



GA100

WHAT

In partnership with the Local Initiatives Support Corporation (LISC), the Atlanta United Foundation (AUF) is launching phase three of a statewide mini-pitch program, with the goal of constructing up to 100 mini-pitches across the state leading into the 2026 World Cup:

- **Phase Four: Construction of mini-pitches** in underserved communities in Georgia to increase access to safe sports activities, specifically soccer, for youth in underserved communities across the state
- **Match Funding:** The grant requires a minimum community local match of one dollar for every AUF dollar (1:1) of up to \$75,000

FOCUS

- To provide low to moderate income neighborhoods and communities in Georgia the financial and technical assistance to improve the quality, safety, and accessibility of local mini-pitch soccer fields
- Communities must demonstrate safe access to mini pitch fields and youth soccer programming
- To create anchors for placemaking in Georgia communities through the game of soccer and Atlanta United (the more creative field locations and design, the better!)

TIMELINE

- **RFP Launch Phase 4: April 1, 2022– these pitches will be the anchor examples leading into additional phases of GA 100 Program**
 - **Proposal Submission Deadline: July 15, 2022**
 - **Proposal Review/Evaluation Process: July 15-August 15, 2022**
 - **Award Notifications and Announcements: September 2022 (tbd)**

Any questions on GA 100 or the RFP process, please contact the following:

CONTACTS

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ABOUT THE ATLANTA UNITED FOUNDATION

The Atlanta United Foundation (AUF) strives to make the game of soccer accessible and inclusive for individuals across the state of Georgia. Through the global game of soccer, our grant programs stress the importance of physical fitness while building a supportive culture of play and sportsmanship. AUF invests in nonprofit organizations that make soccer fun, exciting, and accessible for individuals who otherwise would not get to participate. AUF is an affiliated fund of the Arthur M. Blank Family Foundation.

About Local Initiatives Support Corporation (LISC)

The Local Initiatives Support Corporation (LISC) is a national non-profit with a community focus that operates in over 40 cities and urban areas across the United States. In collaboration with local community groups, LISC helps identify local priorities and challenges, transforming distressed neighborhoods into healthy and sustainable communities. Through LISC's Sports & Recreation program, improved access to over 500 safe recreation spaces has been provided across the nation, serving over a million youth.