

KeyBank FanScan Sweepstakes

Official Rules

MANY WILL ENTER THE KEYBANK FANSCAN SWEEPSTAKES DURING SWEEPSTAKES PERIOD, FEW WILL WIN. NO PURCHASE OR PAYMENT NECESSARY TO ENTER. A PURCHASE OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID OUTSIDE UTAH AND WHERE PROHIBITED. OPEN ONLY TO LEGAL U.S. RESIDENTS, RESIDING IN UTAH, 18 YEARS OF AGE AND OLDER. BEGINS 7/1/21 AT 12:00AM MT AND ENDS 9/30/21 AT 11:59PM MT. SEE OFFICIAL RULES FOR DETAILS.

1. Eligibility: Only legal residents of Utah who reside within seventy-five (75) miles of Sandy, Utah (the "Territory") who are 18 years of age or older at the time of entry are eligible to enter the KeyBank FanScan (the "Sweepstakes"). Void where prohibited and subject to all applicable laws and regulations. Employees, officers, and directors (including immediate family members (spouse, parent, child and sibling and their respective spouses, regardless of where they reside) and members of the same household, whether or not related) of Utah Soccer, LLC, the Stadium owner, the Stadium operator (collectively "RSL" or "Club"), Major League Soccer, L.L.C. ("MLS"), and Soccer United Marketing, LLC ("SUM" and collectively with Club and MLS, the "MLS Entities"), KeyBank (the "Sponsor"), SQWAD Sports Inc. (the "Administrator"), and each of their respective parents, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers and advertising and promotion agencies, and any and all other companies associated with the Sweepstakes are not eligible to participate or win a prize. Entrants must fulfill all requirements set forth in the Official Rules and abide by all decisions of the Sponsor, Club and/or Administrator in order to be eligible for a prize. Colorado Public officer, member of the general assembly, local government official or government employee, anyone in his/her immediate family (meaning spouse, parents, children

and siblings and respective spouses), anyone domiciled with him/her, whether or not related, are excluded from this Sweepstakes. The Sweepstakes is subject to all applicable federal, state and local laws, rules and regulations. Void outside Territory, and where prohibited or restricted by law, rule or regulation.

2. Sweepstakes Period: The Sweepstakes begins on Thursday, July 1, 2021 at 12:00 a.m. Mountain Time ("MT") and ends on September 30, 2021 at 11:59 p.m. MT (the "Sweepstakes Period"). The Sweepstakes Period will be broken out into three (3) separate random drawing periods (each an "Entry Period") as defined below. Each Entry Period begins and ends as specified in the chart below.

| Entry Period | Entry Period Begins | Entry Period Ends | Prize Drawing Date |
|--------------|-----------------------|--------------------------|--------------------|
| 1 | 12:00 am MT on 7/1/21 | 11:59 p.m. MT on 7/31/21 | 8/9/21 |
| 2 | 12:00 am MT on 8/1/21 | 11:59 p.m. MT on 8/31/21 | 9/9/21 |
| 3 | 12:00 am MT on 9/1/21 | 11:59 p.m. MT on 9/30/21 | 10/9/21 |

3. How to Enter: There is no purchase required to enter the Sweepstakes. During the Sweepstakes Period, Eligible individuals may enter the Sweepstakes by visiting the URL: rslfanscan.web.app, entering a valid email address to sign-up, and during an Entry Period, follow the in-app instructions to scan one (1) QR Code located at the Real Salt Lake Team Store, Real Salt Lake West Box Office, Real Salt Lake In-Stadium South Video Board, Real Salt Lake In-Game Television Broadcast and/or any participating KeyBank branch located in Utah [visit:

<https://www.key.com/locations/ut> for a list of KeyBank branches in Utah]

One (1) QR code scanned from each location above will serve as an "Entry." Entrants may only submit one Entry per unique location for up to six (6) total entries each Entry Period. Attempts made by the same individual to submit Entries in an Entry

Period in violation of these Official Rules by using multiple/different accounts, email addresses, identities, and logins, or any other methods are prohibited and all Entries made by such an individual will be disqualified if detected. Automated entries are prohibited and use of any automated or computer system to participate is prohibited and will result in disqualification if detected. Normal Internet access and usage charges imposed by your online service may apply. Normal phone and usage charges imposed by your phone service may apply. Standard data rates may apply.

All eligible Entries for each Entry Period must be received by the end date and time of the Entry Period indicated in the chart in Rule #2, in order to be entered into the applicable Entry Period to have the opportunity to be included into the corresponding random drawing for a chance to win. All Entries shall be the property of Administrator and will not be returned. In the event of a dispute over the identity of an Entrant, Entry will be deemed submitted by the Authorized Account Holder of the e-mail address associated with the Entry. Authorized Account Holder is defined as the person assigned to an e-mail address by an Internet access provider, on-line service provider or other organization responsible for assigning e-mail addresses.

Entrant may only win one time during each Entry Period. As of July 1, 2021, eligible individuals must already own or have the legal right to the smartphone or mobile device in their possession. The Sponsor, Administrator and/or Club are not responsible for charges you may incur as a result of wireless phone transmissions. Entrants acknowledge that Data messages are distributed and delivered through third-party providers. All entries will be deemed to have been made by the authorized account holder for the submitted email address. Submitting mass entries or entries generated by a script, macro or use of automated devices is prohibited and may result in disqualification. False or deceptive acts, as determined by Sponsor, Club and/or Administrator will render the entrant ineligible.

4 Winner Selection & Prizing: Winners will be selected at random from a list of all eligible entries following each Entry Period on or around the Prize Drawing Date indicated in the chart in Rule #2. Odds of winning depend on the total number of eligible entries received during each Entry Period. Prizes will be distributed to eligible winners (each a “Prize”) following each Entry Period. The approximate retail value of each Prize ranges between Twenty-Five US Dollars (\$25.00) and Five Hundred US Dollars (\$500.00). Number of winners selected, and description of Prizes awarded for each Entry Period will vary based on the below chart.

| Entry Period | # of Prizes Available | Prize Description | Approximate Retail Value of prize (ARV) |
|---------------------|------------------------------|---|--|
| 1 | Twenty (20) | One (1) \$250 Key Possibilities MasterCard® Gift Cards ¹ | \$250.00 |
| 2 | Two Hundred (200) | One (1) \$25 RSL Team Shop Gift Card | \$25.00 |
| 3 | One (1) | One (1) TBD RSL Experience for two (2) people | \$500.00 |

¹ Prizes are subject to the terms of the Key Possibilities Cardholder Agreement. The balance on the card is FDIC-insured up to the maximum allowable limit. Use anywhere Debit Mastercard® is accepted. The card is issued by KeyBank pursuant to a license by Mastercard International Incorporated. Mastercard and the Mastercard brand mark are registered trademarks of Mastercard International Incorporated. Card issuance fee may apply. The card must be registered online, and a PIN assigned before being able to use it to withdraw cash at an ATM. There may be fee charged when using a non-KeyBank ATM.

In the event there are fewer entries than the allotted number of Prizes Available for any one Entry Period, then that number of excess Prizes will be added to the following Entry Period’s distribution. Sponsor, Administrator, and/or Club will not replace any lost, misplaced, destroyed, mutilated, or stolen Prizes. Sponsor, Administrator, and Club make no warranties concerning any component of a Prize that is not provided directly by Sponsor or Club. Prizes are non-transferable and not redeemable for cash, and no substitution will be made unless Sponsor and/or Club, in its sole discretion, determines otherwise. Sponsor reserves the right to substitute a Prize for one of equal or greater value, including cash, in Sponsor’s sole discretion,

if a Prize should become unavailable for any reason. Winner is solely responsible for reporting and paying any and all applicable federal, state and local taxes, and for any and all other costs, assessments, expenses, and fees associated with Prize award, receipt and use. If a Prize allows the winner to share the Prize with guests, Sponsor(s) may require each of the winner's guests to sign and return a General Release & Waiver and Publicity Release, as a condition for use of any component of the Prize. Prize elements may not be separated.

5. Winner Notification/Requirements: Each randomly selected Winner selected following any one (1) Entry Period will be notified by email as provided in individual's Entry. If the Sponsor and/or Club is unsuccessful in contacting a potential winner, or if a potential winner fails to acknowledge receipt of the notification, within the required time period as indicated below, potential winner forfeits the Prize and an alternate winner will be selected. All potential winners must continue to comply with all terms and conditions of these Official Rules and winning is contingent upon fulfilling all requirements. In the event that a potential winner is disqualified for any reason an alternate winner will be notified, time permitting. Prior to being declared a winner of any Prize, Entrant may, within two (2) days of notification, be required to sign and return an Affidavit of Eligibility/Release of Liability and W9 form, which, among other things: (i) confirms compliance with these Official Rules; and (ii) confirms the release, representation and warranties and indemnification specified herein. Entrant's failure to timely return the Release may result in his/her forfeiture of the Prize.

All potential winners are subject to verification by Sponsor, Administrator, and/or Club whose decisions are final and binding in all matters related to the Sweepstakes. An Entrant is not a winner of a Prize unless and until Entrant's eligibility has been verified and Entrant has been notified that verification is complete. If any potential winner is found not to be eligible or not in compliance with these Official Rules, or if

prize notification or any prize is returned as undeliverable, or winner does not respond to notification in the time set forth herein, such potential winner will be disqualified in Sponsor's sole discretion.

6. Release/Publicity Consent: As a condition to receipt of a Prize, potential winner agrees to release Sponsor, Administrator MLS Entities and each of their respective operators, owners, officers, directors, elected officials, Affiliates, members, shareholders, agents, representatives and employees and its parent, affiliate, subsidiary entities, its merchants, and their respective agents, employees, suppliers, and advertising/promotional and judging agencies Facebook, Twitter, Instagram, Snapchat, and each of their respective parents, affiliates, subsidiaries, from any and all liability whatsoever for injuries, damages or losses to persons and/or property which may be sustained in connection with the Sweepstakes or the Prize. Winner(s) (may be required by Sponsor(s) to sign a General Release & Waiver, and/or a Publicity Release (where not prohibited by law) regarding such consent as a condition to receipt of a Prize. As a condition to receipt of any Prize, winners may be required to sign affidavits/disclaimers and tax forms, and winners are responsible for any and all costs, taxes, assessments, expenses, and fees associated with the Sweepstakes and Prize award, receipt and use. Except where prohibited by law, winners consent and agree to the use of their names, city and state/country, photographs, likeness, submission(s), statements, video, and voices for broadcast, marketing and promotional purposes in all forms of media (including, without limitation, online) on a worldwide basis by Sponsor, Administrator, MLS Entities, and their promotional agencies, Sweepstakes partners, designees, successors and assigns, before, during and after the Sweepstakes, without compensation or right of review, attribution, or notice, in perpetuity.

7. Agreement to Official Rules: By participating in the Sweepstakes, entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of the

Sponsor, Club and/or Administrator (including but not limited to decisions regarding eligibility of entries, the selection of entrants and winners, and the awarding of prizes), which are final and binding in all matters related to the Sweepstakes.

Sponsor, Club and/or Administrator's failure to enforce any term of these Official Rules shall not constitute a waiver of that term or any other term in these Official Rules. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or unenforceable provision were eliminated from the rules.

8. General Conditions: Sponsor reserves the right, in its sole discretion, to terminate, modify or suspend the Sweepstakes, or any part of it, if, in Sponsor'(s) opinion, there is any suspected or actual evidence of fraud, tampering, computer virus, unauthorized intervention, technical difficulties, or failures, printing or distribution errors, or any other factor beyond Sponsor'(s) reasonable control that may affect or impair the administration, security, fairness or integrity, or proper functioning of the Sweepstakes, as determined by Sponsor(s) in its sole discretion. If, as a result of an error relating to the entry process, drawing or any other aspect of the Sweepstakes, there are more potential winners of prizes than contemplated in the Sweepstakes rules, there will be a random draw amongst all eligible prize claimants after the Sweepstakes Entry Submission Deadline(s) to award the prize. In the event there is more than one Sponsor and the Sponsors are in disagreement over a modification, suspension, or termination of the Sweepstakes, then [Team Name] shall have the final decision with respect to any modification, suspension, or termination of the Sweepstakes. Sponsor(s), in its sole discretion, reserves the right to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or acting in an

unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and/or civil law, and, should such an attempt be made, Sponsor(s) reserves the right to prosecute and/or seek damages from any such person to the fullest extent permitted by law. Sponsor'(s) failure to enforce any provision of these Official Rules shall not constitute a waiver of that provision. Sponsor, Administrator, and/or MLS Entities are not responsible for incomplete, illegible, misdirected, misprinted, late, or lost entries, submissions or Prize notifications; or for lost, interrupted, inaccessible or unavailable networks, servers, satellites, Internet service providers, websites, or other connections; or for miscommunications, failed, jumbled, scrambled, delayed or misdirected computer, telephone or cable transmissions; or for any technical malfunctions, failures, difficulties, or other errors of any kind or nature; or for the incorrect or incomplete capture of information, or the failure to capture any information. No mechanically reproduced, illegible, incomplete, forged, software-generated or otherwise multiple entries will be accepted. If any dispute regarding identity of any winner cannot be resolved to Sponsor'(s) satisfaction, that entrant/potential winner will be disqualified. In the event of any discrepancy or inconsistency between the terms and conditions of these rules and disclosures or other statements contained in any sweepstakes-related materials, including but not limited to television, print or online advertising, the terms and conditions of these rules shall prevail, govern and control.

9. Disputes: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any Prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the Federal District Court of Hennepin County, [Team State]; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby

waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

10. Governing Law: The Sweepstakes is governed by the laws of the State of [Team State], without regard to any choice of law provisions. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor(s) in connection with the Sweepstakes and/or any Prize, shall be governed by, and construed in accordance with, the laws of the State of [Team State] without giving effect to any choice of law or conflict of law rules (whether of the State of [Team State] or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of [Team State].

11. Entrant's Personal Information: By entering the Sweepstakes, Entrant acknowledges his/her understanding that (s)he is providing information to the Administrator. Administrator will not use such information for any purpose (unless Entrant opts in to receive news, information and promotions from Sponsor). All personal information collected from entrant is subject to the Sponsor's Privacy Policy except to the extent waived by a winner through agreement to a Publicity Release. This policy is located at <https://www.key.com/about/misc/online-privacy-statement.jsp>.

12. Sponsor(s) and Administrator: The Sweepstakes is sponsored by KeyBank National Association, 127 Public Square, Cleveland, OH 44114, and administered by SQWAD Sports Inc., 930 NW Naito Pkwy, Unit K22, Portland OR, 97209

13. Official Rules: For the Official Sweepstakes Rules and/or a list of all potential Prizes, send a self-addressed, stamped envelope to:

KeyBank Fan Scan Sweepstakes, 1675 Broadway, Suite 1400, Denver, CO 80202. All such requests must be received within six (6) weeks after the end of the Sweepstakes. These Official Rules will be posted on the Website during the Sweepstakes Period. All questions regarding the Sweepstakes can be referred to Nick Lawson: nlawson@sqwadapp.co.

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