled in an undergraduate or graduate program and eligible for college credit.
- Available 20-25 hours per week.

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## **EQUIPMENT – THIS IS AN IN-PERSON INTERNSHIP BUT IS SUBJECT TO CHANGE.**

**DUTIES & RESPONSIBILITIES:**

- Assist Equipment Manager in maintaining a clean/organized locker room.
- Distributing team gear to players/staff.
- Assist in laundry needs for team.
- Assist in set-up/takedown of locker room on match days.
- Assist Coaches/Equipment Managers with set-up/takedown of drills at training.

**DESIRED QUALIFICATIONS:**

- Knowledge and interest in sports.
- Energetic and positive attitude.

**REQUIREMENTS:**

- Enrolled in an undergraduate or graduate program and eligible for college credit.
- Available 20-25 hours per week.

## **EVENT OPERATIONS**

**DUTIES & RESPONSIBILITIES:**

- Assist the Event Operations department on the planning and execution of Major League Soccer Games, third-party ancillary events, and private events.
- Ensuring Club and Stadium standard operating procedures are compliant with Major League Soccer's operational regulations.
- During Major League Soccer events:
  - Ensure locker room set-ups meet MLS standardization requirements.
  - Assist in servicing the needs of the visiting teams on game day.
  - Provide support for the referee crew before, during, and after the game.
  - Assist with match credential production and distribution.
  - Work with ball retrievers during the event.
- During third-party/private events:
  - Assist in ensuring the client needs, and expectations are met.
  - Work with the Event Management Team in planning operational details of the event.
- Help with the movement and storage of the department's equipment.
- Setting event day spaces to meet needs of various departments.
- Other duties as assigned.

**DESIRED QUALIFICATIONS:**

- Knowledge and interest in sports and entertainment.
- Computer proficient in Microsoft Word, Excel, and PowerPoint.
- Strong communication skills and telephone etiquette.
- Strong work ethic with a positive, team-oriented approach.

**REQUIREMENTS:**

- Enrolled in an undergraduate or graduate program and eligible for college credit.

- Available 20-25 hours per week, including nights and weekends and often under extreme weather conditions. A typical game day can require early hours and late nights amounting to a 12-hour event day commitment.
  - Ability to lift and carry at least 50 pounds.
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## **FACILITY OPERATIONS**

### **SCOPE:**

In this internship you will experience GEODIS Park from the field to the room, from the locker rooms to the premium clubs, and all points in between, learning what it takes behind the scenes to keep a 30,000 seat, \$335 million stadium in top operating condition and execute professional soccer matches, concerts, and a wide variety of high-profile private events.

### **DUTIES & RESPONSIBILITIES:**

- Assist with routine maintenance of building systems under the direction of the Facility Engineer and Maintenance Technicians.
- Placement of field equipment (advertising boards, team bench areas, etc.).
- Conversion of outdoor plaza and concourse spaces for activations (placement of crowd control elements, tents, parking equipment, operating match presentation elements, etc.).
- Conversion of premium spaces/clubs for private events (placement of furniture, staging, etc.).
- Assist during events responding to radio requests for specific time-sensitive assignments.
- Other duties as assigned.

### **DESIRED QUALIFICATIONS:**

- Work effectively under pressure and/or stringent schedule to produce accurate results.
- Good written, verbal, and interpersonal skills preferred; ability to interact with all levels of staff including management.
- Professional presentation, appearance, and work ethic.
- Ability to work in a variety of environments, including but not limited to heights, elevators, darkened stadium, around crowds, loud noise, and flashing lights.
- Must be able to walk, stand, bend, stoop, kneel, climb stairs, and lift fifty (50) pounds.

### **REQUIREMENTS:**

- Enrolled in an undergraduate or graduate program and eligible for college credit.
  - Available 20-25 hours per week, including nights and weekends, frequently working outdoors in the elements. A typical matchday can last 10-12 hours, but time off is provided over the nearest following non-event days as possible.
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## **FAN ENGAGEMENT & ENTERTAINMENT**

### **DUTIES & RESPONSIBILITIES:**

- Assist in planning and execution of supporter relations and fan engagement initiatives throughout the Nashville area. Such events include, but are not limited to season kickoff, pre-match parties, club-hosted concerts, and supporter relations functions.
- Assist with lead generation and data capture efforts at all fan engagement events.
- Assist in matchday fan engagement platforms and supporter relations.
- Work closely with key stakeholders to ensure all departmental and club goals are being met while identifying opportunities for improvement.
- Assist with matchday and area Mascot needs.
- Helping to execute matchday production elements.
- Perform other related tasks as assigned by a Coordinator of Fan Engagement.
- Assist in planning and execution of matchday entertainment including market research, artist management, match day timelines, and other related tasks.

### **DESIRED QUALIFICATIONS:**

- Knowledge and interest in sports.
- Computer proficient in Microsoft Word, Excel, and PowerPoint.
- Strong communication skills and telephone etiquette.

### **REQUIREMENTS:**

- Enrolled in an undergraduate or graduate program and eligible for college credit.
  - Available 20-25 hours per week.
  - Available to work all Home Matches.
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## **FINANCE/ACCOUNTING**

### **DUTIES & RESPONSIBILITIES:**

- Assist the department with day-to-day operations; to include bill posting, research, document management, and more.
- Assist with completion of period close activities and preparation of financial reporting and analysis.
- Assist with other special projects as assigned.

### **DESIRED QUALIFICATIONS:**

- Knowledge and interest in sports.
- Computer proficient in Microsoft Word, Excel, and PowerPoint.
- Strong communication skills and telephone etiquette.

- Accounting or Finance major preferred but not required.

#### REQUIREMENTS:

- Enrolled in an undergraduate or graduate program and eligible for college credit.
  - Available 20-25 hours per week.
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## GRAPHIC DESIGN

#### DUTIES & RESPONSIBILITIES:

- Create and design flyers, posters, banners, and other collateral to support the Ticketing, Sponsorship, Operations, and Marketing and Communications departments.
- Assist the Marketing team with the creation of digital graphics for use on social media outlets, broadcasts, website, and more.
- Assist the Creative team in content capture including interviews, video shoots, photography sessions, and event documentation.
- Help create, manage, and execute Club content calendar.
- Participate in weekly meetings and brainstorming sessions for creative and engaging content for fulfillment of Club's goals.
- Provide input for, and assistance with, overall look and feel of brand including interactive and environmental design.

#### DESIRED QUALIFICATIONS:

- Experience in Microsoft Office – Word, Excel, PowerPoint, etc.
- Working knowledge and abilities in Adobe Creative Cloud – Photoshop, Illustrator, InDesign, AfterEffects.
- Photography and/or videography experience a plus.
- Copywriting abilities not required but preferred.
- Strong communication skills, attention to detail and telephone etiquette.

#### REQUIREMENTS:

- Enrolled in an undergraduate or graduate program and eligible for college credit.
  - Available 20-25 hours per week.
  - Accessible portfolio of work submitted with application.
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## Guest Experience

#### Full Job Description:

The Nashville SC is looking for a Full-Time College Student to intern with our Safety, Security, and Guest Experience Department. The intern's primary responsibilities will be assisting guest, staff, security, and event day operations. The selected intern will gain valuable knowledge with a MLS organization, as well as insight in working in a sports/entertainment setting.

#### **DUTIES & RESPONSIBILITIES:**

- This internship will also work closely with Guest Experience and Security department.
- Interact with employees and customers to assist in the resolution of problems and suggestions voiced by season ticket holders, fans, and patrons of the arena.
- Assist with match day, private event, and stadium tour operations.
- General administrative work is required such as answering questions, data entry, copying, and filing.
- Contribute to common goals of the department and demonstrate a willingness to learn new skills.
- Manage assigned tasks and responsibilities during home games and events including Guest Experiences and overall Fan Experience initiatives.
- Perform other duties as assigned by the Guest Experience Manager and/or Manager of Event Security.

#### **DESIRED QUALIFICATIONS:**

- Knowledge and interest in sports and entertainment.
- Computer proficient in Microsoft Word, Excel, and PowerPoint.
- Strong communication skills and telephone etiquette.
- Strong work ethic with a positive, team-oriented approach.

#### **REQUIREMENTS:**

- Enrolled in an undergraduate or graduate program and eligible for college credit.
- Job requires employee to function in a high activity and heavily crowded outdoor professional sports venue.
- Available 20-25 hours per week, including nights and weekends and often under extreme weather conditions.
  - A typical game day can require early hours and late nights amounting to a 12-hour event day commitment.
- Ability to lift and carry at least may be 50 pounds.

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## **INFORMATION TECHNOLOGY**

#### **DUTIES & RESPONSIBILITIES:**

- Help support with computer setup, maintaining hardware, software, and other systems.
- Assist with troubleshooting issues and basic technical support, escalating when needed.

- Organize and maintain IT resources.
- Assist in any IT projects as needed.

#### DESIRED QUALIFICATIONS:

- Interest in soccer and sports.
- Basic computer troubleshooting skills.
- Proficient in Microsoft Office Applications.
- Knowledge of both Windows and macOS.
- Strong work ethic and attention to detail.
- Ability and desire to solve problems and learn.
- Strong analytical, written, and verbal communication skills.

#### REQUIREMENTS:

- Enrolled in an undergraduate or graduate program eligible for college credit.
- Area of Study: Computer Science, Information Technology Management, Network & System Administration, or related field.
- Available 20-25 hours per week.

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## MARKETING

#### DUTIES & RESPONSIBILITIES:

- Assist in daily planning and execution of various marketing initiatives. Example projects could include, but are not limited to, lead generation programs, matchday marketing collateral, ticket initiatives and assisting in cross-department programs.
- Assist in grassroots marketing initiatives including managing the Street Team, maintaining the event calendar, and planning and executing events.
- Maintain KPIs on an on-going basis.
- Conduct research and compile case studies on marketing trends and paid ad initiatives.
- Assist in strategic marketing plans and recap decks.
- Complete special projects, as needed.

#### DESIRED QUALIFICATIONS:

- Knowledge and interest in sports.
- Computer proficient in Microsoft Word, Excel and PowerPoint.
- Strong communication skills and telephone etiquette.

#### REQUIREMENTS:

- Enrolled in an undergraduate or graduate program and eligible for college credit.
- Available 20-25 hours per week. Available to work events and match day.

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**PERFORMANCE AND SPORT SCIENCE- THIS IS AN IN-PERSON INTERNSHIP BUT IS SUBJECT TO CHANGE.**

**DUTIES & RESPONSIBILITIES:**

- Assist Head Performance Coach with daily training objectives.
- Support use of wearable units with players during training.
- Use software to collect, analyze, and distribute various forms of player data and technologies.
- Support injury prevention exercises and activities.
- Support on-field and gym-based training activities.
- Assist with on-field and gym set up and break down of training equipment.
- Other miscellaneous tasks required for daily training operations.

**DESIRED QUALIFICATIONS:**

- Knowledge and interest in soccer.
- Technologically proficient, including computer proficiency in Microsoft Excel.
- Strong communication skills, willingness to learn, and hard work ethic and drive.
- Preferred prior knowledge in exercise physiology and/or sports science disciplines.
- Currently certified or working towards the CSCS (Certified Strength and Conditioning Specialist).

**REQUIREMENTS:**

- Enrolled in an undergraduate or graduate program and eligible for college credit.
- Field of study must be in Exercise Science, Sport Science, Kinesiology, Biomechanics, Human Performance, or similar/related field.
- Available 20-25 hours per week, primarily in the morning/early afternoons and on weekends.

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**Private Events**

**DUTIES & RESPONSIBILITIES:**

- Assist Head of Private Event Sales with daily functions that include reporting, tracking revenue sales, etc.
- Work closely with the operations staff to communicate events effectively.
- Assist with day of event operations.
- Take lead information as well as set up client site tours and phone appointments.
- Work with Head of Private Event Sales daily and learn all aspects of event planning for the stadium.

**DESIRED QUALIFICATIONS:**

- Computer proficient in Microsoft Word, Excel, and PowerPoint.
- Strong communication and writing skills.

**REQUIREMENTS:**

- Enrolled in an undergraduate or graduate program and eligible for college credit.

- Available to work nontraditional hours.
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## **PUBLIC RELATIONS/COMMUNICATIONS**

### **DUTIES & RESPONSIBILITIES:**

- Leverage existing media relationships and cultivate new contacts within industry, local market, and corporate/non-sports media.
- Identify compelling and creative sports and corporate/non-sports storylines to pitch to media and bring them to life.
- Assist in coordination of events such as press conferences, match days, community events, media days, etc.
- Support the development of departmental publications (e.g., press releases, media advisories, game notes, media guide, strategy, and messaging, etc.).
- Monitor and report on team coverage in new and traditional local and national media.
- Compile, archive and distribute local and national media clips.
- Maintain and update all media archives, including quotes repository and press materials.
- Will be expected to work all Nashville SC home and away matches.

### **DESIRED QUALIFICATIONS:**

- Knowledge and interest in soccer and sports.
- Computer proficient in Microsoft Word, Excel, and PowerPoint.
- Strong communication and writing skills.
- Knowledge of social media monitoring.

### **REQUIREMENTS:**

- Enrolled in an undergraduate or graduate program and eligible for college credit.
  - Available 20-25 hours per week.
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## **SCOUTING**

### **DUTIES & RESPONSIBILITIES**

- Conduct initial due diligence for the Scouting Department on players, clubs, and leagues to better contextualize the dynamics of the global soccer market.
- Identify and evaluate potential players to add to our first team using video scouting and academy players by attending identification clinics.
- Fully understand the Nashville Soccer Club system of play, and the roles & responsibilities of each position.
- Fully understand the rules and regulations of Major League Soccer, and the US youth soccer landscape.

- Understand the needs of the team and club to be prepared for all current and future scenarios.
- Perform other related tasks as assigned.

#### **DESIRED QUALIFICATIONS**

- Knowledge and interest in soccer.
- Effective communicator.
- Strong and comfortable using Microsoft Excel & PowerPoint.
- Interest in big data, statistics, economics, finance, mathematical modeling, and/or sociology.

#### **REQUIREMENTS**

- Enrolled in an undergraduate or graduate program eligible for college credit.
  - Area of study: computer science, statistics, mathematics, economics, finance engineering sports management, sports analytics, law, or any related field.
  - Available 20-25 hours per week, including nights, weekends, and game days.
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### **TECHNICAL ANALYTICS**

#### **DUTIES & RESPONSIBILITIES:**

- Assist technical staff with data-driven projects.
- Prepare and clean datasets.
- Design and apply analytical methods to extract insight from existing datasets.
- Research industry-leading practices to provide analyses and insights

#### **DESIRED QUALIFICATIONS:**

- Coding and visualization skillsets preferred (R, Python, Shiny, Ggplot2, Matplotlib etc.).
- Interest in working with and/or creating APIs.
- Interest in package management (R, GIT).
- Interest in data engineering, data science, and/or statistical modeling preferred.

#### **REQUIREMENTS:**

- Enrolled in an undergraduate or graduate program and eligible for college credit.
  - Area of Study: Computer Science, Statistics, Mathematics, Economics, Engineering, Finance, Sports Analytics, or related field.
  - Available 20-25 hours per week.
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### **TICKET OPERATIONS**

#### **DUTIES & RESPONSIBILITIES:**

- Assist in the establishment of season tickets, group, and single game accounts.

- Learn and use Archtics ticketing systems for reports, account updates, and order processing.
- Assist with the building of price codes, plans, promo codes, and other Archtics programming needs.
- Assist ticket sales staff to achieve overall ticket sales goals of the Club.
- Provide game-day support in the area of ticket resolution, customer service and will call.
- Other duties and responsibilities as deemed necessary by the Club.
- Support ticket sales staff to achieve daily, weekly, and monthly sales goals.
- Research industry-wide mobile ticketing trends to support and enhance the overall ticketing experience.

#### DESIRED QUALIFICATIONS:

- Knowledge and interest in sports.
- Computer proficient in Microsoft Word, Excel, and PowerPoint.
- Exceptional attention to detail and strong analytical skills.

#### REQUIREMENTS:

- Enrolled in an undergraduate or graduate program and eligible for college credit.
  - Work all match days as required by the Club.
  - Available 20-25 hours per week.
  - Ticketmaster experience a plus but not required.
  - Previous ticketing system experience a plus but not required.
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## TICKETING

#### DUTIES & RESPONSIBILITIES:

- Assist with sale of season tickets, premium seats, and group tickets.
- Participate in community initiatives of the ticketing department.
- Assist ticket sales staff to achieve overall ticket sales goals of the Club.
- Other duties and responsibilities as deemed necessary by the Club.

#### DESIRED QUALIFICATIONS:

- Knowledge and interest in sports.
- Computer proficient in Microsoft Word, Excel, and PowerPoint.
- Strong communication skills and telephone etiquette.

#### REQUIREMENTS:

- Enrolled in an undergraduate or graduate program and eligible for college credit.
  - Work all match days as required by the Club.
  - Available 20-25 hours per week.
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## **TURFGRASS MANAGEMENT**

### **DUTIES & RESPONSIBILITIES:**

- Assist with the maintenance/preparation of all athletic facilities for practices, competitions, and special events.
- Assist in the execution of the turf management maintenance schedule.
- Assist with irrigation repairs, painting, fertilizer/seed applications, and field renovations.
- Assist with equipment including, mowers, trimmers, edgers, blowers, hand and power tools, utility vehicles, tractors, spreaders, aerifiers, and others pertaining to turfgrass maintenance.
- Learn to execute sound cultural practices to ensure turfgrass health and athlete safety.
- Learn to identify and address turf issues and scheduling conflicts.
- Learn to operate irrigations system and schedule irrigation cycles by monitoring weather conditions and fertility plan.
- Learn to conduct irrigation walkthroughs to ensure the accurate operation of the irrigation system and execute winterization of the system.

### **DESIRED QUALIFICATIONS:**

- Possess strong “start to finish” mentality with solid organizational skills which pay attention to detail.
- Ability to be on your feet for sustained hours at a time.
- Ability to work independently as well as in a team setting.
- Highly motivated with excellent communication skills.

### **REQUIREMENTS:**

- Enrolled in at two- or four-year turf program or related field and eligible for college credit.
- Be able to lift 50 lbs.
- Available 20-25 hours per week.

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## **VIDEO ANALYSIS**

### **DUTIES & RESPONSIBILITIES:**

- Assist performance analyst with video clipping and editing.
- Setup video analysis software with video and/or data files.
- Prepare playlists for team and opposition analysis.

### **DESIRED QUALIFICATIONS:**

- Strong tactical knowledge of soccer.
- Ability to prepare and communicate analysis via video.
- Previous experience with video analysis software.
- Knowledge of data analytics is a plus.

## REQUIREMENTS:

- Enrolled in an undergraduate or graduate program and eligible for college credit.
  - Available 20-25 hours per week.
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## VIDEOGRAPHY

### DUTIES & RESPONSIBILITIES:

- Shoot action videos of training sessions.
- Shoot videos during game days and other events as needed.
- Assist in editing videos, from interview segments, highlight reels, commercials, social media, sponsorship content and in-game features.
- Assist with archiving of videos.
- Assist with the creation of motion graphics for game day in-stadium, LED board content and social media.
- Assist in the ideation of the brand's storytelling through motion graphics.

### DESIRED QUALIFICATIONS:

- Experience in Microsoft Office – Word, Excel, PowerPoint, etc.
- Working knowledge and abilities in Adobe Creative Cloud – Premiere Pro, AfterEffects, Photoshop.
- Photography and Videography experience a plus.
- Ability to come up with creative solutions.
- Strong communication skills, attention to detail and telephone etiquette.

## REQUIREMENTS:

- Enrolled in an undergraduate or graduate program and eligible for college credit.
- Available 20-25 hours per week, including nights, weekends, and game days.