

2022 KM COVERED (PRESENTED BY KAL TIRE) PRIZE PACK CONTEST (Short Form Rules)

[Insert under text on landing page and under any social post]

No purchase required. Contest begins on August 17th, 2022, at 9:00 a.m. PST and ends on August 31st, 2022 at 11:59 p.m. PST. There are a total three (3) prizes available to be won as follows: three (3) Whitecaps FC Prize Packs, each including a 2022 Whitecaps FC Hoop Jersey, Whitecaps FC Scarf, and \$500 Kal Tire Gift Card (Appr. Retail Value \$700). Open to legal residents of British Columbia, who are age of majority at the time of entry. Odds of winning will depend on entrants' skill and ability to meet the prize judging criteria. Limit one (1) entry per participant. Full rules and entry details available at <https://whitecapsfc.com/TBD>

Not sponsored, endorsed, administered by or associated with Facebook/Twitter/Instagram (depending on platform).

**2022 KM COVERED (PRESENTED BY KAL TIRE) PRIZE PACK
CONTEST OFFICIAL RULES**

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT
INCREASE YOUR CHANCES OF WINNING.**

ELIGIBILITY: The 2022 KM Covered (Presented by Kal Tire) Prize Pack contest (the “Contest”) is open to individuals who are legal residents of British Columbia (the “Territory”) and who are at least nineteen (19) years of age and the legal age of majority in the jurisdiction in which they reside at the time of entry. Employees, officers, and directors (including immediate family members (spouse, parent, child and sibling and their respective spouses, regardless of where they reside) and members of the same household, whether or not related) of Vancouver Whitecaps FC L.P. (the “Club”), Kal Tire, (together with Club and Kal Tire, the “Sponsor”), Major League Soccer, L.L.C. (“MLS”), and Soccer United Marketing, LLC (“SUM” and collectively with Sponsor and MLS, the “MLS Entities”) and each of their respective parents, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers and advertising and promotion agencies, and any and all other companies associated with the Contest are not eligible to participate or win a prize. The Contest is subject to all applicable federal, provincial and local laws, rules and regulations. Void outside Territory, in Quebec and where prohibited or restricted by law, rule or regulation.

HOW TO ENTER: The Contest begins at 9:00 a.m. PST on August 17th, 2022 and ends at 11:59 p.m. PST on August 31st, 2022. During the Entry Period, there is one (1) way to enter. No other method(s) of entry will be accepted. Limit one (1) entry per person, per family, per social media handle, per household, as applicable. Multiple entries received from any person or family or social handle or household in excess of the stated limitation will be void. All information and files submitted in the format specified will become property of the Sponsor and used as provided in the MLS Terms of Use and Privacy Policy, each of which can be found by visiting <http://www.mlssoccer.com/terms-service> and <http://www.mlssoccer.com/privacy-policy> (both of which are incorporated herein by reference).

Instructions to enter are as follows:

- 1) On Instagram:** To enter the Contest, you must be a registered user of Instagram. If you are not a registered user of Instagram, you may sign-up for free by visiting www.instagram.com or downloading the Instagram application on your mobile device and following the enrollment instructions. By submitting your information and creating an Instagram account, you agree to the Instagram Terms of Use and Privacy Notice. If you do not agree to such Terms of Use and Privacy Notice, you cannot create an Instagram account, or participate in this Contest. Additionally, to enter via Instagram, your account must be set to public. If you use your mobile phone to access Instagram, standard data fees may apply. See your wireless provider for pricing plan details.

During the Contest Period, the official Vancouver Whitecaps FC Instagram account (@WhitecapsFC) will post a story, including as description of the Contest (the “Contest Post”). To enter the Contest, participants will be asked to comment their guess on the total kilometers ran by the Whitecaps FC First Team in the club’s two remaining home games in August (August 17th vs Colorado Rapids and August 27th vs Nashville SC). Upon completing this step, an entrant (“Entrant” and collectively, the “Entrants”) will receive one entry (each an “Entry” and collectively, the Entries”). Each Entrant is limited to a total of one (1) eligible Entry (the “Limit”). An Entry must be submitted by the Entrant him or herself. Any Entries that are late, incomplete, fraudulent, illegible, unidentified, or delayed will be void. Entries from the same person in excess of the Limit will not be accepted. Any attempt to obtain Entries in excess of the Limit by setting up multiple Instagram accounts will disqualify all entries and may be subject to additional penalties by Instagram for a violation of its policies.

Or,

- 2) **On Twitter:** To enter the Contest, you must be a registered user of Twitter. If you are not a registered user of Twitter, you may sign-up for free by visiting www.twitter.com or downloading the Twitter application on your mobile device and following the enrollment instructions. By submitting your information and creating a Twitter account, you agree to the Twitter Terms of Use and Privacy Notice. If you do not agree to such Terms of Use and Privacy Notice, you cannot create a Twitter account, or participate in this Contest. If you use your mobile phone to access Twitter, standard data fees may apply. See your wireless provider for pricing plan details.

During the Contest Period, the official Vancouver Whitecaps FC Twitter account (@WhitecapsFC) will post a story, including as description of the Contest (the “Contest Post”). To enter the Contest, participants will be asked to comment their guess on the total kilometers ran by the Whitecaps FC First Team in the club’s two remaining home games in August (August 17th vs Colorado Rapids and August 27th vs Nashville SC). Upon completing this step, an entrant (“Entrant” and collectively, the “Entrants”) will receive one entry (each an “Entry” and collectively, the Entries”). Each Entrant is limited to a total of one (1) eligible Entry (the “Limit”). An Entry must be submitted by the Entrant him or herself. Any Entries that are late, incomplete, fraudulent, illegible, unidentified, or delayed will be void. Entries from the same person in excess of the Limit will not be accepted. Any attempt to obtain Entries in excess of the Limit by setting up multiple Instagram accounts will disqualify all entries and may be subject to additional penalties by Instagram for a violation of its policies.

Or,

- 3) On Facebook:** To enter the Contest, you must be a registered user of Facebook. If you are not a registered user of Facebook, you may sign-up for free by visiting www.facebook.com or downloading the Facebook application on your mobile device and following the enrollment instructions. By submitting your information and creating a Facebook account, you agree to the Twitter Terms of Use and Privacy Notice. If you do not agree to such Terms of Use and Privacy Notice, you cannot create a Facebook account, or participate in this Contest. If you use your mobile phone to access Facebook, standard data fees may apply. See your wireless provider for pricing plan details.

During the Contest Period, the official Vancouver Whitecaps FC Facebook account (Vancouver Whitecaps FC) will make a post, including as description of the Contest (the “Contest Post”). To enter the Contest, participants will be asked to comment their guess on the total kilometers ran by the Whitecaps FC First Team in the club’s two remaining home games in August (August 17th vs Colorado Rapids and August 27th vs Nashville SC). Upon completing this step, an entrant (“Entrant” and collectively, the “Entrants”) will receive one entry (each an “Entry” and collectively, the Entries”). Each Entrant is limited to a total of one (1) eligible Entry (the “Limit”). An Entry must be submitted by the Entrant him or herself. Any Entries that are late, incomplete, fraudulent, illegible, unidentified, or delayed will be void. Entries from the same person in excess of the Limit will not be accepted. Any attempt to obtain Entries in excess of the Limit by setting up multiple Instagram accounts will disqualify all entries and may be subject to additional penalties by Instagram for a violation of its policies.

Proof of submission is not considered proof of delivery to or receipt of such entry. Furthermore, Sponsor shall have no liability for any entry that is lost, intercepted, or not received by Sponsor.

By entering the Contest through the unique method above, you affirm that you have read, understand, and agree to these Official Rules. Entrants understand that they are entering at their sole risk. Sponsor is not responsible for any claims arising from an entry specifically including, but not limited to, claims for intellectual property infringement and privacy rights violations, as well as violations of the respective social media site’s terms and conditions.

The MLS Entities shall not be responsible for incorrect or inaccurate entry information whether caused by Internet users or by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error, which may occur in the processing of the entries in the Contest. The MLS Entities assume no responsibility or liability for any error, omission, interruption, deletion, theft or destruction, or unauthorized access to, or alteration of entries. Incomplete entries will be disqualified. Proof of sending email is not considered proof of delivery to or receipt by Sponsor of such entry. Any questions, comments or complaints regarding this Contest should be directed to the Sponsor. Entries that are incomplete or generated by script, macro or other automated or mechanical means, that have been submitted through illicit means or by any means which subvert the entry process or that do not conform with or satisfy any or all of the conditions set out in the Official Rules will be void. Multiple entrants are not permitted to share the same email addresses.

This Contest is in no way sponsored, endorsed, or administered by, or associated with Facebook, Instagram, or Twitter.

DRAWING: The potential Winners(s) of the Contest (the “Winner”) will be selected on or around August 31, 2022, from among all eligible entries received by the Sponsor. The decision of Sponsor is final and binding on all matters relating to this Contest. Odds of winning will depend on entrants’ skill and ability to meet the prize judging criteria. The prize judging criteria includes: how close the entrant’s commented guess is to the total kilometers ran by the Whitecaps FC First Team in the club’s two remaining home games in August.

PRIZE(S): A total of three (3) Prizes are Available to be Awarded (the “Prize”) as follows:

- Three (3) Whitecaps FC Prize Packs, each including a 2022 Whitecaps FC Hoop Jersey, Whitecaps FC Scarf, and a \$500 Kal Tire Gift Card (Appr. Retail Value \$700).

The Winner is fully responsible for any and all applicable federal, provincial, and local taxes (including income and withholding taxes). All costs and expenses associated with Prize acceptance and use not specified herein as being provided. All Prize details are at Sponsor’s sole discretion.

The Prize is non-transferable and non-assignable, with no cash redemptions or substitutions except at the Sponsor’s sole and absolute discretion. Sponsor reserves the right to substitute the Prize (or portion thereof) with one of comparable or greater value, at its sole and absolute discretion.

WINNER NOTIFICATION: The potential Winner will be notified by email, and/or telephone, as applicable (in the sole discretion of Sponsor and/or the applicable MLS Entity, as applicable) by the Sponsor. In the event that the potential Winner does not respond to any such notification within three (3) days of the date of issuance, a disqualification will result, the Prize will be forfeited and, at the Sponsor’s sole discretion and time permitting, an alternate potential Winner may be chosen from among all remaining eligible entries. The Winner may be required to execute a Declaration of Eligibility and Release of Liability and, unless prohibited by law, Release of Publicity, within five (5) days of date of issuance. If all required documents are not properly executed and returned within the specified period of time, a disqualification will result, the Prize will be forfeited and, at Sponsor’s sole discretion and time permitting, an alternate Winner may be randomly selected from among all remaining eligible entries. Refusal or return of such documents as non-deliverable or Winner’s noncompliance with these Official Rules will also result in disqualification and forfeiture of the Prize and, at Sponsor’s sole discretion and time permitting, may cause an alternate Winner to be selected from among all remaining eligible entries.

WAIVER OF LIABILITY/PUBLICITY RELEASE: By participating in the Contest and submitting an entry, each entrant agrees to (i) be bound by these Official Rules, including all entry requirements, and (ii) waive any and all claims against the Sponsor, the MLS Entities, Facebook, Instagram, Twitter, and each of their respective parents, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers, representatives and advertising and promotion agencies, and any and all other companies associated with the Contest, and all of their respective officers, directors, employees, agents and representatives (collectively, “Released Parties”) for any injury, damage or loss that may occur, directly or indirectly, in whole or in part, from the

participation in the Contest or from the receipt or use of any Prize. The Winner, by acceptance of Prize, grants to Sponsor, the MLS Entities and each of their respective designees the right to publicize such Winner's name, address (city and province of residence), photograph, voice and/or other likeness and prize information in any and all media now known or hereafter devised, throughout the world, in perpetuity, without additional compensation or consideration, notification or permission, unless prohibited by law.

GENERAL CONDITIONS: Released Parties are not responsible for stolen, late, incomplete, illegible, misdirected, lost, damaged, garbled, delayed, undelivered, inaccurate, postage-due or garbled entries, through e-mail or mail. Entries generated by a script, macro or other mechanical or automated means or by any means which subvert the entry process will be disqualified. Released Parties are not responsible for lost, interrupted or unavailable network, server, Internet Service Provider ("ISP"), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Contest, including, without limitation, errors or difficulties that may occur in connection with the administration of the Contest, the processing of entries, the announcement of the Prize or in any Contest-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by website users, tampering, hacking, or by any equipment or programming associated with or utilized in the Contest. Released Parties are not responsible for injury or damage to entrant's or to any other person's computer related to or resulting from participating in this Contest or downloading materials from or use of the website.

The Contest is designed to increase consumer interest in MLS. This Contest may not be used for any form of gambling. In the event that the Contest is challenged by any legal or regulatory authority, Sponsor reserves the right to discontinue or modify the Contest, or to disqualify Participants residing in the affected geographic areas. In such event, Released Parties shall have no liability to any Participants who are disqualified due to such an action.

Persons who tamper with or abuse any aspect of the Contest or website or attempt to undermine the legitimate operation of the Contest by cheating, deception or other unfair playing practices, or intend to annoy, abuse, threaten or harass any other entrant or Sponsor's representatives or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. Any attempt to deliberately damage the content or operation of this Contest is unlawful and subject to legal action by the Sponsor, the MLS Entities and/or their respective agents. Sponsor and the MLS Entities shall have the sole right to disqualify any entrant for violation of these Official Rules or any applicable laws relating to the Contest, and to resolve all disputes in their sole discretion. Released Parties (i) make no warranty, guaranty or representation of any kind concerning any Prize, and (ii) disclaim any implied warranty. All disputes will be resolved under applicable Canadian laws in the province of British Columbia without giving effect to choice of law or conflicted law principles (whether of the province of

British Columbia, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the province of British Columbia. Sponsor's failure to enforce any terms of these Official Rules shall not constitute a waiver of that provision.

The Sponsor and the MLS Entities, as applicable, reserve the right, in their sole discretion, to amend, cancel or suspend the Contest for any reason, including should virus, bugs, unauthorized human intervention, or other causes corrupt the administration, security, fairness, integrity or proper operation of the Contest. In the event of cancellation, Sponsor may elect to identify the Winners and award the Prizes from along all non-suspect, eligible entries received up to the time of such cancellation.

CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE CONTENT OR LEGITIMATE OPERATION OF THIS CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR, AND MLS WILL DISQUALIFY ANY SUCH ENTRANT, AND SPONSOR AND THE MLS ENTITIES RESERVE THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW.

All online entries must include a valid e-mail address or social media account for the entrant. If only one entry per person is permitted, in case of multiple entries received from any person or e-mail address, social media account, or household, only the first entry received from such person, e-mail address, social media account, or household will be considered. In the event of a dispute as to the identity or eligibility of a Winner based on an e-mail address or social media account, the winning entry will be declared made by the "Authorized Account Holder" of the e-mail address or social media account submitted at the time of entry provided he/she is eligible according to these Official Rules. The "Authorized Account Holder" is defined as the natural person to whom the applicable Internet service provider or other organization (such as a business or educational institution) has assigned the e-mail address or social media account for the domain associated with the submitted e-mail address or social media account. Sponsor reserves the right to modify these Official Rules for clarification

SPONSOR: The Sponsor of this Contest is Vancouver Whitecaps FC L.P. Suite 201, 788 Beatty Street, Vancouver, BC V6B 2M1.