FC CINCINNATI "LAROSA'S SPIN-TO-WIN" SWEEPSTAKES OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED. ODDS OF WINNING DEPEND ON THE NUMBER OF ELIGIBLE ENTRIES RECEIVED. DO NOT NEED TO BE PRESENT TO WIN. ONLY WHILE SUPPLIES LAST.

ELIGIBILITY: The FC Cincinnati "LaRosa's Spin-To-Win" Sweepstakes (the "Sweepstakes") is open to legal residents who live within (a) a seventy-five (75) mile radius of the TQL Stadium in Cincinnati, Ohio and (b) the Designated Market Areas (as defined by Nielsen Media Research Company (or any other entity selected by MLS in its reasonable discretion whose market definitions are commonly used in the media industry)) of Lexington, Kentucky, Louisville, Kentucky and Indianapolis, Indiana (the "Territory") who are of legal age of majority in the jurisdiction in which they reside (and at least 18 years old) at the time of entry. Employees, officers, and directors (including immediate family members (spouse, parent, child and sibling and their respective spouses, regardless of where they reside) and members of the same household, whether or not related) of Fussball Club Cincinnati, LLC, d/b/a Football Club Cincinnati ("Club" or "Sponsor"), Major League Soccer, L.L.C. ("MLS"), and Soccer United Marketing, LLC ("SUM" and collectively with Sponsor and MLS, the "MLS Entities") and each of their respective parents, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers and advertising and promotion agencies, and any and all other companies associated with the Sweepstakes are not eligible to participate or win a prize. The Sweepstakes is subject to all applicable federal, state and local laws, rules and regulations. Void outside Territory, and where prohibited or restricted by law, rule or regulation.

HOW TO ENTER: A separate Sweepstakes will be run for each FC Cincinnati MLS regular season match (see <u>https://www.fccincinnati.com/schedule</u> for complete schedule) (each an "<u>FCC Match</u>"). The first Sweepstakes begins at 12 a.m. Eastern Time on May 16, 2021 and ends at 11:59 p.m. Eastern Time on May 16, 2021. Each Sweepstakes thereafter will begin at 12 a.m. Eastern Time on the day of each FCC Match and ends at 11:59pm Eastern Time of that corresponding FCC Matchday (each an "<u>Entry Period</u>"). During the Entry Period, there is one (1) way to enter. No other method(s) of entry will be accepted. Limit one (1) entry per person, per family, per e-mail address, per social media login or handle, per phone number, as applicable and per household, multiple entries received from any person or family or social media handle, phone number or household in excess of the stated limitation will be void. All information and files submitted in the format specified will become property of Sponsor and used as provided in the MLS Terms of Use and Privacy Policy, each of which can be found by visiting <u>http://www.mlssoccer.com/terms-service</u> and <u>http://www.mlssoccer.com/privacy-policy</u> (both of which are incorporated herein by reference).

Online Method: To enter the Sweepstakes during the Entry Period, go to <u>www.FCCincinnati.com/SpinToWin</u> and click on the banners, buttons and/or links to access the online entry form for the Sweepstakes and register by filling out the required fields on the Sweepstakes entry page which will include the information listed below and a prompt for the entrant to spin a virtual wheel that lists various prizes, as further detailed herein.

- 1) Name
- 2) E-mail address

3) Date of Birth

- 4) Telephone Number
- 5) ZIP code

By submitting your completed online entry form and all other requested information as directed, you will receive one (1) entry in the Sweepstakes. Entrants must fully complete and submit all non-optional data requested on the online entry form to be eligible. Incomplete entries are void. Online entrants to the Sweepstakes will be given the option to receive commercial e-mails from MLS Entities; however, eligibility to participate in the Sweepstakes is not dependent upon entrant's consent to receive such e-mails and consenting to do so will not increase your chances of winning.

This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, TradeableBits Media Inc. You are providing your information to Club and not to TradeableBits Media Inc.

RANDOM SELECTION: Each eligible entrant who enters while supplies last as listed below, will receive an opportunity to spin a virtual wheel with the potential to win the random Prizes listed below. The decisions of Sponsor are final and binding on all matters relating to this Sweepstakes. Odds of winning depend on the total number of eligible entries received during the Entry Period.

PRIZE: Various prizes are available to be awarded (each, a "<u>Prize</u>" and collectively, the "<u>Prizes</u>"). Each entrant that receives an opportunity to spin the virtual wheel that reveals a Prize is referred to herein as a "<u>Winner</u>". Each Winner will receive a code that can be redeemed (as further detailed below) in order to redeem the applicable Prize. The Prizes include:

		# OF PRIZES PER GAME
TIER	PRIZE	
1	Coupon for 15% off of \$20	2,250
	Coupon for Two (2) Large pizzas for \$24	
2	Free Cheesy Flatbread with Purchase of Large Pizza	720
3	\$25 LaRosa's Gift Card	9
4	\$100 LaRosa's Gift Card	1

Each code generated after spinning the wheel will detail the applicable Prize won and will have instructions regarding coordination with Sponsor to determine whether the applicable Prize is to be picked up from Sponsor's office or shipped to the Winner. Transportation to/from Sponsor's office (if applicable) to redeem a Prize or in use of a Prize is not included and is the sole responsibility of each Winner. The Winner is fully responsible for any and all applicable federal, state, and local taxes (including income and withholding taxes). All costs and expenses associated with Prize acceptance and use not specified herein as being provided, including but not limited to lodging accommodations, any transportation costs, luggage fees, meals, gratuities and other expenses incurred by accepting the Prize are the sole responsibility of the Winner. All Prize details are at Sponsor's sole discretion. If Winner is under the age of majority, a parent or legal guardian

may accept the Prize, must be present to redeem such Prize and must comply with all terms and conditions of these Official Rules.

Each Prize is non-transferable and non-assignable, with no cash redemptions or substitutions except at Sponsor's sole and absolute discretion. Sponsor reserves the right to substitute each Prize (or portion thereof) with one of comparable or greater value, at its sole and absolute discretion. Released Parties (as defined below) are not responsible for delays or cancellations of any FC Cincinnati matches. Released Parties will not be responsible for weather, Acts of God, acts of terrorism, civil disturbances, work stoppage or any other event that may cause the cancellation or delay in shipment of any Prize.

NOTIFICATION: Potential Winners will be notified immediately following the virtual spin, by means of a code generated on the website. Certain Prizes may have deadlines for their redemption with Sponsor or the applicable vendor, as the case may be. It is each Winner's responsibility to redeem the Prize within the timeframe specified either in these Official Rules or as instructed on the website (the "<u>Redemption Period</u>"). In the event that any Winner does not redeem a Prize within the applicable Redemption Period, a disqualification will result, the Prize will be forfeited. Each Winner may be required to submit his/her valid social security number (if applicable) and/or other identification to Sponsor and will be required to execute, have notarized and return an Affidavit of Eligibility and Release of Liability and, unless prohibited by law, Release of Publicity, within five (5) days of date of issuance. A disqualification will result, the Prize will be forfeited if all required documents are not properly executed and returned within the specified period of time. Refusal or return of such documents as non-deliverable or Winner's noncompliance with these Official Rules will also result in disqualification and forfeiture of the Prize.

WAIVER OF LIABILITY/PUBLICITY RELEASE: By participating in the Sweepstakes and submitting an entry, each entrant agrees to (i) be bound by these Official Rules, including all entry requirements, and any terms generated following the virtual spin and (ii) waive any and all claims against, and to indemnify and hold harmless, the Sponsor, the MLS Entities, TradeableBits, any vendor participating in a Prize that is revealed following a virtual spin, and each of their respective parents, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers, representatives and advertising and promotion agencies, and any and all other companies associated with the Sweepstakes, and all of their respective officers, directors, employees, agents and representatives (collectively, "Released Parties") for any injury, damage or loss that may occur, directly or indirectly, in whole or in part, from the participation in the Sweepstakes or from the receipt or use of any Prize or any travel or activity related to the receipt or use of any Prize. Each Winner, by acceptance of Prize, grants to Sponsor, the MLS Entities and each of their respective designees the right to publicize such Winner's name, address (city and state of residence), photograph, video, voice and/or other likeness and Prize information in any and all media now known or hereafter devised, throughout the world, in perpetuity, without additional compensation or consideration, notification or permission, unless prohibited by law.

GENERAL CONDITIONS: Released Parties are not responsible for stolen, late, incomplete, illegible, misdirected, lost, damaged, garbled, delayed, undelivered, inaccurate, postage-due or garbled entries. Entries generated by a script, macro or other mechanical or automated means or by any means which subvert the entry process will be disqualified. Released Parties are not responsible for lost, interrupted or unavailable network, server, Internet Service Provider (ISP),

website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties that may occur in connection with the administration of the Sweepstakes, the processing of entries, the announcement of the Prize or in any Sweepstakes-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by website users, tampering, hacking, human-error or by any equipment or programming associated with or utilized in the Sweepstakes. Released Parties are not responsible for injury or damage to entrant's or to any other person's computer related to or resulting from participating in this Sweepstakes or downloading materials from or use of the website.

The Sweepstakes is designed to increase consumer awareness of and interest in the Club and MLS. This Sweepstakes may not be used for any form of gambling. In the event that the Sweepstakes is challenged by any legal or regulatory authority, Sponsor reserves the right to discontinue or modify the Sweepstakes, or to disqualify Participants residing in the affected geographic areas. In such event, Released Parties shall have no liability to any Participants who are disqualified due to such an action.

Persons who tamper with or abuse any aspect of the Sweepstakes or website or attempt to undermine the legitimate operation of the Sweepstakes by cheating, deception or other unfair playing practices, or intend to annoy, abuse, threaten or harass any other entrant or Sponsor's representatives or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. Any attempt to deliberately damage the content or operation of this Sweepstakes is unlawful and subject to legal action by the Sponsor, the MLS Entities and/or their respective agents. Sponsor and the MLS Entities shall have the sole right to disqualify any entrant for violation of these Official Rules or any applicable laws relating to the Sweepstakes, and to resolve all disputes in their sole discretion. Released Parties (i) make no warranty, guaranty or representation of any kind concerning any Prize, and (ii) disclaim any implied warranty. All disputes will be resolved under applicable U.S. laws in Hamilton County, Ohio without giving effect to choice of law or conflicts of law principles (whether of the state of Ohio, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the state of Ohio. Sponsor's failure to enforce any terms of these Official Rules shall not constitute a waiver of that provision.

The Sponsor and the MLS Entities, as applicable, reserve the right, in their sole discretion, to cancel or suspend the Sweepstakes for any reason, including should virus, bugs, unauthorized human intervention, or other causes corrupt the administration, security, fairness, integrity or proper operation of the Sweepstakes. In the event of cancellation, Sponsor may elect to identify each Winner and award each Prize from among all non-suspect, eligible entries received up to the time of such cancellation. The parties acknowledge that the MLS Entities are not involved or responsible for the execution of the Sweepstakes.

CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE CONTENT OR LEGITIMATE OPERATION OF

THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR AND MLS WILL DISQUALIFY ANY SUCH ENTRANT, AND SPONSOR AND THE MLS ENTITIES RESERVE THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW.

If only one entry per person is permitted, in case of multiple entries received from any person or household, only the first entry received from such person or household will be considered. Sponsor reserves the right to modify these Official Rules for clarification purposes without materially affecting the terms and conditions of the Sweepstakes.

WINNERS' LIST: For a list of Winners (only to the extent known by the Sponsor) mail a selfaddressed stamped envelope to: "LaRosa's Spin-To-Win Sweepstakes" Winners' List 14 E. Fourth St., Third Floor Cincinnati OH 45202. Winners' list requests must be received by January 1, 2022.

SPONSOR: The Sponsor of this Sweepstakes is Fussball Club Cincinnati, LLC, d/b/a Football Club Cincinnati, 14 E. Fourth St., Third Floor Cincinnati OH 45202.