



Each month, the PTFC Front Office meets with the 107ist Board to discuss the many aspects that comprise of and reflect the state of the club and its supporters. The conversations can be wide ranging from fan/supporter experience, community projects, business initiatives as well as team updates and insights. There has been a long and successful relationship and the meetings have remained private and confidential to allow for candid and honest conversations. However, we also want to be transparent and forthcoming when it comes to the information shared and discussed with all of our supporters, so we have compiled our monthly notes from the meeting on 1/12/21 below.

Timbers/Thorns Front Office Attendees: Mike Golub – President of Business, Ken Puckett- Sr. VP of Operations, Chris Wilson - VP of Member Services, Kayla Knapp - Sr. Manager Content & Social Strategy, Jim McCausland – Dir. of Security

NWSL Updates:

Draft taking place this week with updated eligibility to accommodate changes in NCAA season Expansion in LA/Sacramento in 2022
Roster news for expanding usage of allocation money an important step towards league growth and retention of best players
NWSL Challenge Cup a possibility in Spring with different formats under consideration

MLS Updates:

Looking forward to March start to ensure ample scheduling flexibility for busy calendar
MLSPA and MLS working on CBA this month
Reduced capacity remains the goal as soon as allowed in conjunction with local health/government agencies
Working to offer Providence Park as a vaccine distribution site
New jerseys scheduled for release next month, working on sleeve partnership that would be on both Timbers and Thorns kits

AM Benefits:

Merchandise credit messaging to go out this month, valid for 4ish weeks / not valid for new jerseys
Payments starting back up, working with any accounts who prefer to defer - 2021 plan still under development based on schedule
Riveters GA Patch design cleared - Terminology TBD – will be sent to all GA Thorns AMs (1 per account)

- Axe Society and Thorns Society pins to be issued again this year
- 107ist insert invited, but ask is to make smaller

Fan Forums:

Scheduled to take place in Mid-February
107ist Members to be invited along with Annual Members
Supporters/107ist specific programming still possible and needing to be scheduled
Ongoing need/discussion regarding content and events to provide more connection between club/team/players and fans



Security meeting on 1/14:

Draft of a Providence Park Security page provided, feedback is welcome
Page to act as resource on how to report concerns/issues as well as top line info on structure and approach to safety and security

Monthly alternate meeting dates

107ist to continue to discuss and provide alternate options for overflow/rescheduled meetings each month

Develop FO101 plan for upcoming monthly meetings or overflow dates this Spring

Bystander Intervention Training

Front Office to share internally and follow up with interest levels

Return of supporters' newsletters in January

107ist deadline for submission Tuesday 1/19 at 5pm / Email to go out 21st