



The PTFC Front Office meets with the 107ist Board to discuss the many aspects that comprise of and reflect the state of the club and its supporters. The conversations can be wide ranging from fan/supporter experience, community projects, business initiatives as well as team updates and insights. There has been a long and successful relationship and the meetings have remained private and confidential to allow for candid and honest conversations. However, we also want to be transparent and forthcoming when it comes to the information shared and discussed with all of our supporters, so we have compiled our monthly notes from the meeting on 6/15/22 below. *Timbers/Thorns Front Office Attendees: Mike Golub – President of Business, Karina LeBlanc, Thorns GM, Ken Puckett- Sr. VP of Operations, Chris Wilson - VP of Member Services, Katie Simons, Director of Media Relations*

### **MLS/Apple+ Deal**

10-year deal

No blackouts, worldwide

No local broadcasts, but local content will be an option, including radio

On air talent teams will be in stadium for matches

Won't require Apple devices, just internet

MLS streaming cost will be covered as an AM benefit (one per account)

NWSL still on CBS/Paramount+/Twitch for one more year

### **Thorns Updates**

WICC in August, sales going well, 100s only in North End

Players appreciated most recent tifo/support

Crystal back in light training, team activities already

International call ups will require us to sign several replacement players

Juneteenth programming, players supporting local businesses,

Free agency now in NWSL due to CBA, will add to contract renewal conversations with some players

Challenge Cup under review next year, pre-season does cause challenges, especially locally where we already have a pre-season tournament

### **Timbers Updates**

Valeri still working on future plans after visit with team in Miami

Leagues Cup coming in 2023

- All MLS and LigaMX clubs participate next July

- Schedule break to accommodate play

- At least 1 home games, likely to be included in Annual Membership

### **Club initiatives latest**

Updates included on most recent update on our [initiatives site](#).

Stand Together Week – schedule to be shared for 107ist support and involvement



### **2023 Annual Membership Renewals**

Looking to return to more traditional cycle and timing

Summer renewals in July/Aug

No changes to North End seating, safe standing not viable for '23

### **107IST DEI Training**

Sessions scheduled for next 2 months for 107IST leadership

Open sessions also for wider audience, if space available

### **107IST Ticket Donations/Partners**

Over 40 orgs involved with 107ist have been included

Open offer for coordination for match recognition or logistics help